



The #1 Glocal Community for
Corporate Innovators is now heading to

Madrid

15–18 May 2018

innov8rs

Your essential innovation upgrade

Innovation is no longer the responsibility of a few lonely mavericks. Most large companies now take innovation seriously, implementing labs, training, programs, and dedicated innovation functions. Innovation culture is thriving.

Since 2011, we've hosted intimate, immersive, and impactful gatherings to help corporate innovators understand how their peers operate, to experiment with new methods and tools, and to learn essential skills.

We've already visited innovation hotspots like London, Munich, New York, Paris, Singapore, Stockholm, San Francisco and Tel Aviv — our next stop is Madrid.

"The only conference I have been to that actually created meaningful impact."

"I got true learning
and growth out of it."



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"I had an amazing
experience, and came
home with my brain
on fire."

A photograph of a diverse group of people at a conference or event. In the foreground, a man with a beard and a patterned shirt is raising his right hand. Next to him, a woman is also raising her hand. They are both smiling and looking towards the front of the room. The background is filled with other attendees, some also raising their hands. The entire image has a semi-transparent red overlay.

A different kind of event

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Innov8rs events are designed to help you connect and collaborate with people in similar roles, chasing similar objectives, facing similar challenges — your tribe.

Across 40+ different sessions over four days, you'll experience trending topic talks, case study talks, whiteboard sessions, workshops, masterclasses, field trips and project booster sessions. We don't just want to leave you feeling inspired, we want to help you take action while you're with us, ready to implement once you leave.

If that all seems like too much for one person, bring your whole team along to gather insights from all of our speakers, then work with experts in dedicated project booster sessions to maximize your organization's learning.

"The most varied and beneficial conference I've attended over the past 15 years."

A personalized experience

Based on your goals and needs, you can pick sessions that are most relevant and interesting to you, exploring themes like:

- Succeeding with innovation labs, incubators, and accelerators
- Structuring, scaling, and sustaining intrapreneurship programs
- Building cultures of innovation, entrepreneurial mindsets, and skills
- Innovation management, funding, and metrics
- Leadership buy-in and organizational alignment
- Experimentation, agile working, and rapid prototyping
- Digital transformation and organizational effectiveness

"The quality of the speakers, the topics, the diversity of formats makes it unique."

Days 1 & 2

Tuesday May 15th, 13:00 - 18:00 / Wednesday May 16th, 09:00 - 18:00

- **Gain insights on trending topics and cross-industry best practices** from global innovation experts like Tendayi Viki, Larry Keeley, Jan Kennedy and Magnus Penkerl.
- **Get the real and raw stories from innovators across industries**, sharing their successes, failures, and everything in between.

Days 3 & 4

Thursday May 17th, 09:00 - 18:00 / Friday May 18th, 08:00 - 14:00

- **Work on your actual challenges**, guided by experts and learning from peers.
- **Develop new skills and experiment with new frameworks**, tools and techniques.
- **Explore Madrid's innovation ecosystem** and mingle with local innovators.

A photograph of a group of people at a conference or meeting. In the foreground, a woman with short blonde hair and glasses is smiling broadly. To her left, a man with dark hair is also smiling. In the background, other people are visible, including a man with his hands clasped and a woman with dark hair. The image has a warm, orange-toned background and a large, semi-transparent purple and yellow graphic overlay on the right side.

"Thoroughly enjoyable,
highly relevant and a great
foundation upon which to
build new opportunities."

These are your experts

Learn from the best global innovation experts and the brightest local innovation leaders.

Check full and latest agenda with all speakers and sessions via

innov8rs.co/madrid/agenda



Tendayi Viki

Managing Partner at Benneli Jacobs

Author of *The Corporate Startup*, a book about how large companies can build their internal ecosystems to innovate like startups. //



Larry Keeley

Co-Founder & President at Doblin Inc.

Innovation scientist. Pioneered the specialized field of innovation effectiveness. Author of *Ten Types of Innovation*.



Magnus Penker

CEO at Innovation360

Thought leader on innovation, artificial intelligence, digitization, and business transformation. Most Innovative CEO Sweden 2016.



Jan Kennedy

CEO at Academy for Corporate Entrepreneurship

Ex Intrapreneur at Intel, scaled a Silicon Valley tech startup \$250 million, director at world's largest accelerator, now scaling Intrapreneurship in Fortune 500s.




Sonja Kresojevic

Partner at Spinnaker

20 years of global experience building products and driving Agile and Lean transformation for media, publishing, and education companies.

"It's very rare to attend a conference that's truly peer to peer."



"Great speakers and content, and a well curated group of corporate innovators."

This is your tribe

We want you to connect, collaborate, and co-create with peers.
That's why we limit the number of participants at each Innov8rs event.
It's not just another conference, it's a tribe.

Spend time with innovators of all trades, including:

- Intrapreneurs or corporate entrepreneurs
- Innovation (program) managers and directors
- Heads of labs, incubators, and accelerators
- Corporate venturing, strategy, and business development managers
- R&D and product development professionals
- HR and organizational transformation leaders

Your tribe comes from these brands:





"I have so many more great people in my world now and have a brain bursting with new ideas."



"I no longer feel isolated in an innovation role at my company. The community development and networking were top notch."



Welcome to the #1 glocal community for corporate innovators.

Madrid, 15-18 May 2018

If you're serious about innovation,
don't miss this unique opportunity.

Because of the intimate nature of our events, seats
are limited — so be quick! Register via the website
or email hans@innov8rs.co.

Since most sessions happen in breakouts, Innov8rs Madrid
is best experienced as a team. Our Team Deal include
3 passes, but if you want to bring a larger group,
email us about customized packages.

innov8rs.co/madrid

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Fast Followers Deal

~~€ 2,550~~

€ 2,200

Ex VAT. Ticket prices increase April 25

Full four-day access pass:

- 5+ trending topic talks
- 8+ masterclasses
- 10+ field trips
- 20+ case studies
- Plus networking sessions,
social events, lunches,
and drinks.
- Plus 6 months
access to digital content
and community

Register

Fast Followers Team Deal

~~€ 6,750~~

€ 5,450

Ex VAT. Ticket prices increase April 25

3 x Full four-day access pass:

- 3+ project booster sessions
- 5+ trending topic talks
- 8+ masterclasses
- 10+ field trips
- 20+ case studies
- Plus networking sessions,
social events, lunches,
and drinks.
- Plus 6 months
access to digital content
and community

Register