INTRAPRENEURSHIP ... AREYOU SURE?



ÅSA CAAP CEO & FOUNDER

#corporatehacker



WR PETROU

MR / DETAUL

Selarer

START-UP vs. LARGE COMPANY

Ourin



Out







GUTS END GOAL IN MIND NO EXACT PLANS LESS CONTROL PROTECTED BY TOP MANAGEMENT







TEAM SET-UP

Legal

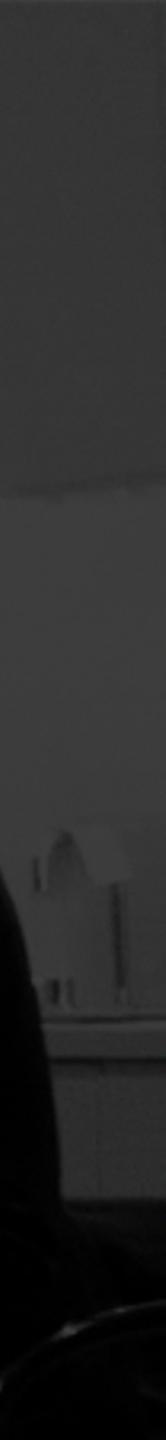
Brand

management

Finance

Engineering

Business dev.







BUDGET







THANK YOU!

