## Embracing Startups for Corporate Innovation – Lessons Learned

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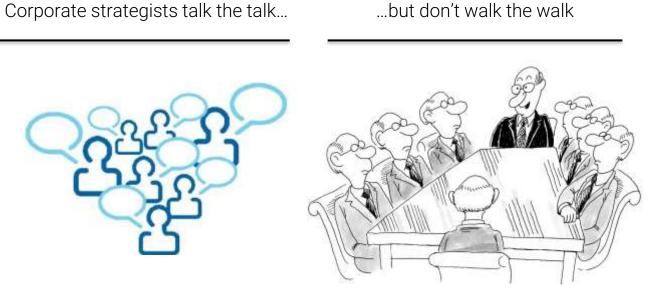
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Corporate strategists talk the talk...





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"Today's theme is 'Getting Beyond Group Think'."





Corporate strategists talk the talk...

...but don't walk the walk

#### Corporate innovation is slow





"Today's theme is 'Getting Beyond Group Think'."



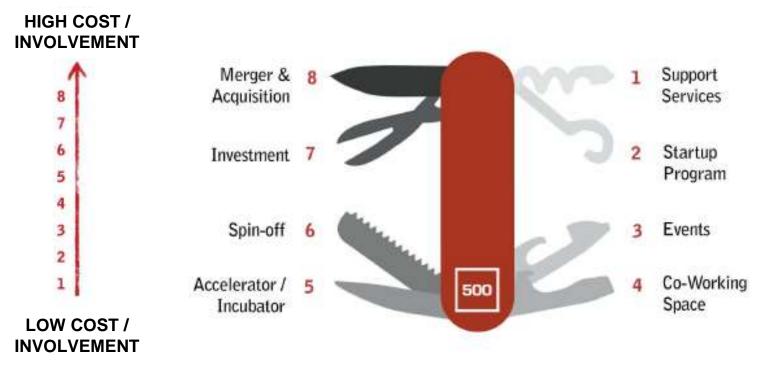


Credibility Branding & PR Distribution Suppliers Funding Speed of operation Innovative image Innovation Culture

Source: 500 StartUps



#### THE STARTUP ENGAGEMENT TOOLKIT





Source: 500 StartUps



OUR PRACTICES

# Coworking

Studio

We built Miami's first coworking space in 2012 called the LAB Miami in the heart of the Wynwood Art District

A venture builder where we ideate, develop, and fund new tech businesses with motivated entrepreneurs We support corporates' innovation strategies by connecting them with our vast network to learn about new and upcoming tech solutions.

Corporate Services



Our events provide a bridge that connects leading startups with established corporations and investors.

### OUR EVENTS

**Annual** industry vertical conferences bringing together startups, corporates and investors:





**Quarterly** gathering of entrepreneurs, developers, designers, and product managers allows startups to get real time feedback from a panel of experts, including corporate product marketers and successful entrepreneurs



**Monthly** fireside chat-style speaker series featuring successful local entrepreneurs sharing the secrets to their success