

innov8rs

The #1 Glocal Community  
for Corporate Innovators  
now coming to

# Atlanta

22-23 March 2018

# // Non stop innovation. Are you ready?

In a rapidly and constantly changing business environment, industries are being disrupted one by one. In response, big organizations are figuring out how to innovate faster, better and continuously.

Despite all the talk about innovation, it's not easy to effectively and successfully implement company-wide innovation programs. There is no one recipe for how to do it- it largely depends on the unique culture and context of your organization.

During this 2-day event, join national and international experts and innovation leaders in Atlanta to share best practices, experiment with methods and frameworks and learn new skills.

You'll dive into topics like

- // succeeding with innovation labs, incubators and accelerators
- // structuring, scaling and sustaining intrapreneurship programs
- // culture of innovation, entrepreneurial mindset and skills
- // innovation management, funding and metrics
- // leadership buy-in and organizational alignment
- // experimentation, agile and rapid prototyping
- // digital transformation and organizational effectiveness

## On stage: global innovation experts



Sonja Kresojevic



Robin Bienfait



Ludwig Melik



Seyi Fabode



Carie Davis



Nicola Smith

# Innov8rs Atlanta // First glimpse of program

## // Day 1 //

### Understand best & next practices

Gain insights on trending topics today and tomorrow from global innovation experts. Get the real and raw stories from innovators across industries, sharing their successes, failures and everything in between.

## // Day 2 //

### Work on challenges and explore ATL

Work on your actual challenges, guided by experts and learning from peers. Develop new skills and experiment with new frameworks, tools and techniques. Explore Atlanta's innovation ecosystem and mingle with local innovators.

### Trending Topic Talks

Experts like Mike Maddock, Ludwig Melik, Sonja Kresojevic, Seyi Fabode, Robin Bienfait and more.

### Case study talks

Brands like Humana, FedEx, SAP, AT&T, Cisco and more.

### Workshops & Masterclasses

Experts like Carie Davis, Janice Francisco, Nicola Smith, Jonathan Dalton and Tim McMullen.



# Not another conference. It's a tribe.



Beyond the high-quality sessions and diversity of speakers, past participants valued most meeting all these people in jobs like them and facing similar challenges, for countless and endless conversations. Many stay connected long after the conference, always just a phone call away.

We want you to connect, collaborate and co-create with peers. That's how we design the event. That's why we limit the number of participants. #Innov8rs is not just another conference. It's a tribe.

You'll meet corporate innovators of all trades, all chasing similar objectives and facing similar challenges, across companies and industries:

- # intrapreneurs or corporate entrepreneurs
- # innovation (program) managers and directors
- # heads of labs, incubators and accelerators
- # corporate venturing, strategy and business development managers
- # R&D and product development professionals
- # HR and organizational transformation leaders

# Here's what past participants said.

Since 2011, we've hosted intimate and immersive events in 15+ innovation hotspots around the world.

## Trusted by global brands:



// Hands down the best conference I've had the luxury of attending. I have so many more great people in my world now and have a brain bursting with new ideas and concepts to explore. Thank you all for making this happen!

// It was truly incredible to no longer feel isolated in an innovation role at my company. The community development and networking were top notch.

// I attended the one in Montréal in 2016 and it changed my life!

// All the sessions I participated in were amazing. Honestly, it's very rare to attend a conference with so much enthusiasm and also the fact that it's truly peer 2 peer. When and where is the next one? I'll 100% be there.

// I go to a lot of conferences and rarely do I actually feel like I got true learning and growth out of it. Keep up the great work!

// The conference team was stellar. Every detail felt flawless and well executed. I had an amazing experience, and came home with my brain on fire.

// I have attended many similar conferences and it was one of the best. The size of the attendance, the quality of the speakers, the topics, the diversity of formats makes it unique. Great job!

// Thoroughly enjoyable, highly relevant and a great foundation upon which to build new friends and opportunities. And a whole lot of fun too!

// A big acknowledgement for the only conference format I have been to that actually created meaningful impact with me

// I've been to many conferences in my life, but #IntraCnf ranks up there. Partly because of the great speakers and content; mostly because of the well curated group of corporate innovators and interaction between them.

// #Intracnf Stockholm was the most varied and beneficial conference I've attended over the past 15 years

// Extremely well run! More great talks than I can count. Good balance between providing tons of new information, without overwhelming attendees. My favorite part was the field trips.

# Join the #1 glocal community for corporate innovators

Atlanta, 23-23 March 2018

If you're serious about innovation, you can't miss this unique opportunity to understand best practices, learn new skills and connect with peers from other companies and industries.

Since most sessions happen in breakouts, you get most out of the event by joining with your team.

Because of the intimate nature of our events, seats are limited. Register via the website or email [hans@innov8rs.co](mailto:hans@innov8rs.co) for an invoice.

[innov8rs.co/atlanta](http://innov8rs.co/atlanta)

## Early Birds Deal

**\$575**

(ticket prices increase Jan 19th)

### Full 2-Day Access Pass incl

- Trending Topic Talks, Case Studies
  - Workshops, Field Trips
  - Networking Sessions, Lunches & Drinks, Social Events
- 3-months Access to Digital Content & Community

[REGISTER](#)

## Early Birds Team Deal

**\$1475**

(ticket prices increase Jan 19th)

### 3 Seats at Best Price 3 x Full 2-Day Access Pass incl

- Trending Topic Talks, Case Studies
  - Workshops, Field Trips
  - Networking Sessions, Lunches & Drinks, Social Events
- 3-months Access to Digital Content & Community

[REGISTER](#)

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**This event is co-created  
with 15+ partners.**

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*Event  
partner*



*Expert  
partners*



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REASON**



*Corporate  
partners*

