

## // Your must-do yearly innovation upgrade.

Innovation no longer is the side-job of a few lonely mavericks. Most large companies are now taking innovation seriously: they have created dedicated innovation functions and teams, are implementing company-wide programs and are building cross-functional groups and networks to support the innovation agenda.

If you are responsible for innovation and growth in your company, this is your tribe.

Since 2011, we have hosted intimate, immersive and impactful gatherings (previously as Intrapreneurship Conference) for corporate innovators to understand how other companies are doing it, experiment with new methods and tools, and learn essential skills.

This is NOT just another conference. Our events are designed for you to connect and collaborate with people in similar roles chasing similar objectives facing similar challenges –folks your wish they had more of at your company.

After innovation hotspots like Madrid, Tel Aviv, Singapore, Toronto, Stockholm, Silicon Valley, Munich, New York, London and Paris, our next stop is LA.

Join the #1 glocal community for corporate innovators for 4 days of eyeopening talks, hands-on trainings, peer to peer learning, project booster sessions, immersive field trips and lots of social events.



## // Everything corporate innovation from start to scale.

Regardless of where you are on your journey, and no matter what industry you're in, you'll find tons of value in the agenda throughout the 4 days.

Based on your goals and needs, you'll pick the sessions that are most relevant and interesting to you. We don't just want you to go home inspired- we want you to take action once back in the office.

Find it hard to choose between all those promising sessions on the schedule? Bring your team to gather insights from all those other speakers, and work with experts in dedicated Project Booster sessions to maximize outcomes.

### You'll dive into topics like

- // succeeding with innovation labs, incubators and accelerators
- // structuring, scaling and sustaining intrapreneurship programs
- // culture of innovation, entrepreneurial mindset and skills
- // innovation management, funding and metrics
- // leadership buy-in and organizational alignment
- // experimentation, agile and rapid prototyping
- // digital transformation and organizational effectiveness

### // Day 1 & 2 // Understand best & next practices

Tuesday June 19th, 1:00pm – 6:00pm // Wednesday June 20th, 9:00am – 6:00pm

- >> Gain insights on **trending topics and cross-industry best practices** from global innovation experts like Ludwig Melik, Tristan Kromer, Simone Ahuja and Barry O'Reilly.
- >> Get the **real and raw stories from innovators across industries**, sharing their successes, failures and everything in between.



// Day 3 & 4 //
Work on your challenges, learn new skills and explore the ecosystem.
Thursday June 21st, 9:00am – 6:00pm //

- Friday June 22nd, 8:00am 6:00pm //
- >> Work on your actual challenges, guided by experts and learning from peers.
- >> Develop new skills and experiment with new frameworks, tools and techniques.
- >> Explore LA's innovation ecosystem and mingle with local innovators.



## // It's NOT another conference. It's a tribe.

Beyond the high-quality sessions and diversity of speakers, past participants valued most meeting all these people in jobs like them and facing similar challenges, for countless and endless conversations. Many stay connected long after the conference, always just a phone call away.

We want you to connect, collaborate and co-create with peers. That's how we design the event. That's why we limit the number of participants. #Innov8rs is not just another conference. It's a tribe.

You'll meet corporate innovators of all trades, all chasing similar objectives and facing similar challenges, across companies and industries:

- # intrapreneurs or corporate entrepreneurs
- # innovation (program) managers and directors
- # heads of labs, incubators and accelerators
- # corporate venturing, strategy and business development managers
- # R&D and product development professionals
- # HR and organizational transformation leaders

## Here's what past participants said.

Since 2011, we've hosted intimate and immersive events in 15+ innovation hotspots around the world.

### Trusted by global brands:



// Hands down the best conference I've had the luxury of attending. I have so many more great people in my world now and have a brain bursting with new ideas and concepts to explore. Thank you all for making this happen!

and it was one of the best. The size of the attendance, the quality of the speakers, the topics, the diversity of formats makes it unique. Great job!

// I have attended many similar conferences

// It was truly incredible to **no longer feel isolated** in an innovation role at my company. The community development and networking were top notch.

// Thoroughly enjoyable, **highly relevant** and a great foundation upon which to build new friends and opportunities. And a whole lot of fun too!

// I attended the one in Montréal in 2016 and it changed my life!

// A big acknowledgement for the **only** conference format I have been to that actually created meaningful impact with me

// All the sessions I participated in were amazing. Honestly, it's very rare to attend a conference with so much enthusiasm and also the fact that it's truly peer 2 peer. When and where is the next one? I'll 100% be there.

// I've been to many conferences in my life, but #IntraCnf ranks up there. Partly because of the great speakers and content; mostly because of the **well curated group** of corporate innovators and interaction between them.

// I go to a lot of conferences and rarely do I actually feel like I got true learning and growth out of it. Keep up the great work!

// #Intracnf Stockholm was **the most varied and beneficial conference** I've attended over the past 15 years

// The conference team was stellar. Every detail felt flawless and well executed. I had an **amazing experience**, and came home with my brain on fire.

// Extremely well run! More great talks than I can count. Good balance between **providing tons of new information**, without overwhelming attendees. My favorite part was the field trips.

# Join the #1 glocal community for corporate innovators.

LA, 19-22 June 2018

If you're serious about innovation, you can't miss this unique opportunity to understand best practices, learn new skills and connect with peers from other companies and industries.

Since most sessions happen in breakouts, you get most out of the event by joining with your team. Our Team Deals include 3 passess. Want to bring a larger group? Ask for customized packages!

Because of the intimate nature of our events, seats are limited. Register via the website or email hans@innov8rs.co for an invoice.

innov8rs.co/los-angeles

### Fast Movers Deal

\$2650 \$1950

Ticket prices increase March 2nd

### Full 4-Day Access Pass incl

- 5+ Trending Topic Talks
- 20+ Case Studies
- 8+ Masterclasses
- 10+ Field Trips
- Networking Sessions, Lunches
   & Drinks, Social Events
- 6-months Access to Digital
   Content & Community

### REGISTER

### Fast Movers Team Deal

\$6950 \$5150

Ticket prices increase March 2nd

### 3 x Full 4-Day Access Pass incl

- 5+ Trending Topic Talks
- 20+ Case Studies
- 8+ Masterclasses
- 10+ Field Trips
- 3+ Project Booster sessions
- Networking Sessions, Lunches
   & Drinks, Social Events
- 6-months Access to Digital
   Content & Community

### **REGISTER**