

Go faster, together.

Innov8rs Community

Your best support resource to learn
new approaches, solve challenges
and improve outcomes.

**If you have innovation in your title,
this is your tribe.**



For a video introduction to Innov8rs Community
go to innov8rs.co/community or scan the QR code



**Bringing together
corporate innovators since 2011.**

From implementing incremental improvements for existing products and services, to launching new business models and building disruptive ventures, corporate innovators are responsible for creating new value, resulting in top and/or bottom line growth.

That's easier said than done. Innovation sounds sexy and glamorous, but as we all know- in reality, it isn't.

Leading innovation in large organizations can feel like being on an island... But you don't need to go alone.

Innov8rs offers you a community of peers to learn from and collaborate with.

We offer you the space to safely discuss crucial moves and critical decisions with others facing similar challenges and chasing similar goals. You'll learn new methods, frameworks and tools. You'll benchmark your approach. You'll collaborate to solve the many strategic and tactical challenges.

Over the last two years, we served 5,500+ innovators virtually. Since 2011 we've hosted 30+ in-person conferences in innovation hubs globally, from San Francisco to Shanghai and Sydney to Stockholm.

Innov8rs Community is your best support resource, to learn new approaches, solve challenges and improve outcomes.

As a community member, you can engage in different ways to tap into the experience and expertise of others.

Because of the support available, members have reported saving money on consultancy fees, as they get the feedback and input they need from peers directly. Also, because of the learnings and insights from our sessions and connections, they the odds of success for their projects and programs have increased substantially.

You're in great company. Membership is available only to individuals and teams, working in roles like

- Chief Innovation Officer / VP of Innovation
- Head of Innovation, Innovation Program Director, Innovation Lab/Centre Director, Innovation Team Lead
- Venture Lead, Individual Intrapreneur, Innovation Team Member
- Leader/professional in general business role or other functions like Strategy, IT/Transformation, R&D/Product, Marketing, HR/Change and in organizations like

**Go faster,
together.**





**Here's how
it works.**

Just like there is no silver bullet to corporate innovation, we believe offering "one size fits all" support would not be any helpful.

Your membership experience is personalized to you, providing you with targeted content, in-depth conversations and relevant connections.

Based on your role, goals and needs, you join 3 to 5 Community Circles, with others working on the same topics, with others from the same industry and with others in a similar role.

Within your Community Circles, you'll have access to

- Peer support and expert guidance to solve challenges
- Your personal advisory board mastermind group
- Ongoing professional development workshops
- Foundational learning modules and practical resources

Beyond your Community Circles, you'll have access to

- 800+ hours of video content (The Netflix of Corporate Innovation)
- Community Club sessions to meet and mingle with all members

Peer support and expert guidance to solve challenges

In your day to day, trying to reach your goals, many questions and challenges pop up. What to focus on, how to do this (better) (faster), and how are others approaching this issue?

We offer you two formats to better understand your situation, explore possible solutions to your challenge and implement takeaways.

Is your question similar to that of others? We'll host a 8-week Action Accelerator working group addressing it, also inviting innovation leaders and experts to share their experiences, good or bad.

If your question is specific to you, we'll host a Challenge Call for you to get unbiased and open feedback from peers who've "been there and done that".

We've seen these formats be highly effective for our members. Because one insight, one a-ha moment can make all the difference.



Your personal advisory board mastermind group

Did you ever find yourself thinking- I wish I could ask this question to other innovators and get their feedback?

Do you ever wonder how colleagues in other companies have addressed the challenges you are facing?

Would you say it's valuable to meet with peers in similar roles in other companies, to discuss different approaches and benchmark performance?

That's the type of conversations you'll have within the Peer Pods. We'll match you with others to join a mastermind group, which acts as your personal advisory board. You meet every 8 weeks for a facilitated conversation, to get and give feedback on challenges and discuss current topics.



Ongoing professional development

With so much change happening so fast, you have to keep innovating how you innovate. Throughout the year, you can choose to join several Learning Labs- online workshops deep diving into both new trends and established practices.

Typically, these workshops last 3-4 hours, with innovation leaders and experts teaching their frameworks, sharing their lessons learned and facilitating group discussions.

Designed for you to actually learn and do stuff, rather than passively consuming lectures, by participating in the Learning Labs of your choice you'll upgrade your skill-, tool- and mindset, and increase your impact as innovation professional.



Foundational learning modules and practical resources

Sometimes, you just need to refresh your knowledge on some of the basics of our function.

For all key pillars of corporate innovation management, you can go through foundational learning modules covering the essentials in both theory and practice.

Moreover, you'll have access to a curated collection of templates, canvases and other resources readily available for you to use in your next project. Why reinvent the wheel?



Beyond your Community Circles

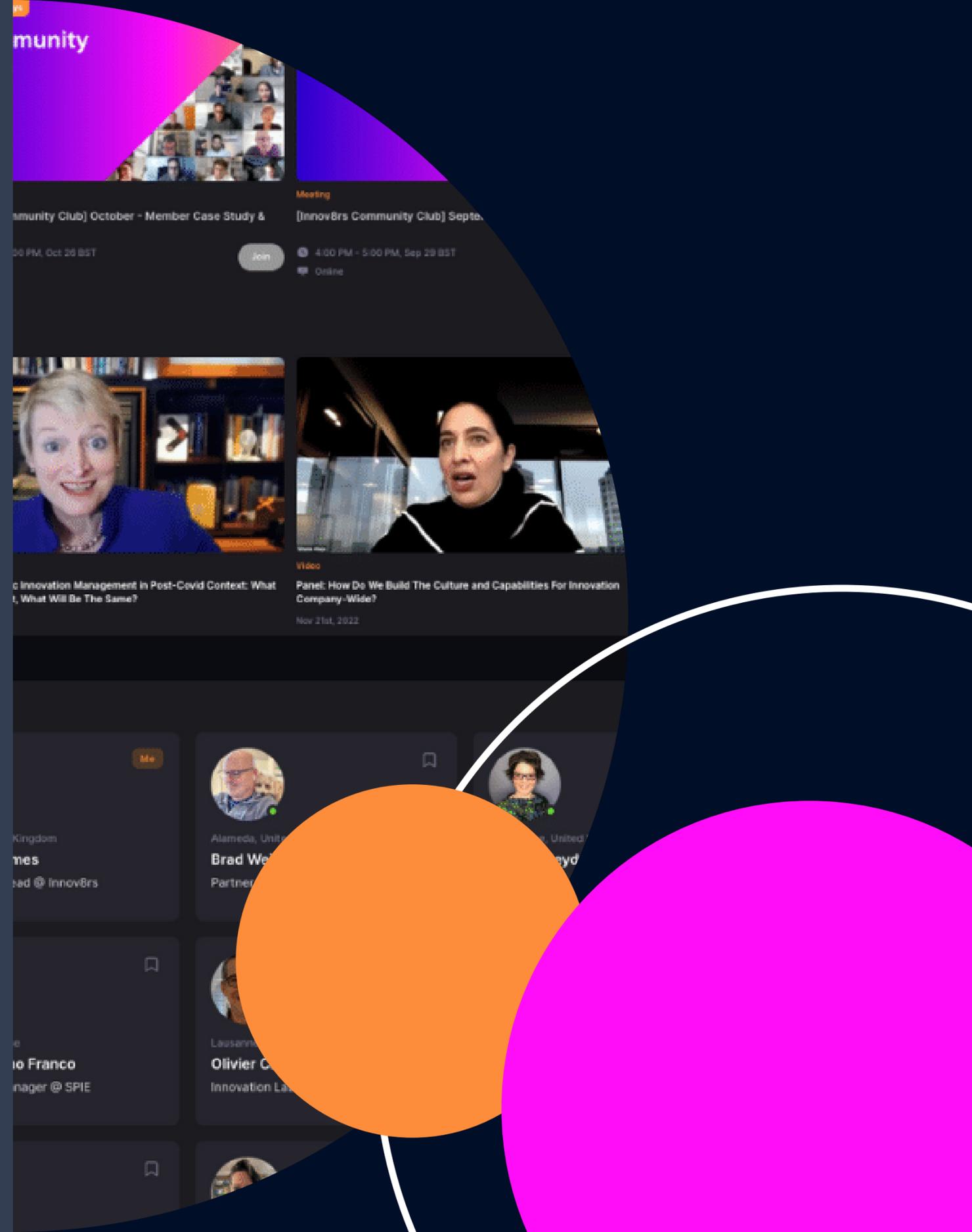
Content, Conversations & Connections

Our ever expanding library of content is an unrivaled resource of insights on all things innovation.

Whether you've got a specific problem to solve, or simply looking for fresh ideas and inspiration you'll always find something that's right for the task at hand.

Besides checking the content, you can discuss anything and everything innovation with other members, and expand your network or explore collaboration opportunities by browsing through our members directory.

Also, you'll meet other members and make valuable connections in our Community Club calls, hosted 2-3x per month in different time zones and formats (think member case studies, book clubs, speed networking and more).



Glimpse of other members...

Company	Title	Company	Title
50Hertz Transmission	Incubation Factory Lead	OCAS	Vice President, Emerging Technologies
A.P. Moller-Maersk	Global Portfolio Lead	OTP banka Srbija	Chief Innovation Officer
A.P. Moller-Maersk	Design Community Lead	Page Group	Group Director, Strategy + Innovation
Aflac	Director, US Innovation	Pepsi	Front End Innovation Lead
Amadeus SAS	EVP Nexwave, the Amadeus Business Incubator	Procter & Gamble	Global Tech Innovation Director
Anderson Corporation	Director Of Research, Development & Innovation	Rabobank	Lead Innovation portfolio management & Transformation
ANZ	Innovation Enablement Lead	Rabobank	Lead Innovation factory
Bacardi	Strategy and Disruptive Innovation Director	Rabobank	Innovation Transformation Consultant
BAT	Senior Technologist	RENOLIT	Senior Innovation Manager
bioMérieux	Intrapreneurship Program Director	Roche Diagnostics	Director Innovation Management; Technology Discovery Program & Portfolio
BP	Digital Innovation Lead	Roche Diagnostics	Subchapter Lead - Innovation Management, Diagnostics' R&D
BP	Head of Innovation & RAD Europe	Roche Diagnostics	Research Operations Manager
Centennial Lending	Senior Vice President, Technological Innovation	Sage	Director Business Innovation
Chick-fil-A, Inc	Vice President, Innovation & New Ventures	SAIC	Senior VP, Corporate Strategy
Citi	SVP, Head of Product Delivery - DIOX ICG Incubator	Santander UK	Senior Innovation Manager
Compeer	Innovation Strategy Specialist	SAP	Head of Business Model Innovation
Crum & Forster	Vice President, Strategy & Innovation	Sigma	Innovation Director
Danone	Director, Innovation Realization Office	Sigvaris Group	Head of Corporate Innovation
Deloitte	Innovation Manager	SKF	Global head of Digital Business and PIM Factory
Die Mobiliar	Head of Innovation	Škoda Auto	Innovation Manager
DNV	Global Innovation Manager	Sparrow Ventures	Chief Venture Officer
DSB	Head of DSB Digital Labs	SPIE	Managing Director & Chief Technology Officer (CTO)
EIT InnoEnergy	Director, Investments and Asset Management Scandin	Stadtwerke München GmbH	Head of Venture Building
EPFL	Head of Innovation Initiatives	Stellantis	VP Stellantis Venture Studio
ESB	Incubation and Commercialising new ventures	Sun Life	Director Global Innovation and Partnerships
Essity	VP Essity Ventures	Target	Senior Director, Enterprise Growth Initiatives
EY	Partner - Head of Innovation & Ventures, UK&I Markets	TD	iD8 Senior Manager
Generali	Group Head of Innovation	Telefónica	Head of Wayra Builder
Generali	Innovation Manager	Turkish Airlines	Digital Innovation Lead
Generali	Group Innovation Scouting Manager	Unilever	Chief Insights Officer Beauty & Wellbeing
Gerresheimer	Vice President Digitalization & New Business Models	Unilever	Global Head of Strategic Partnerships
Giesecke+Devrient	Global Head of R&D Digital Solutions Business	Vale	Open Innovation - Global Expansion & Future Foresight Lead
Imerys	VP Science & Technology	Vertiv	Chief Innovation Officer
Johnson & Johnson	Information Technology and Services Professional	W. L. Gore	Global Exploration Innovation Leader
Kainos	Group CTO and Director of Innovation	Walmart - Store No. 8	Senior Manager, Strategic Initiatives
Lantmännen	Head of Innovation & Insights	Warner Bros	Executive Director, Digital Innovation & Data Strategy
LGUPLUS	Lead of the Corporate Strategy Team	Wiley	VP of Innovation
MANN+HUMMEL	Director Digital Ventures	ZF	Head of Innovation Lab
Mars	Global R&D Expert	Zoomcare	Chief Performance and Innovation Officer
Medtronic	Director - Healthcare Acceleration	Zurich	Group Strategy & Innovation
Nemetschek Group	Head of Ventures and Startups	General Mills	Innovation Team Leader
NEOM	Head of Technology & Innovation		
NEOM	Innovation Lead, Hydrogen and e-fuels		

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Bacardi	Strategy and Disruptive Innovation Director	RENO
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bioMérieux	Intrapreneurship Program Director	Roche
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Danone	Director, Innovation Realization Office	SKF
Deloitte	Innovation Manager	Ško
Die Mobiliar	Head of Innovation	Spr
DNV	Global Innovation Manager	SPI
DSB	Head of DSB Digital Labs	St
EIT InnoEnergy	Director, Investments and Asset Management Scandinavia	Str
EPFL	Head of Innovation Initiatives	Su
ESB	Incubation and Commercialising new ventures	Ta
Essity	VP Essity Ventures	Ta
EY	Partner - Head of Innovation & Ventures, UK&I Markets	Ti
Generali	Group Head of Innovation	U
Generali	Innovation Manager	U
Generali	Group Innovation Scouting Manager	U
Gerresheimer	Vice President Digitalization & New Business Models	U
Giesecke+Devrient	Global Head of R&D Digital Solutions Business	U
Imerys	VP Science & Technology	U
Johnson & Johnson	Information Technology and Services Professional	U
Kainos	Group CTO and Director of Innovation	U
Lantmännen	Head of Innovation & Insights	U
LGPLUS	Lead of the Corporate Strategy Team	U
MANN+HUMMEL	Director Digital Ventures	U
Mars	Global R&D Expert	U
Medtronic	Director - Healthcare Acceleration	U
Nemetschek Group	Head of Ventures and Startups	U
NEOM	Head of Technology & Innovation	U
NEOM	Innovation Lead, Hydrogen and e-fuels	U

Topical	1-3 of these	Industry	1 of these	Role	1 of these
<ul style="list-style-type: none"> Leadership, Strategy & Organization Governance & Portfolio Management Foresight & Business Design Incubation, Venture Building & Scaling Open Innovation Innovation Culture & Capabilities Innovation Talent & Teams Sustainability & Climate 		<ul style="list-style-type: none"> Pharma - Biotech Healthcare Banking - Insurance - Financial Services Professional Services - IT FMCG - Food - Agro - Hospitality Retail - Media - Entertainment - Telco Manufacturing - Electronics Utilities - Infra - Construction Energy - Oil & Gas - Mining Mobility - Aerospace - Maritime - Transport Public Sector - NGO - Education 		<ul style="list-style-type: none"> Chief Innovation Officer / VP - <10,000 employees Chief Innovation Officer / VP - >10,000 employees Innovation Director / Head of Innovation (unit, region, etc) Innovation Program Manager / Internal consultant Team member / individual contributor Venture Lead / Intrapreneur 	

**The Community Circles
you'll be joining...**

Company	Title
50Hertz Transmission	Incubation Factory Lead
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Lantmännen	Head of Innovation &
LGUPLUS	Lead of the Corpora
MANN+HUMMEL	Director Digital Vent
Mars	Global R&D Expert
Medtronic	Director - Healthcar
Nemetschek Group	Head of Ventures ar
NEOM	Head of Technology
NEOM	Innovation Lead, Hy

Topical

- Leadership, Strategy Organization
- Governance & Portf Management
- Foresight & Busines Design
- Incubation, Venture Building & Scaling
- Open Innovation
- Innovation Culture Capabilities
- Innovation Talent
- Sustainability & C

- How does your organization use AI for innovation?
- What are best practices for idea management
- How i can advance experimentation in a rigid, planning oriented organisation?
- How can I scale corporate innovation with the least amount of available resources?
- How to choose metrics can I start assessing the value/impact of innovation activities?
- How to best collaborate with competitors, suppliers and customers to drive open innovation efforts?
- How can we identify other ways to ensure that our innovation program is aligned with our overall business strategy and goals?
- How can I prioritize areas of innovation strategy when business strategic goals are unclear?
- How can we gracefully kill an under-performing corporate venture without harming the reputation of the corporate innovation function/hub/lab(whatever you call it)?
- How can I realize an innovation culture in an organisation where senior leadership is for 95% focused on operations and exploiting existing business models
- How can I build a strong Innovation portfolio across all three horizons?
- How to achieve innovation goals with limited budget and resources
- how can we leverage our innovation community and engage colleagues other than at ad-hoc basis?
- What can we do to 'cross the chasm' from small scale incubation projects to successful scale ups in a business where 'core' growth is prioritized.
- How can I ensure that innovation at organizations leads to measurable results and value creation, and how can I compose and communicate the business case for innovation convincingly to an organization's Board of Directors and c-level?
- How to accelerate R&D and become more customer-centric?
- How do I define innovation priorities amongst projects ? (time, ROI, urgency, planning, resources,...)
- How can we engage with partners to co-create startups? Learnings, best practices, what works and what doesn't work,....
- How can we prepare for disruption from emerging deep tech, if this tech is maturing and being adopted outside our core markets, first?
- How can I better communicate our work to the board?
- How might we tackle the "valley of death" for innovations?
- How can we measure impact of innovation culture to business results?
- How can I trickle down search fields into more actionable business hypothesis that Innovation teams can investigate?
- How to create an strategic fields for explore innovation? What's the best org design / collab structure between R&D and innovation?
- What are good ways to align bottom up with top down innovation?

Some of the topics addressed...

innov8

The Innovator's Handbook 2018

88+ crowd-sourced questions
28+ experts
1 playbook to boost your innovation outcomes in 2018

Put discovery processes in place
Asking teams to innovate and deliver financial results right away doesn't work. Take it slowly at the beginning, it will help you to move faster later. The more unknowns, the greater the need to adopt processes for discovery such as so lean startup, design thinking and outcome driven innovation.



Open up the innovation job post

Skunkworks: What's The Best Setup for Your Innovation Program

BIO
Dave Blakely is a partner at MachES, a Silicon Valley incubator that helps Global 1000 companies create, build

Most organizations now realize that to carry out the disruptive innovation that will propel them into the next decade, they need special structures and teams. But how do they decide what to build?

"The goal is to learn something, not to rush a product to market."

Talking Metrics, Measurements and ROI



Frame innovation as "health care"

about failure that is embraced integral the innov

2022

innov8rs

The Innovator's Handbook

The Best & Latest in Corporate Innovation

2023

Capturing takeaways and shared with wider community...

"We had over 10 consultants sharing their advise, but none of that was helpful. That's why I participated in the Action Accelerator. In just one session we got exactly the input and feedback we needed to move forward with our project."

"Thank you! The feedback I got made me realize we were on the wrong course. This 1 hour discussion saved me months of wasted time (and a few hundred thousands in budget too!)"

"I'm amazed with the profile of the other people here. Everyone has relevant experience and is open to sharing and helping. I've been part of other groups but none match yours in terms of connections and networking. Truly remarkable"

"Wow, the content is so rich. This is like an MBA in innovation management!"

"I'm amazed by the format, how open, honest and authentic it was. You rarely ever get that with these types of events - well done!"



With so many issues to tackle, that much pressure to perform, and so much change happening so fast, you will benefit from your team joining too.

As a team, you can focus on one key topic and get to the bottom of it. Or, you can divide and conquer to catch the best and latest on all key themes and trends.

For your team members, they can individually engage as outlined previously. Furthermore, your team lead can set a team goal every quarter, to be achieved collectively.

With most of your innovation colleagues spread out across the business, you may not have that much interaction. A team membership offers all of your innovators a shared experience, and your team leads a focused channel for effective communications.

**Boost your impact.
Bring your team.**



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First step?

Apply to join

bit.ly/i8community-apply

