

innov8rs

The #1 Glocal Community
for Corporate Innovators
now coming to

Tel Aviv

21-22 February 2018

// Non stop innovation. Are you ready?

In a rapidly and constantly changing business environment, industries are being disrupted one by one. In response, big organizations are figuring out how to innovate faster, better and continuously.

Despite all the talk about innovation, it's not easy to effectively and successfully implement company-wide innovation programs. There is no one recipe for how to do it- it largely depends on the unique culture and context of your organization.

During this unique event, experts and innovation leaders from around the world come together in Tel Aviv to share best practices, experiment with methods and frameworks and learn new skills.

You'll dive into topics like

- # succeeding with innovation labs, incubators and accelerators
- # structuring, scaling and sustaining intrapreneurship programs
- # culture of innovation, entrepreneurial mindset and skills
- # innovation management, funding and metrics
- # leadership buy-in and organizational alignment
- # experimentation, agile and rapid prototyping
- # digital transformation and organizational effectiveness

On stage: global innovation experts



Brant
Cooper

Sofie
Lindblom



Dan
Toma

Mark
Zawacki

// The agenda.

On stage: innovators from leading brands



Vitaly Vainer (SAP)

Shachaf Snir (Amdocs)

Mathilde Durvy (Cisco)

//+ VIP event.

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20 February 2018
// 7:00pm – 11:00pm //
VIP Innovation Cocktail
(limited seats)



//+ Premium event.

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22 February 2018
// 9:00am – 4:00pm //
Tel Aviv Innovation Ecosystem
Field trips
(limited seats)

//Main event.

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Welcome / Keynote Talks / Panel

// 9:00am – 11:15am //

- Corporate Innovation Out On The Edge – Mark Zawacki (650 Labs)
- An Innovation Ecosystem – the Why, What and How – Dan Toma (The Corporate Startup)
- Avoid your Kodak Moment – How to Setup for Continuous Innovation – Sofie Lindblom (Ideation360)

Case Study Talks

// 11:45am – 1:00pm //

- Cisco – Mathilde Durvy
- SAP – Vitaly Vainer
- Amdocs – Shachaf Snir
- More on website

Networking Lunch

// 1:00pm – 2:00pm //

Workshops (2 rounds, 3 tracks)

// 2:00 – 5:00pm //

- Scaling Lean – Max Ditzel
- Governing Innovation – Dan Toma
- Peak Innovation Principles – Ahi Gvirtzman
- More on website

Closing Talk / Wrap Up

// 5:00pm – 5:45pm //

- The innovator's Rosetta Stone for the C-Suite – Brant Cooper (Moves the Needle)

// 5:45pm – 7:00pm //

Networking Drinks

Not another conference. It's a tribe.



Beyond the high-quality sessions and diversity of speakers, past participants valued most meeting all these people in jobs like them and facing similar challenges, for countless and endless conversations. Many stay connected long after the conference, always just a phone call away.

We want you to connect, collaborate and co-create with peers. That's how we design the event. That's why we limit the number of participants. #Innov8rs is not just another conference. It's a tribe.

You'll meet corporate innovators of all trades, all chasing similar objectives and facing similar challenges, across companies and industries:

- # intrapreneurs or corporate entrepreneurs
- # innovation (program) managers and directors
- # heads of labs, incubators and accelerators
- # corporate venturing, strategy and business development managers
- # R&D and product development professionals
- # HR and organizational transformation leaders

Here's what past participants said.

Since 2011, we've hosted intimate and immersive events in 15+ innovation hotspots around the world.

Trusted by global brands:



// Hands down the best conference I've had the luxury of attending. I have so many more great people in my world now and have a brain bursting with new ideas and concepts to explore. Thank you all for making this happen!

// It was truly incredible to no longer feel isolated in an innovation role at my company. The community development and networking were top notch.

// I attended the one in Montréal in 2016 and it changed my life!

// All the sessions I participated in were amazing. Honestly, it's very rare to attend a conference with so much enthusiasm and also the fact that it's truly peer 2 peer. When and where is the next one? I'll 100% be there.

// I go to a lot of conferences and rarely do I actually feel like I got true learning and growth out of it. Keep up the great work!

// The conference team was stellar. Every detail felt flawless and well executed. I had an amazing experience, and came home with my brain on fire.

// I have attended many similar conferences and it was one of the best. The size of the attendance, the quality of the speakers, the topics, the diversity of formats makes it unique. Great job!

// Thoroughly enjoyable, highly relevant and a great foundation upon which to build new friends and opportunities. And a whole lot of fun too!

// A big acknowledgement for the only conference format I have been to that actually created meaningful impact with me

// I've been to many conferences in my life, but #IntraCnf ranks up there. Partly because of the great speakers and content; mostly because of the well curated group of corporate innovators and interaction between them.

// #Intracnf Stockholm was the most varied and beneficial conference I've attended over the past 15 years

// Extremely well run! More great talks than I can count. Good balance between providing tons of new information, without overwhelming attendees. My favorite part was the field trips.

Join the #1 glocal community for corporate innovators

Tel Aviv, 21-22 February 2018

If you're serious about innovation, you can't miss this unique opportunity to understand best practices, learn new skills and connect with peers from other companies and industries.

Since most sessions happen in breakouts, you get most out of the event by joining with your team.

Because of the intimate nature of our events, seats are limited. Register via the website or email hans@innov8rs.co for an invoice.

innov8rs.co/tel-aviv

Regular Pass

\$350

Main Event Full Access Pass incl

- Talks, Case Studies, Workshops
 - Networking Sessions, Lunches & Drinks

[REGISTER](#)

VIP Pass

\$425

Main Event Full Access Pass incl

- Talks, Case Studies, Workshops
 - Networking Sessions, Lunches & Drinks
- Access to Digital Content & Community
- **Exclusive Welcome Cocktail on Feb 20**

[REGISTER](#)

Premium Pass

\$725

Main Event Full Access Pass incl

- Talks, Case Studies, Workshops
 - Networking Sessions, Lunches & Drinks
- Access to Digital Content & Community
- **Exclusive Welcome Cocktail on Feb 20**
- ***** Exclusive Field Trip - Tel Aviv Ecosystem Tour on Feb 22 *****

[REGISTER](#)

// Also available:
VIP Team Package
3 seats for \$1075

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This event is co-created
with 15+ partners.

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*Hosting
partner.*



Corporate partners.



Expert partners.



*Event
partners.*



Media partners.

