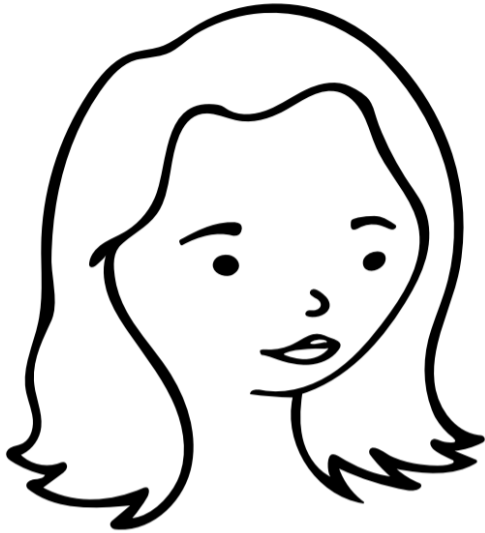


RBCx

an intensive employee innovation program

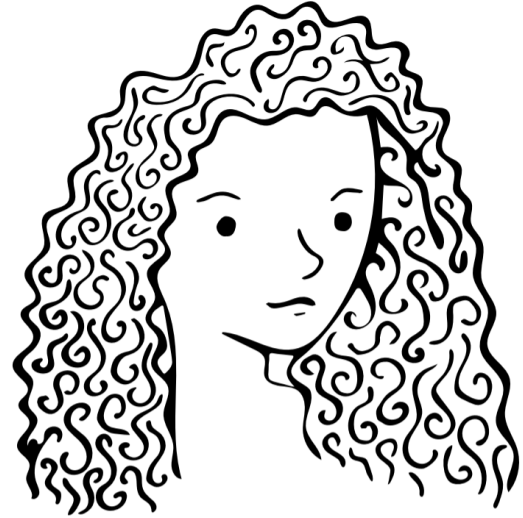
Christine Silva



Senior Director
Intrapreneurship & Early Talent



Alysse Glick



Manager
Intrapreneurship Projects

Intrapreneurship at RBC

Creating the conditions for employee innovation

Community / Consulting / Programs



The origin story...



RBC Amplify Student Innovation Program

How might we create an innovation experience for employees who aren't experts in a topic, to work on innovative solutions to big, ambiguous business challenges in an accelerated time frame?

So we built on the momentum...

...on three areas of focus



TALENT

CULTURE

INNOVATION

early adopters

talent

business challenges

experience design

(in 10 weeks!)



RBCx

eco
sys
tem



founders

participants

venture teams

teams

sponsors

executives

advisors

coaches

consultants

SMEs

tech bench

tech help

BOOTCAMP

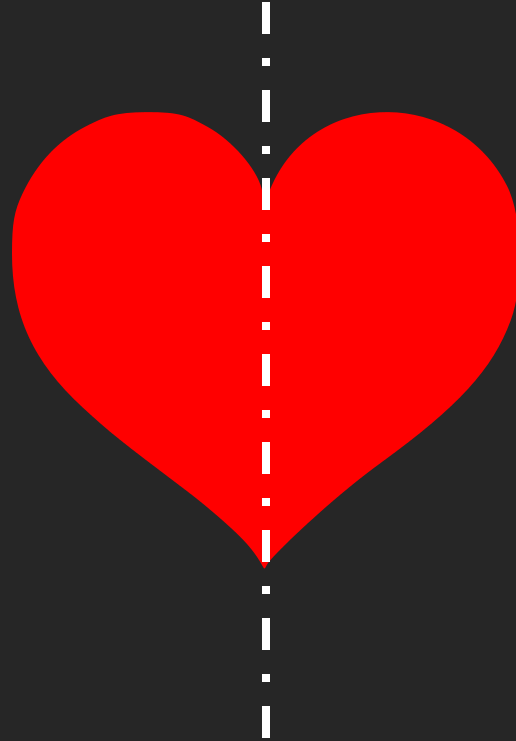
- Lean Startup
- Design Thinking



...and getting comfortable with being uncomfortable

Fall in love with a problem. Not a solution.

problem
validation



solution
building

~~challenges~~ opportunities

- unaffiliated advisors
- problem selection
- team dynamics

A many others we tweaked along the way

A red brushstroke graphic with the word "NEW" written in white, bold, sans-serif capital letters.

NEW

experiences and products
ways of creating value with data
algorithms that generate deep insights

23 people and 9 weeks won't change the bank
but it'll change the way that 23 teams start to work.

and that's a big opportunity.



RBCXGLOBAL

**WHERE TO
NEXT?**