

innov8rs

Vancouver

3-4 October 2019

The #1 *glocal* community for
corporate innovators



A different kind of event

We know- there are tons of innovation events out there. But let's be honest: how many did actually provide you with tangible outcomes?

This is not just another innovation conference, where you leave with high-level ideas and a bunch of business cards.

You'll actually learn and do stuff, and you'll leave with tangible output to implement once back in the office.

Innov8rs conferences are carefully designed learning experiences, supporting participants to learn, work on their challenges and connect and collaborate with peers.

No long keynotes nor boring panels with talking heads only interested in hearing themselves, but hands-on, practical formats- with 80% happening in smaller working groups.

Since 2011, we've hosted more than 25 conferences in global innovation hubs from San Francisco to Stockholm to Shanghai to Singapore to Sydney. We're excited to get to Vancouver next!

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“The most varied and beneficial conference I've attended over the past 15 years.”

Learn from the best.

Tap into a broad diversity of perspectives and learn cross-industry best practices, provided by 30+ speakers, including global thought leaders and innovators working for leading brands.

Latest agenda always via innov8rs.co/vancouver.



Safi Bahcall
(Loonshots)



Olivia Wong
(Prototype Thinking)



Rocky Ozaki
(Now of Work)



Lorrie Vogel
(Portfolio Management)



Greg Satell
(Cascades)



Linda Schucroft
(Vancouver Airport)



Mike Brown
(ATB)



Tom Waller
(Lululemon)



Fatema Pirone
(CIBC)



Tamara Zimmermann
(BDC)

Learn from the best

Trending Topic Talks

The only plenary segment of our conferences.

This is where you understand trends impacting every industry, and learn new strategies, frameworks and ideas to further improve your innovation engine from global thought leaders.

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innov8rs.co/vancouver.



Safi Bahcall

Technologist, Executive, and
Author of Loonshots



Greg Satell

Thought Leader and
Author of Cascades



Sugath Warnakulasuriya

Managing Director at
Thalamus Labs

Loonshots: How to Nurture the Crazy Ideas That Win Wars, Cure Diseases, and Transform Industries

Drawing on the science of phase transitions, Safi Bahcall shows why teams, companies, or any group with a mission will suddenly change from embracing wild new ideas to rigidly rejecting them, just as flowing water will suddenly change into brittle ice.

Using examples that range from the spread of fires in forests to the hunt for terrorists online, and stories of thieves and geniuses and kings, Safi Bahcall helps us understand the behavior of companies and the fate of empires. Loonshots distills these insights into lessons for corporate innovators.

How To Create A Movement To Drive Transformation In Your Company Or Industry

Everybody has something they'd like to change, whether it is a problem in their organization, their industry, their community or society at large. But how can you get your ideas for change to take hold beyond a small circle of likeminded people?

What you need is a cascade: small groups that are loosely connected but united by a common purpose. When they synchronize their collective behavior as networks, they become immensely powerful. A business model is disrupted, an industry is remade, the preceding order is no more and the world is transformed.

Innovation Under Fire

Many companies across traditional industries are facing not just disruption, but downright extinction. And for many, Innovation — i.e., growth into adjacent and new markets, offerings new products and services, and new business models — is the only way out.

Ironically, these are also the companies that can least afford the luxury of formal innovation training, innovation labs, and other trappings of more stable firms.

But there is a solution — building and using innovation skills and capabilities in real time, while also executing survival-critical business

Learn from the best

Innovators Insights

Get insights into what's working across industries, and benchmark your performance with how leading brands are doing innovation.

TED-like 18 min talks by corporate innovators sharing their stories from being in the trenches. After the talks, there's room for conversation so bring your questions.

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Tom Waller
SVP Whitespace at Lululemon



Linda Schucroft
Director Innovation
at Vancouver Airport Authority



Scott Emmons
former Head of Neiman Marcus
iLab



Tamara Zimmerman
Assistant Vice President of
Innovation at BDC



Michal Nalepka
Corporate Innovation at
Philip Morrid



Takayi Chibanda
Disruptive Leader at
MD Financial



Mike Brown
Director of Product Innovation at
ATB Financial



Fatema Pirone
Senior Director Enterprise
Innovation at CIBC



Stephane Morichere-Matte
Principal Program Manager at
Microsoft Garage

Learn from the best

Learning Labs

Deep dive into effective frameworks, learn new skills and discover proven tools and techniques.

You'll leave with concrete ideas for implementation once you're back in the office.

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Learning 10x Faster

Olivia Wong
Partner at Prototype Thinking Labs



How to Create a Portfolio That Has the Greatest Impact for Your Organization

Lorrie Vogel
ImagineNOW / former Nike



Mindset and Frameworks: The Fundamentals To Building a Culture of Innovation

Rocky Ozaki
Co-Founder at NoW of Work Inc.



Metrics for Measuring Innovation Health

Nick Noreña
Innovation Coach and Advisor at Kromatic



Effective Collaboration for Teams

Janice Francisco
CEO and Principal Consultant at BridgePoint Effect



"Social" Intrapreneurship: Why Purpose is Crucial for Resilience and Success

Philip Horváth & Tirza Hollenhorst
Co-founders at Luman



Design Thinking for AI and Emerging Technology

Ramy Nassar
Founder at 1000 Days



Brain Bug Bingo: How to Harness Your Brain in a World That's Competing for Your Mindshare

Becki Saltzman
Founder at Applied Curiosity Lab



Innovate You: Designing a Life of Meaning and Value

Erin Kurchina
VP Talent Development & Transformation at KurMeta Group



How You Work, How You Win: Why Culture-Market Fit Matters

Erin Cooper & Sarah Dickinson
Managing Director at NOBL Collective



The Innovation Matrix: Customize Your Innovation Strategy

Ivan Entchevitch
Innovation Strategy Lead at Board of Innovation



Calculating the Future: The Impossible task of Innovation Accounting

Peter LePiane
Co-Founder at Estimatic

Why Join Innov8rs Vancouver

It's the people

Beyond the high quality content, it's the people you'll meet and the conversations you'll have with them that make you go back home excited and re-energized.

At Innov8rs Vancouver you'll connect, collaborate and co-create with peers. That's how we design the event. That's why we limit the number of participants. And past participants loved it.



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“Unlike other conferences, mixing with like-minded people made it feel like you were really learning something, rather than watching an endless stream of startup pitches and panel discussions that aren't really saying anything original at all.”

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“There's a diversity of people here. There's C-suite, there's new to the innovation space doers. And because of that diversity you see different perspectives and approaches to bring innovation within an organization.”

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“This is a fantastic conference. Everything has been top notch. I love the tagline that it is a tribe, because it is a group of people that shares amazing ideas.”

This is your tribe.

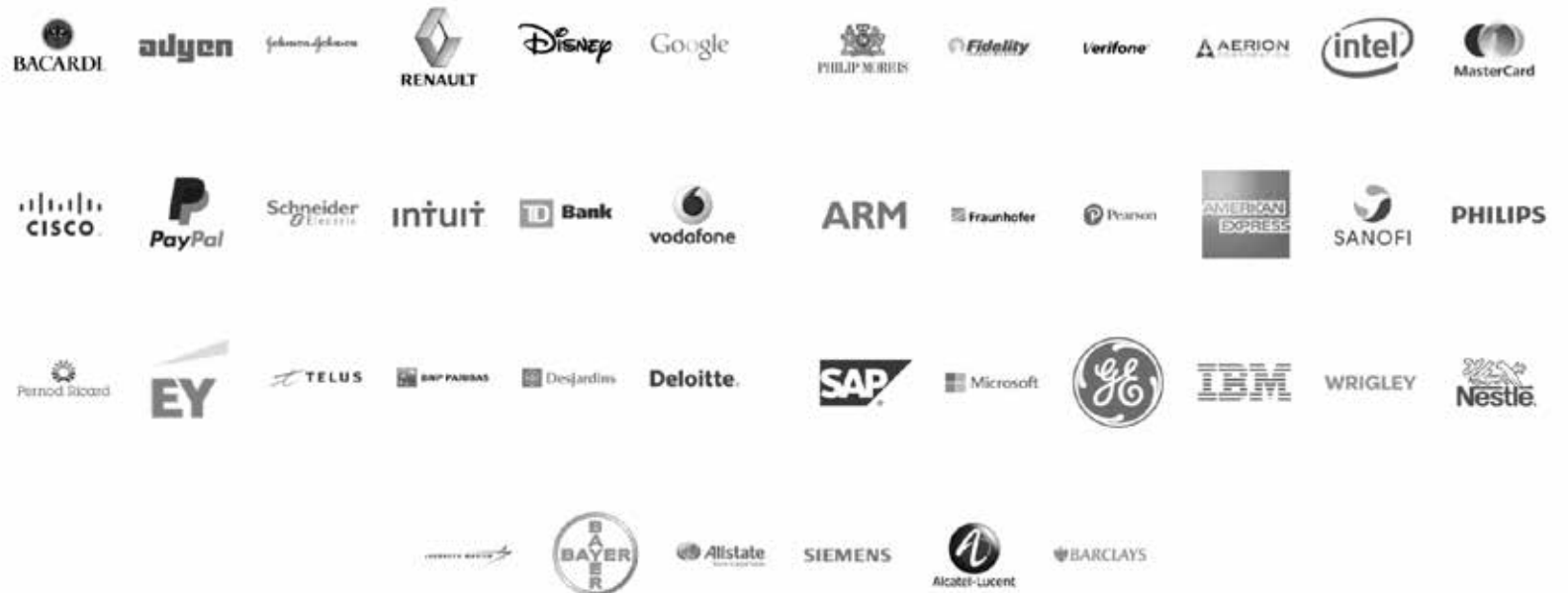
Our audience are those leading innovation in large organizations.

You'll meet peers like yourself- responsible for company-wide innovation programs and transformation efforts, driving innovation in units or regions, leading innovation labs and teams, or launching new ventures as intrapreneurs.

You'll connect and collaborate with those in the trenches:

- Intrapreneurs or corporate entrepreneurs
- Innovation (program) managers and directors
- Heads of labs, incubators, and accelerators
- Corporate venturing, strategy, and business development managers
- R&D and product development professionals
- HR and organizational transformation leaders

Our tribe comes from brands like:



Don't miss out.

If you have innovation in your title, or innovation as a mindset, this is your tribe. There's no better opportunity for you and your team to connect and collaborate with peers.

At Innov8rs Vancouver you'll hear from the best global experts what's working in innovation management across industries today, not in theory, but in practice- so that you can apply what you've learned righty away once you're back in the office.

Start registration for yourself or your team via the buttons at ther right.

Any questions? Want a quick chat to discuss more details and customize your agenda?

We're happy to help. Just reach out via hans@innov8rs.co and we'll talk soon.

Fast Movers Deal

(CAD)

~~\$1,850~~

\$1,650

Full 2-Day Access Pass incl

- 5+ Trending Topic Talks
- 20+ Case Studies
- 15+ Workshops
- Exclusive Networking App
- Lunches, Drinks and Social Sessions
- 6-months access to Digital Pass (250+ videos)

[Register](#)

Team Package for 3

~~\$4,850~~

\$4,450

Team Package for 5

~~\$7,250~~

\$8,250

Including

- Customized Agenda
- 1:1 Meetings With Speakers

[Register](#)