





Find and follow a higher purpose to define the "why" behind the organization

Establish shared Values and Ground Rules to define how to work together

Build an attractive and vibrant community to enable partnerships for purpose-led collaboration and co-creation Allow flexible engagement and fair remuneration to cater to the individual life circumstances

Define purpose-driven challenges and contributions, and form suitable teams to collectively find the best way to achieve the purpose Grow personal skills and provide valuable feedback to foster purpose-driven success Empower distributed decision intelligence to increase decision quality and foster ownership



Turn Your Organization into an Entrepreneurial Network









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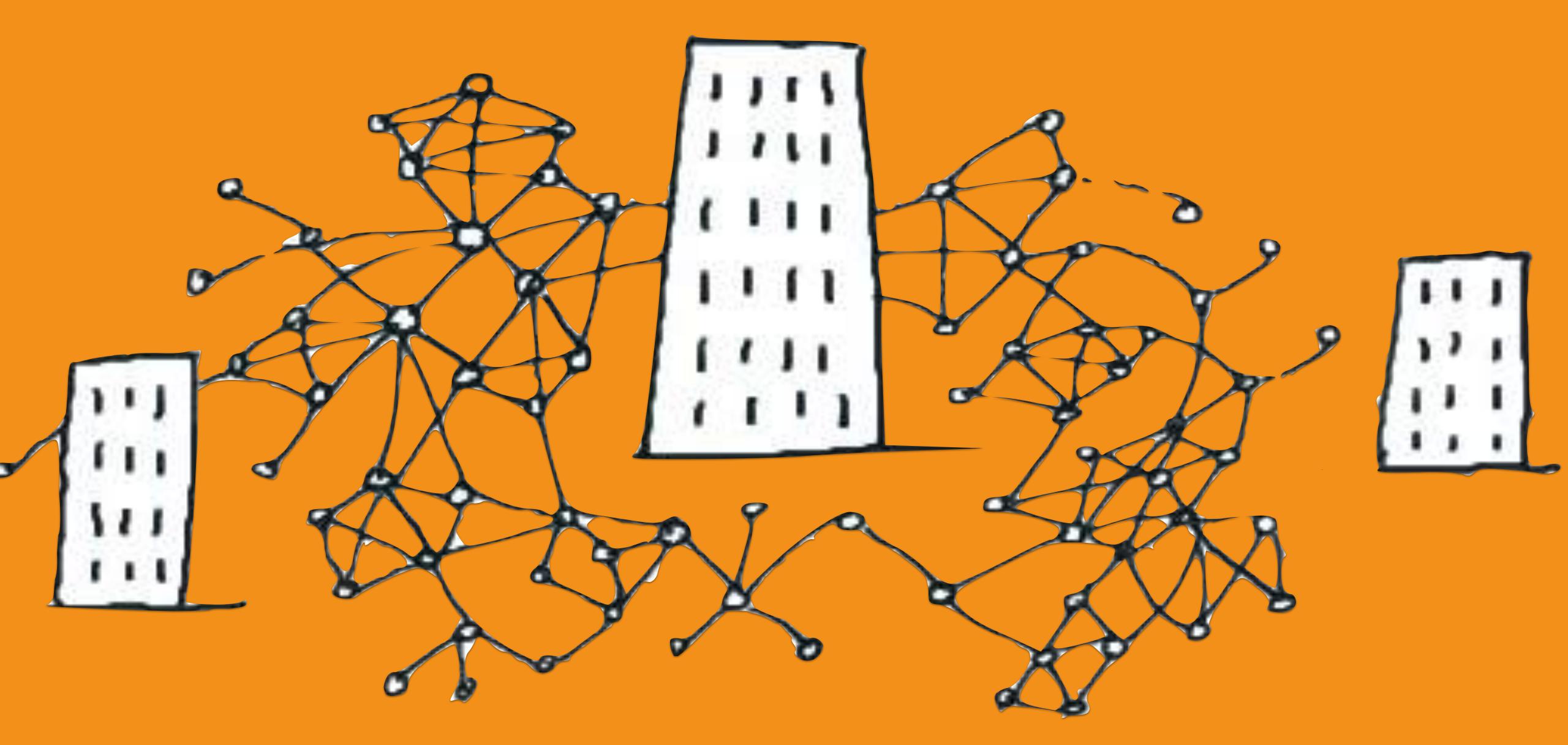
1 Warning

This is a Bureaucracy & Asshole-free Zone

If you don't delight Customers, help Colleagues, enable Innovation, bring Attention to and eliminate Red-Tape, if you Kiss-Butt-Up and Kick-Down and Say A but do B, you will be named, shamed and run off this Company's Property



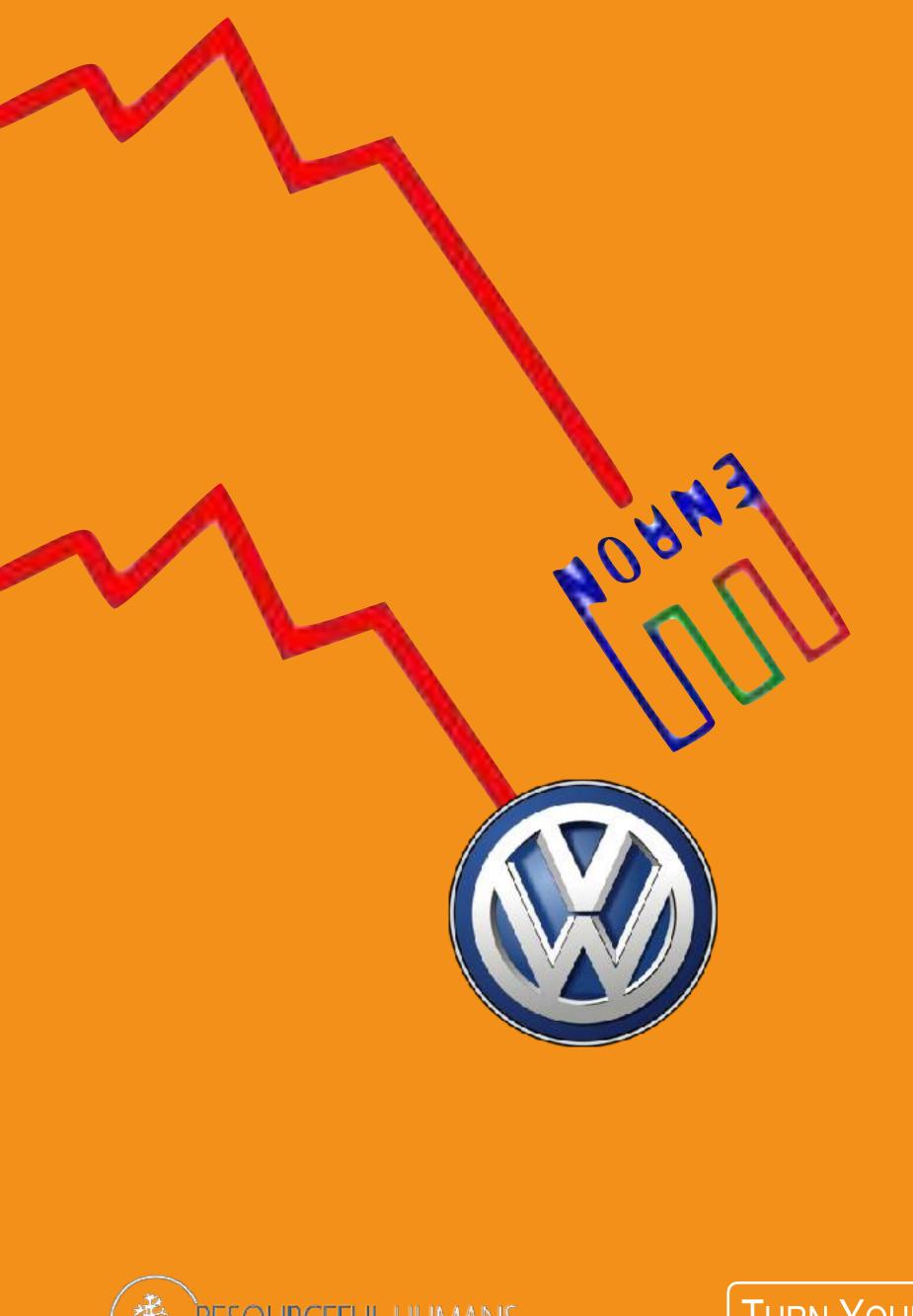










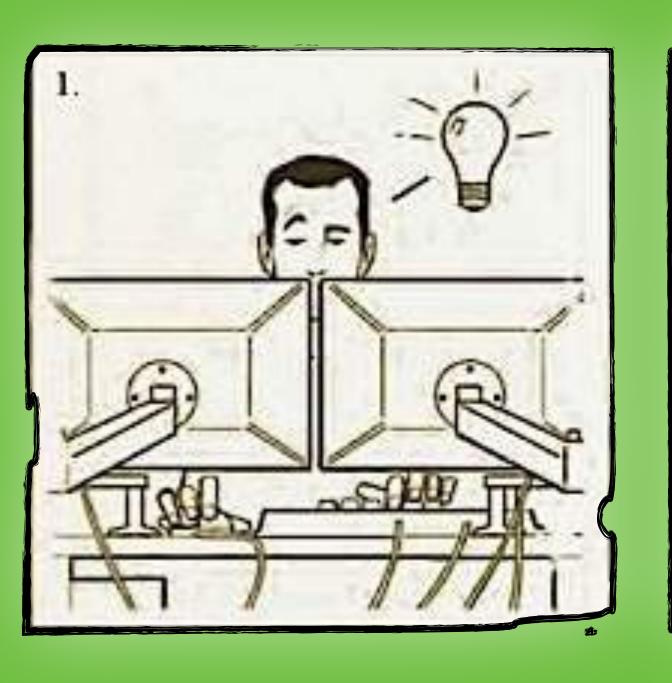


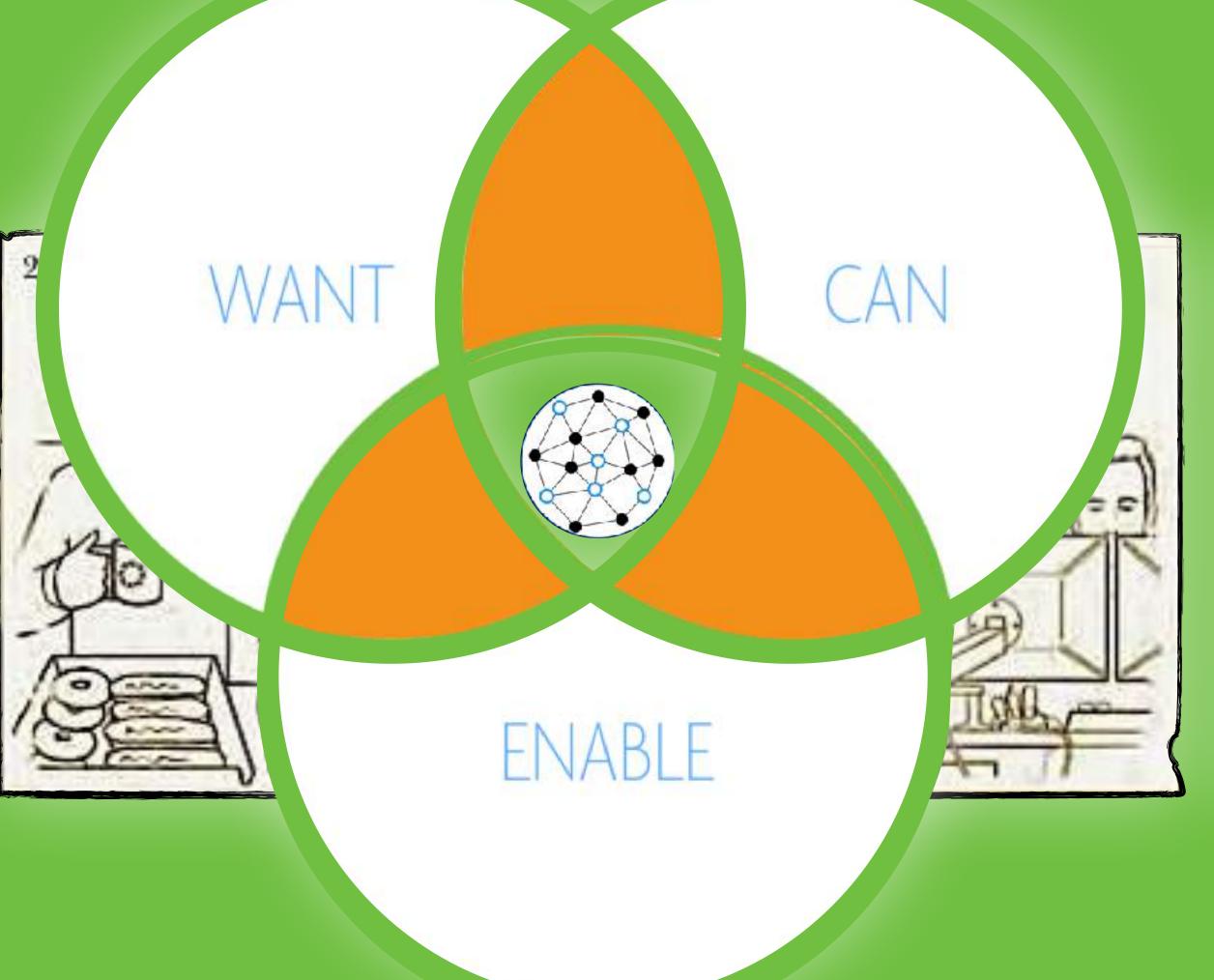


0% BUREAUCRACY

100% ENTREPRENEURSHIP

















Want a little more experience before you start a business of your own?



Hewlett-Packard may be the perfect proving grounds for you. One word of warning: You may never want to leave!

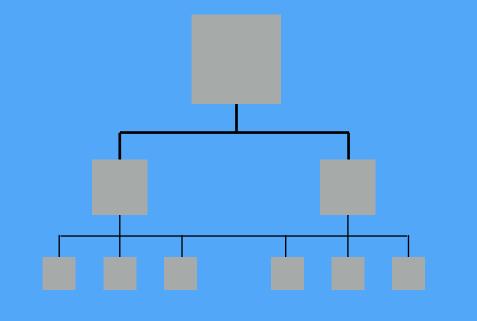
As an R&D engineer at Hewlett-Packard you'll be encouraged not only to develop ideas for marketable products, but given every opportunity to follow your concepts through research and development, pilot runs, manufacturing and finally even into marketing. You will be totally involved in every area of a business enterprise, gaining experience both as engineer and entrepreneur.





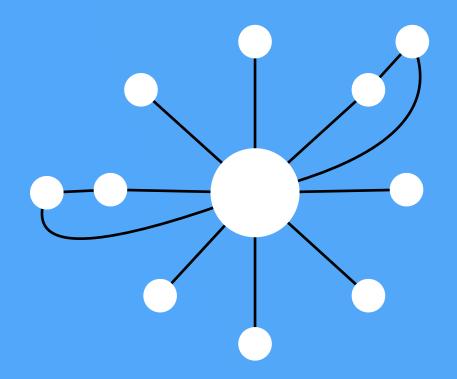


ORIGINS



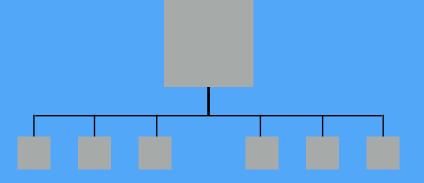
BIG & SCARY INC.

MANY ORGANISATIONS PRETEND TO FOLLOW THIS MODEL. IT NEVER WORKED ANYWHERE. BUILT TO DISENGAGE 100% OF PEOPLE 100% OF THE TIME.



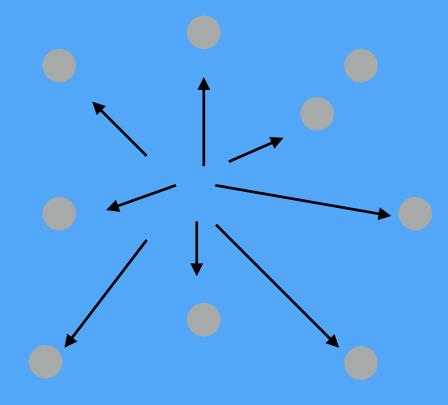
APPLE WITH STEVE

THE ULTIMATE PERSON FOCUSED ORGANISATION CREATING THE MOST VALUABLE BRAND IN THE WORLD. BUILT TO PUT A DING IN THE UNIVERSE.



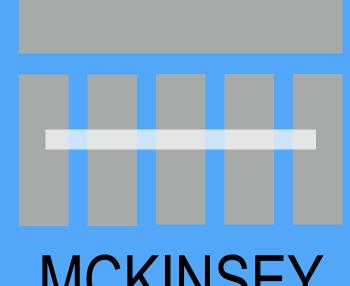
IPO.COM

ANY STARTUP THAT WANTS TO GET BOUGHT BY GOOGLE OR FACEBOOK. RELIES ON FOOSBALL TABLES AND CHARISMATIC LEADERS. ACTUALLY STRUCTURELESS. BUILT FOR SALE.



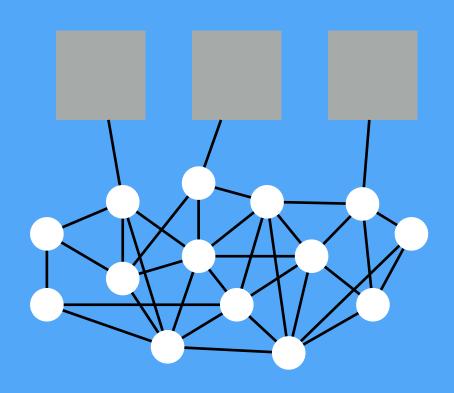
APPLE SANS STEVE

THE ULTIMATE PERSON FOCUSED ORGANISATION WITHOUT THAT PERSON, DESPERATELY TRYING TO HOLD ON TO BEING THE MOST VALUABLE BRAND IN THE WORLD. BUILT TO CASH IN ON THE DING.



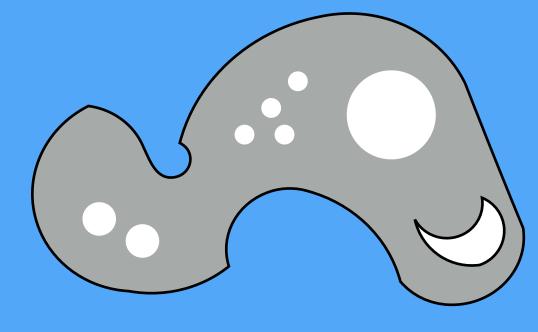
MCKINSEY

CONSULTING PARTNERS **BOASTING CROSS-CUTTING MULTI-**DISCIPLINARY STRATEGY THAT CREATES CUSTOMER FOCUS SYNERGY. BUILT TO BILL.



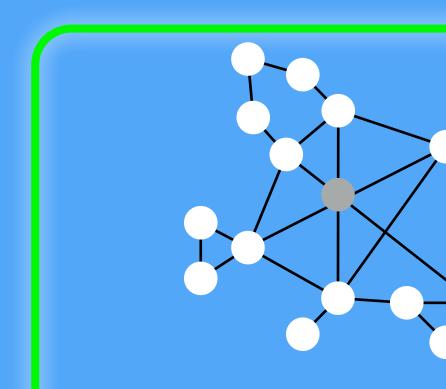
GOOGLE

EVERYBODY IS REALLY FREE AND INTERCONNECTED. IF YOU MENTION ANY IMPLICIT HIERARCHY, NO MORE FREE LUNCH OR CRAZY MEETING ROOMS FOR YOU, BUSTER. BUILT TO SELL.



GOVERNMENT

AMOEBIC ORGANISATION WHERE DREAMS GO TO DIE. TRYING TO CONTRIBUTE HERE IS LIKE TRYING TO BUILD A TOWER OUT OF WATER. GREAT DENTAL THOUGH. BUILT TO RESIST CHANGE.



W.L.GORE/SEMCO

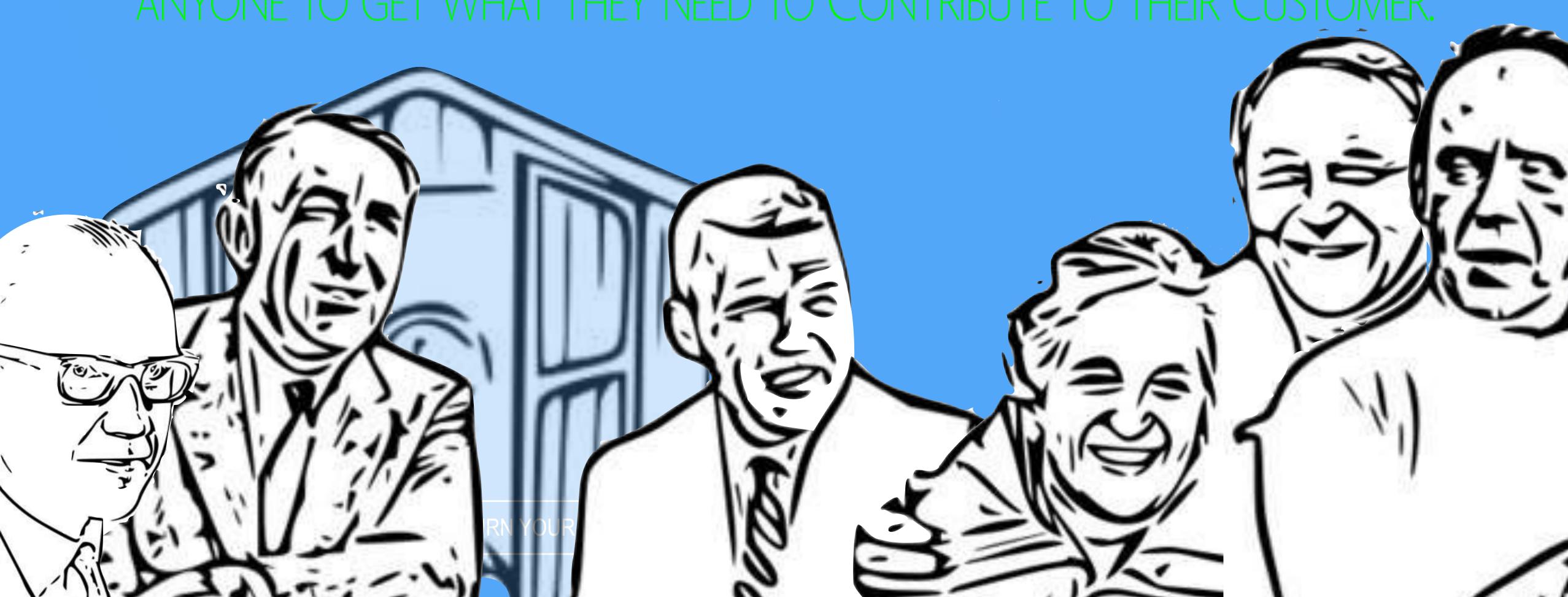
A WORKING MODEL OF ORGANISATIONAL DEMOCRACY THAT INTERCONNECTS GROUPS OF ADULTS WITH AN ENTREPRENEURIAL SPIRIT. CALLED IMPOSSIBLE BY THOSE WHO FEAR ITS POTENTIAL OF UNLEASHING HUMAN POTENTIAL. BUILT TO LAST.



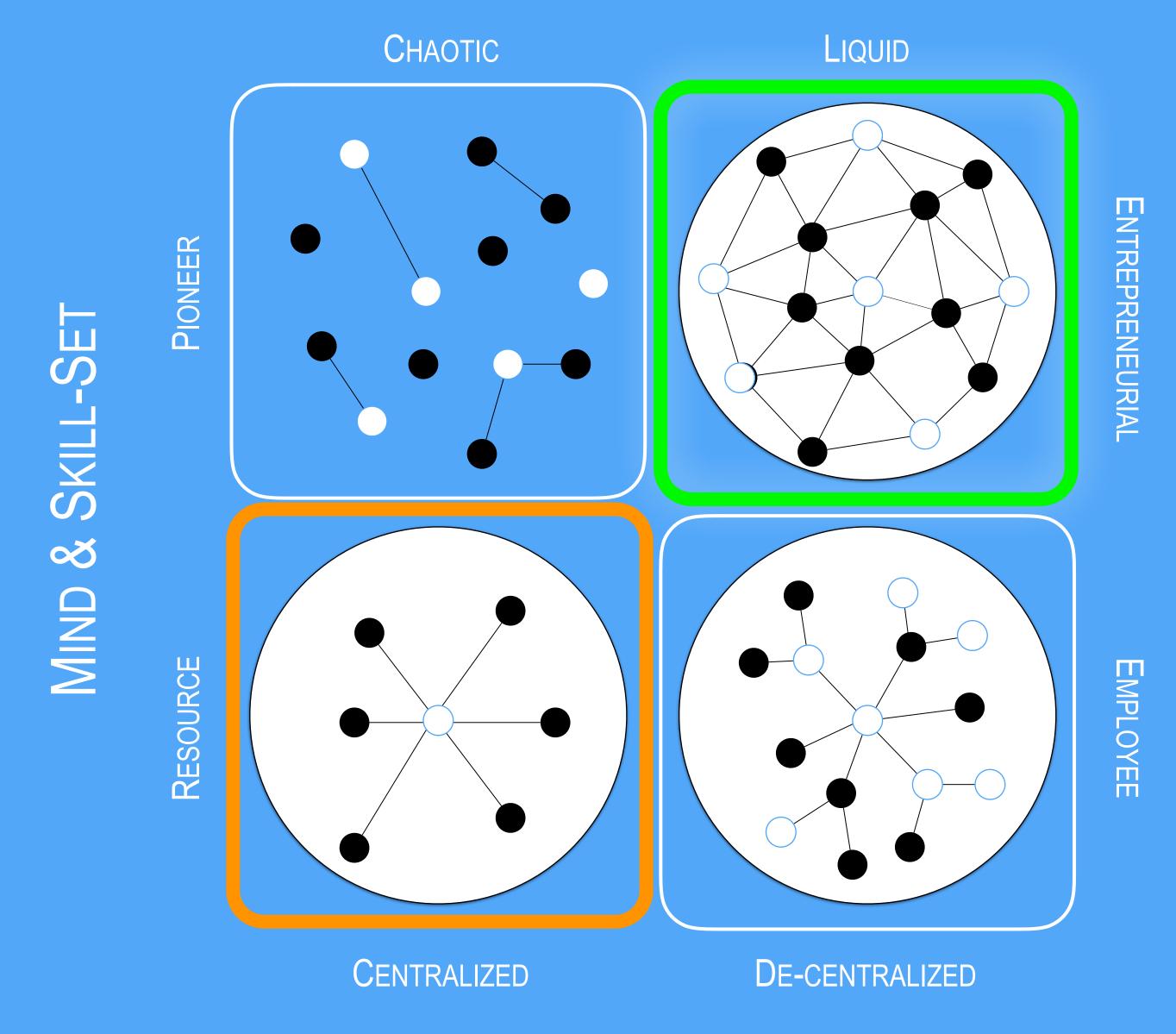


A NETWORK ORGANIZATION CONNECTS EVERY INDIVIDUAL IN THE ORGANIZATION AROUND A CLEAR PURPOSE AND A SET OF PRIORITIES. NO LAYERS OF HIERARCHY.

INFORMATION FLOWS FREELY. SELF-MANAGED TEAMS & INDIVIDUALS GO DIRECTLY TO

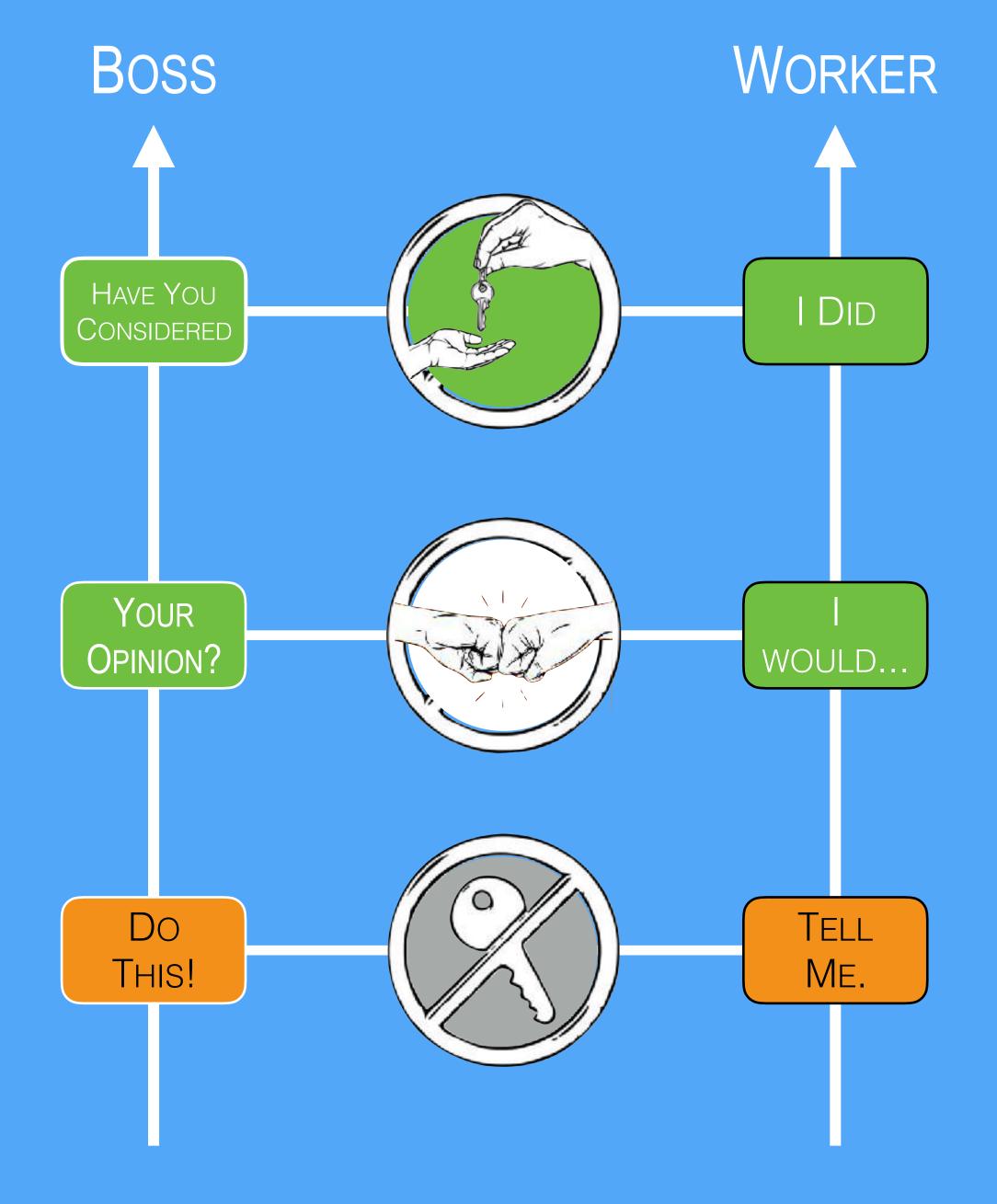


ORGANIZATIONAL DESIGN





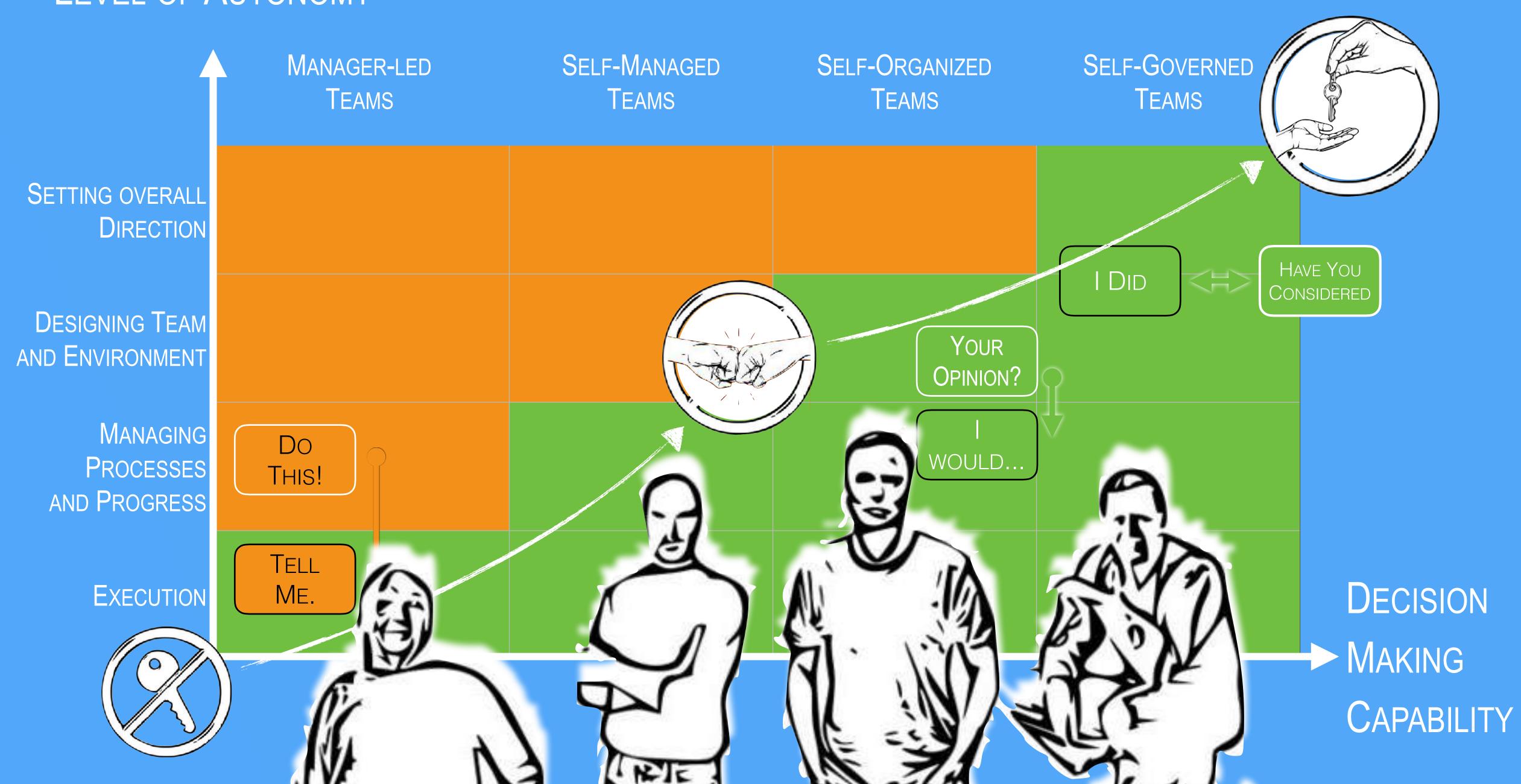




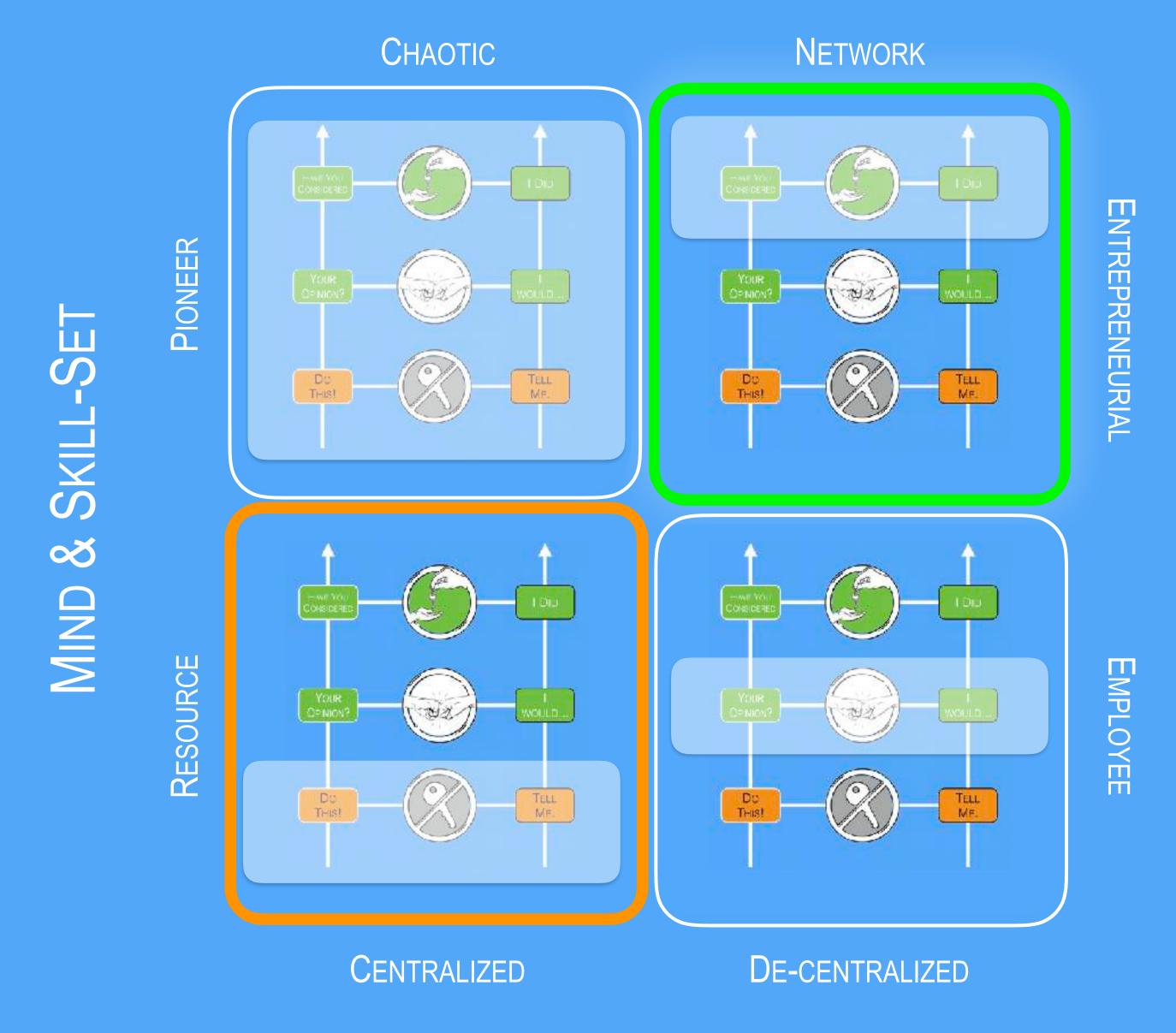




LEVEL OF AUTONOMY



ORGANIZATIONAL DESIGN







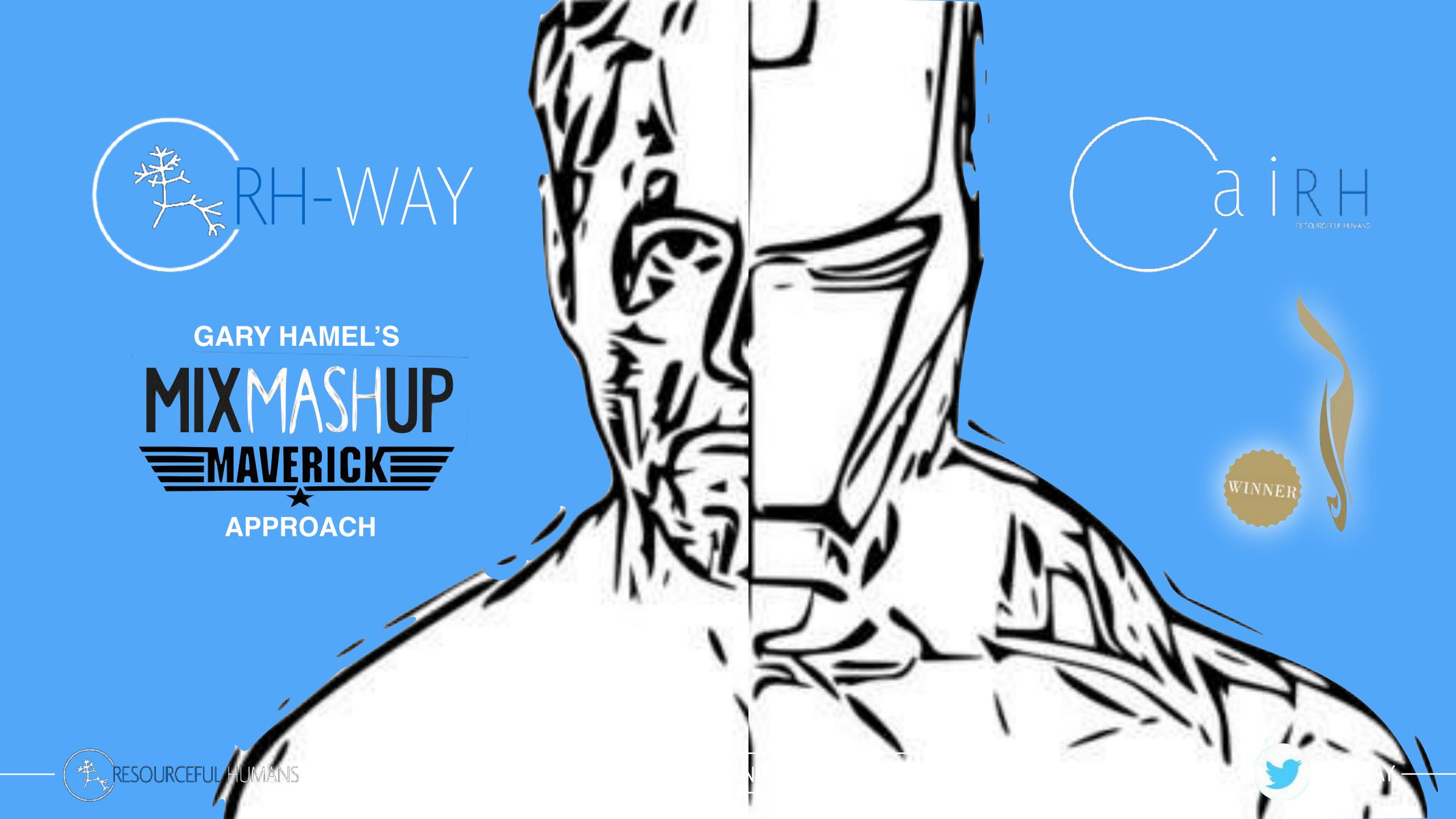


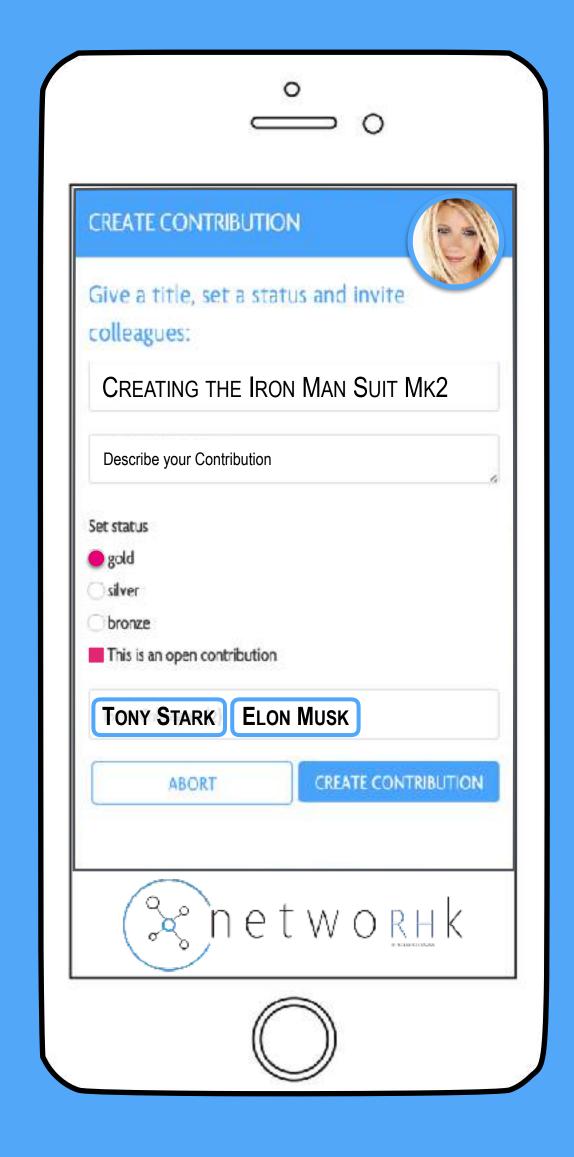
OUTDATED MANAGEMENT MODELS KILL JOY, INNOVATION AND GOOD LEADERSHIP. IT TAKES MORE THAN ACCEPTANCE OF SELF-CONTROL AS RIGHT AND DESIRABLE. IT REQUIRES NEW TOOLS AND FAR-REACHING CHANGES IN THINKING AND PRACTISE.

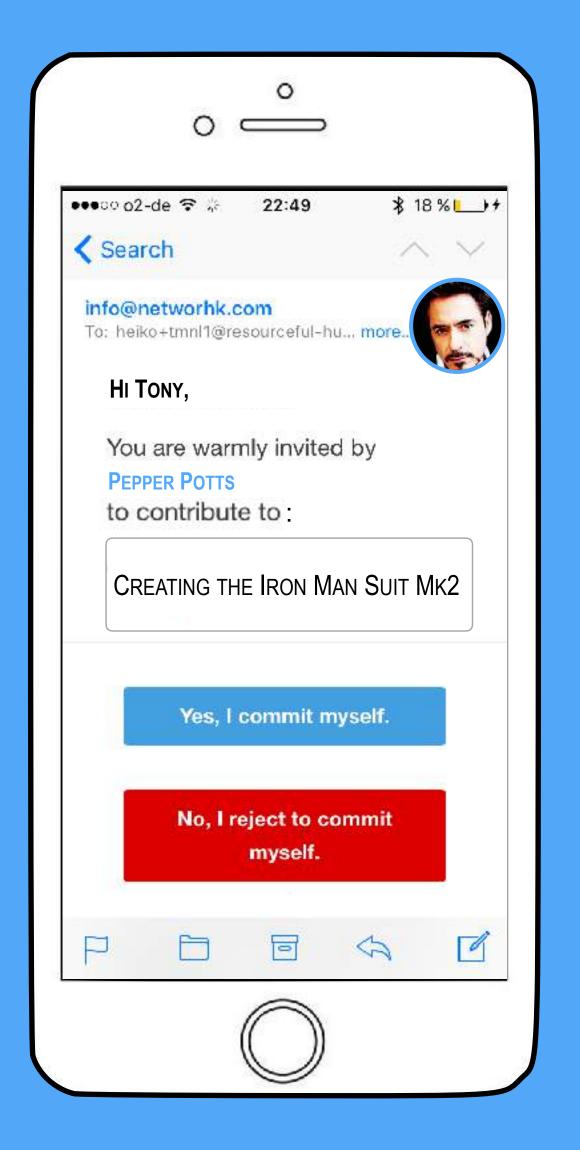
> - Peter Drucker Founder of Modern Management







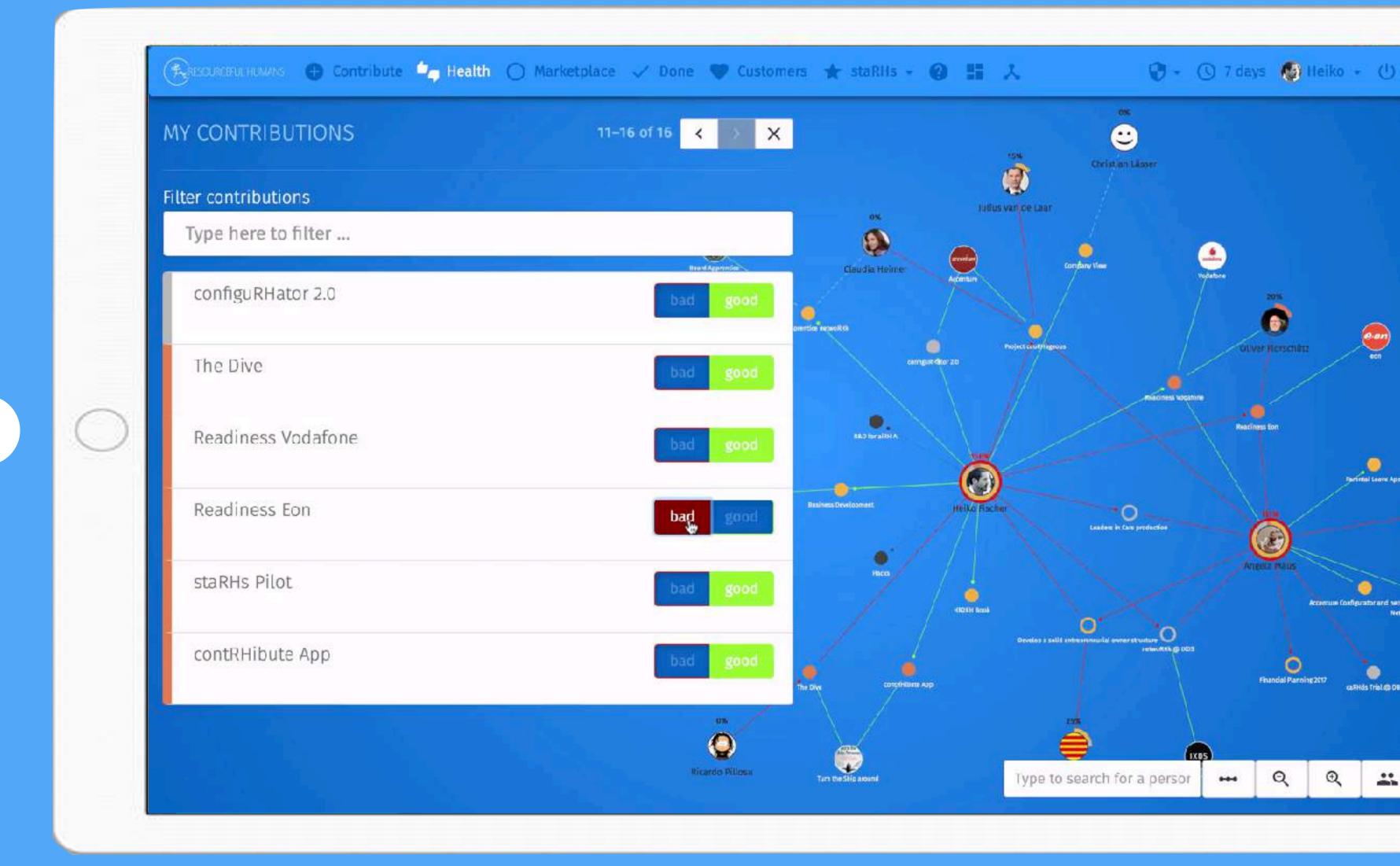






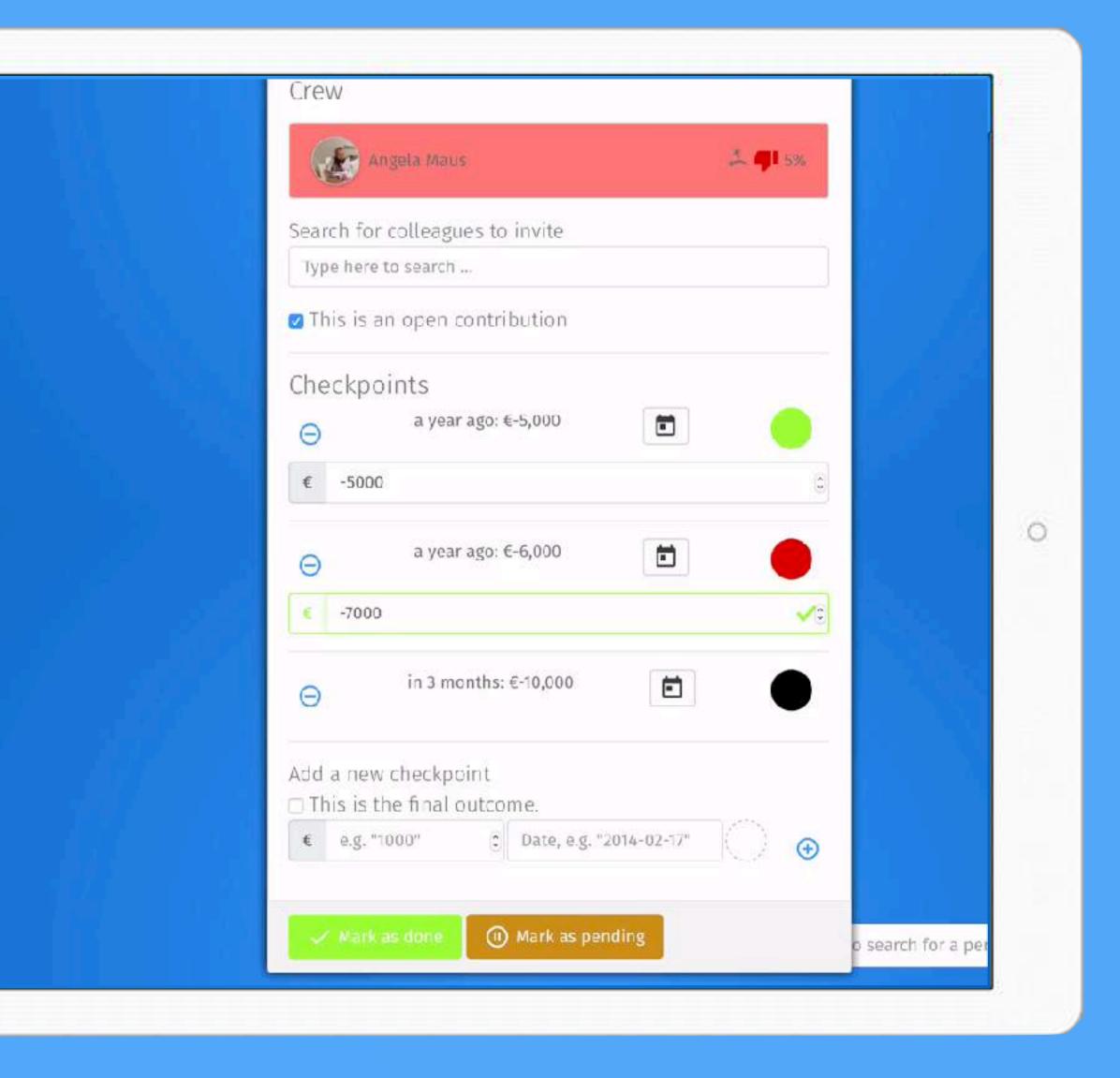


PERFORMANCE AT THE SPEED OF WORK









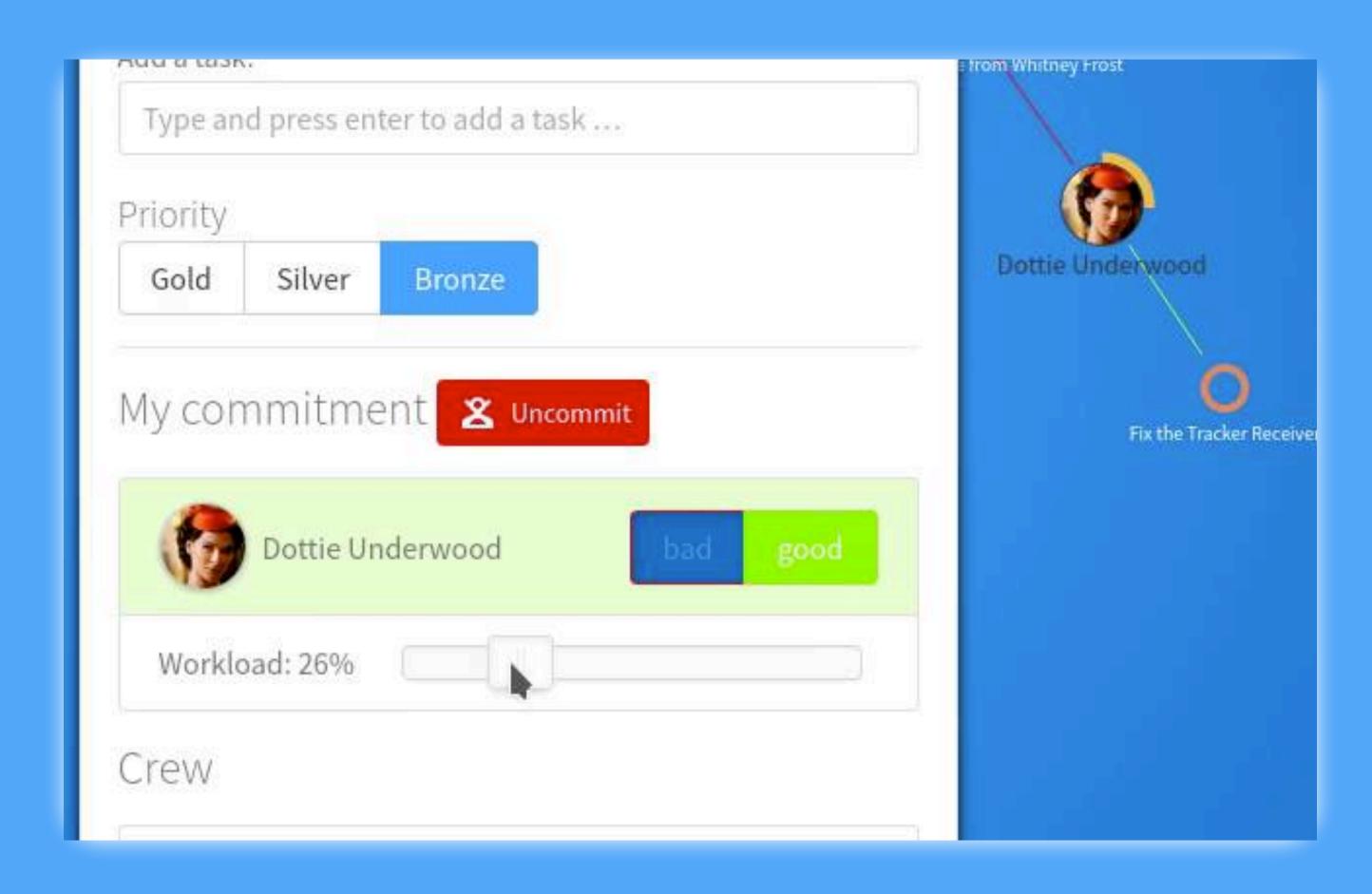
AGILE BUDGETING





LOAD -O- METER O

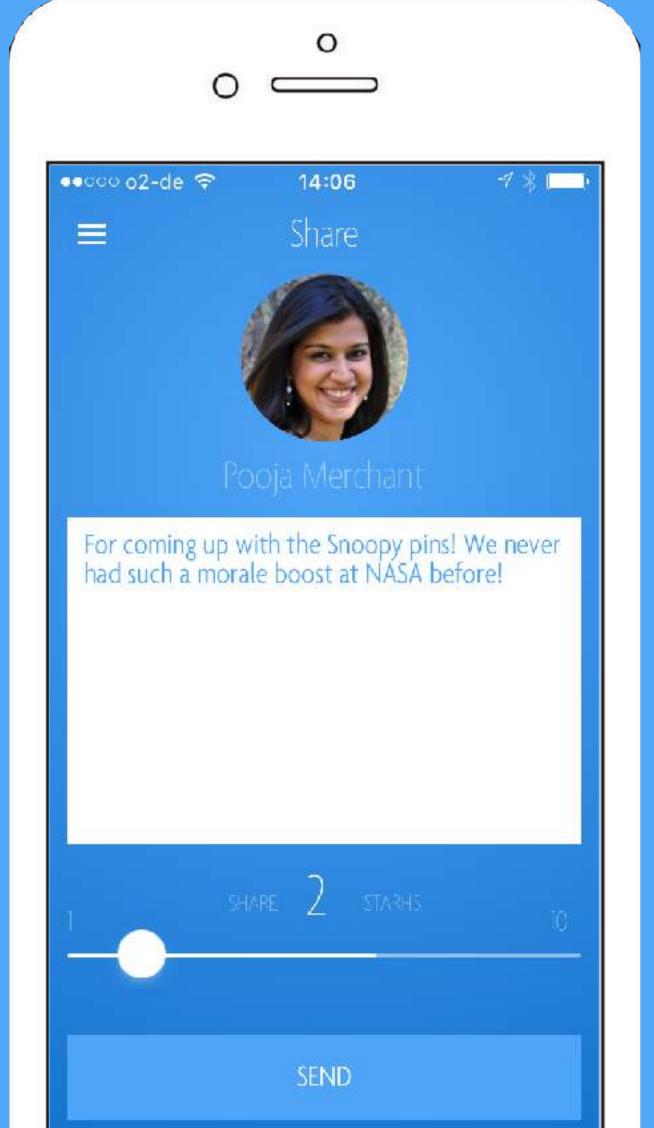


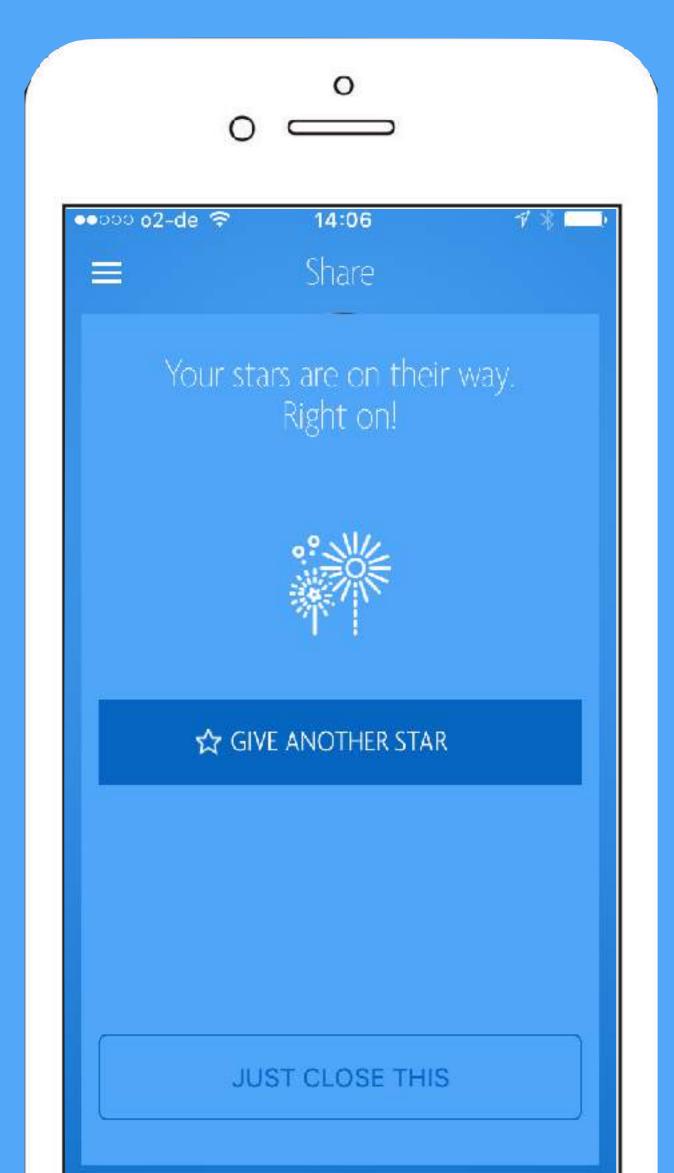


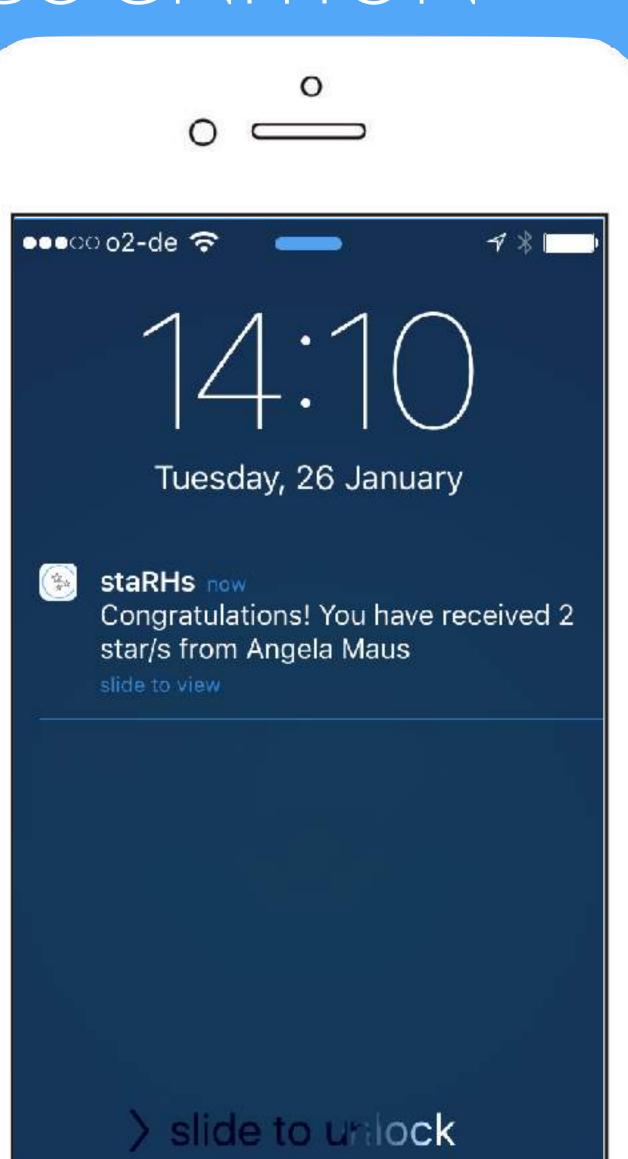


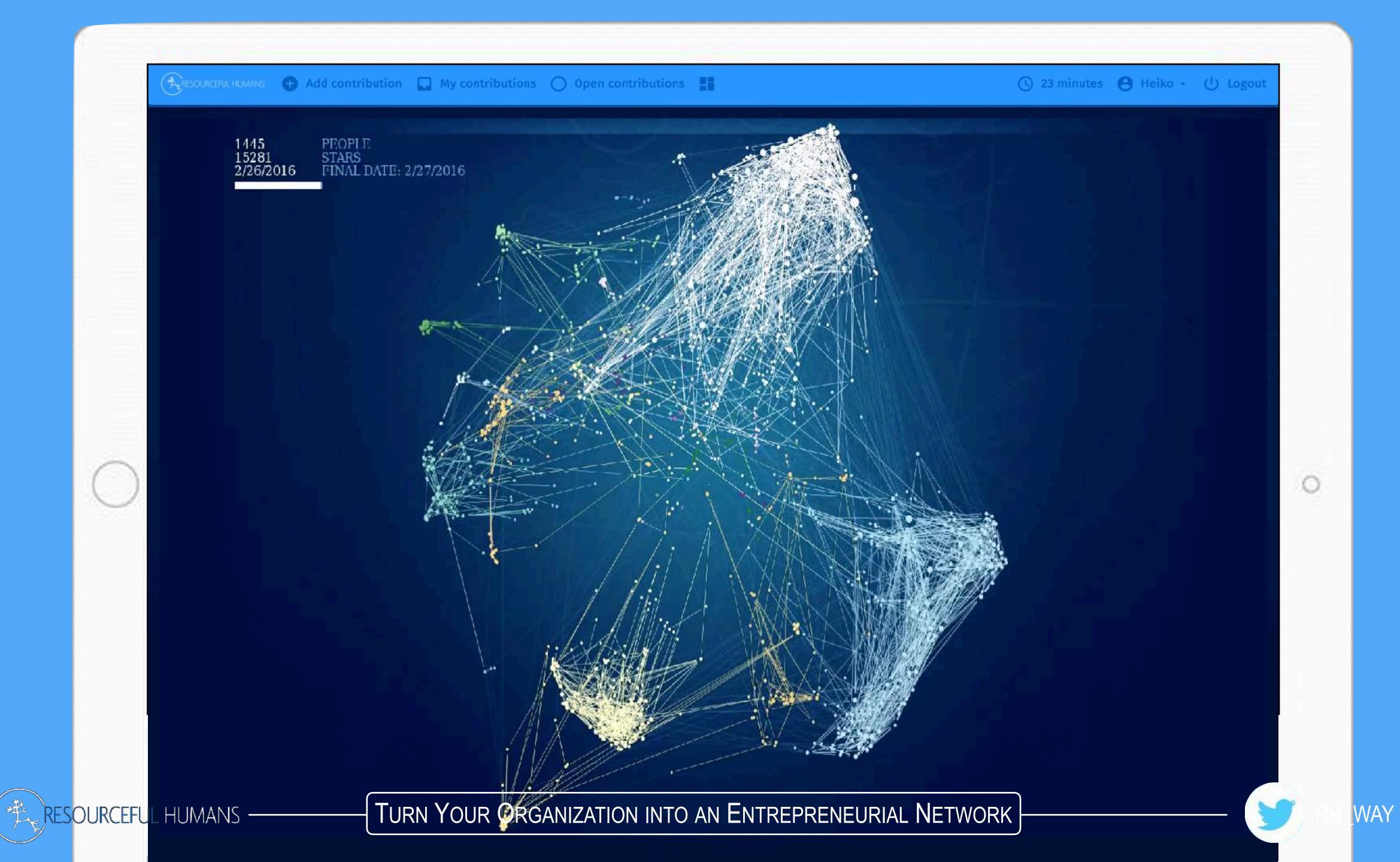


CROWD-SOURCED COMPETENCY RECOGNITION

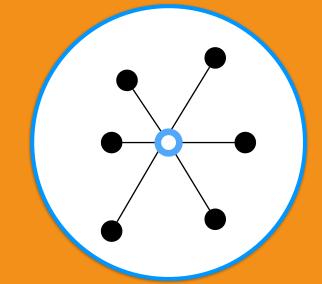




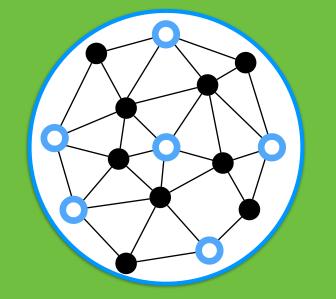








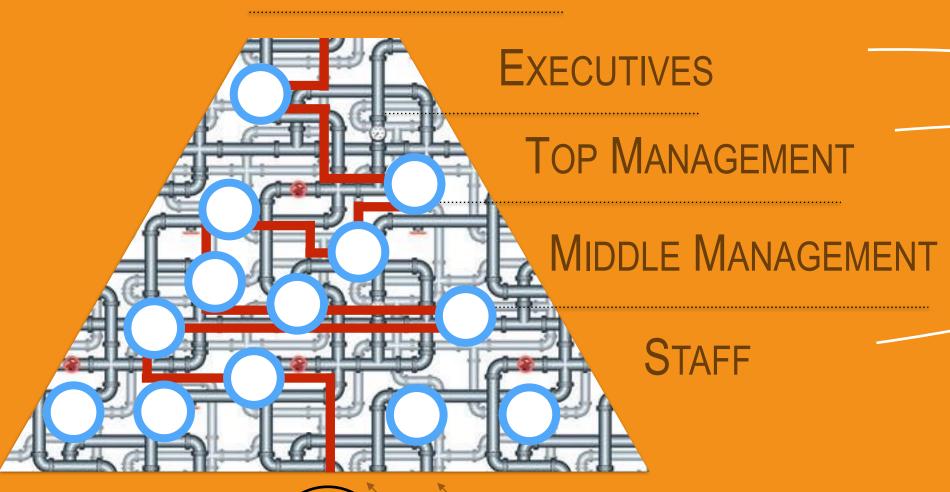
HIERARCHY & BUREAUCRACY



THE RH-WAY

INTERNAL VENTURE CAPITALISTS

With the RH-Way, Power and Information to act are moved to where value is contributed to the Customer. The Customer defines a Job well done.



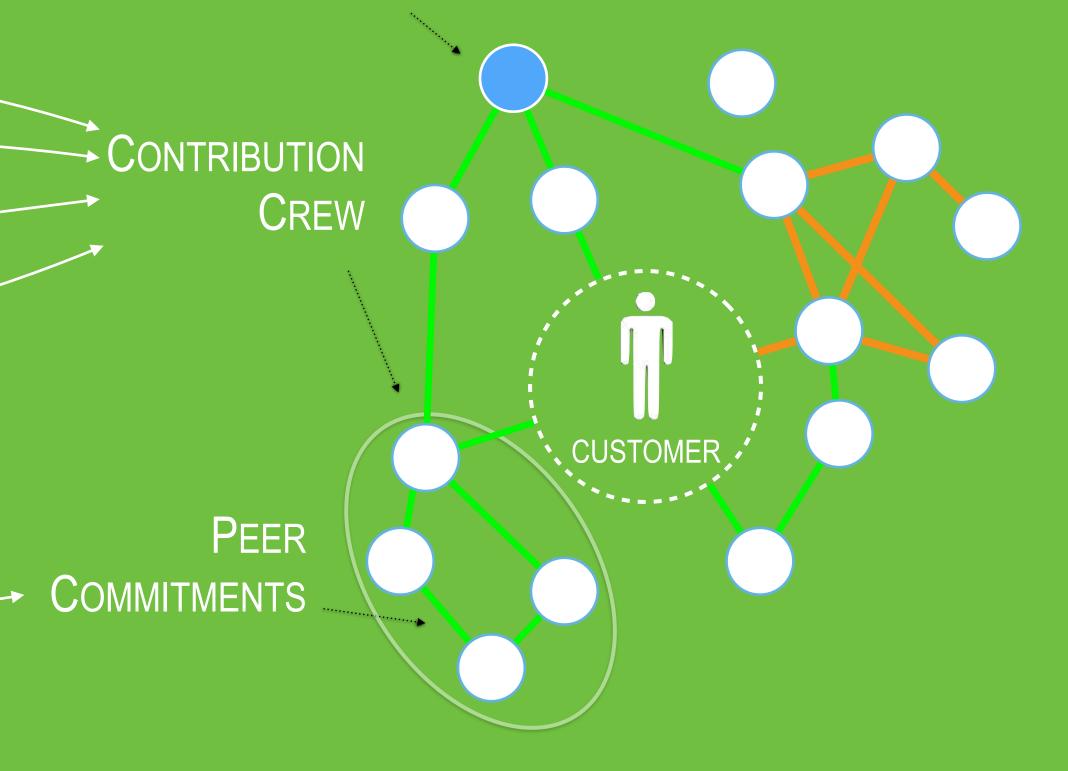
C-LEVEL

In a Hierarchy, layers of Bureaucracy stand between a Contribution and the Customer

Processes & Metrics rule.

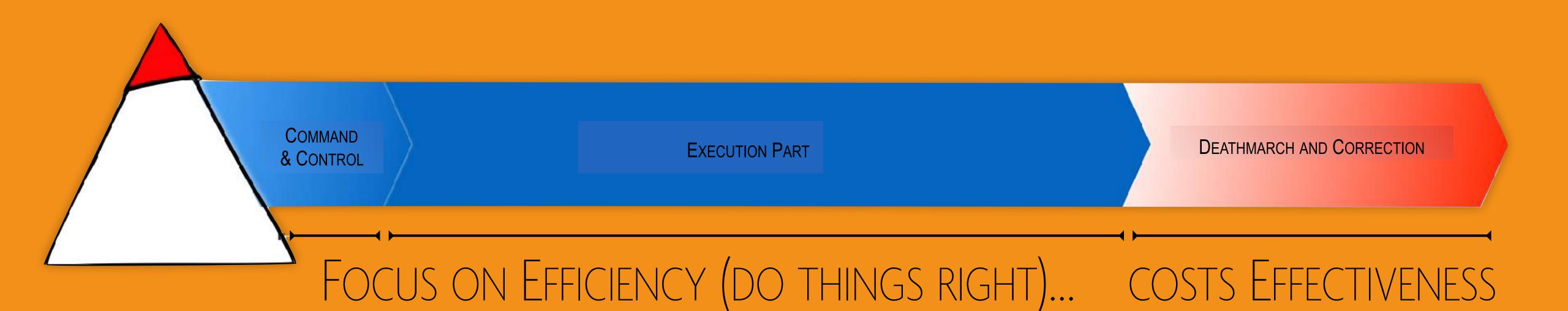
REPORTING LINES

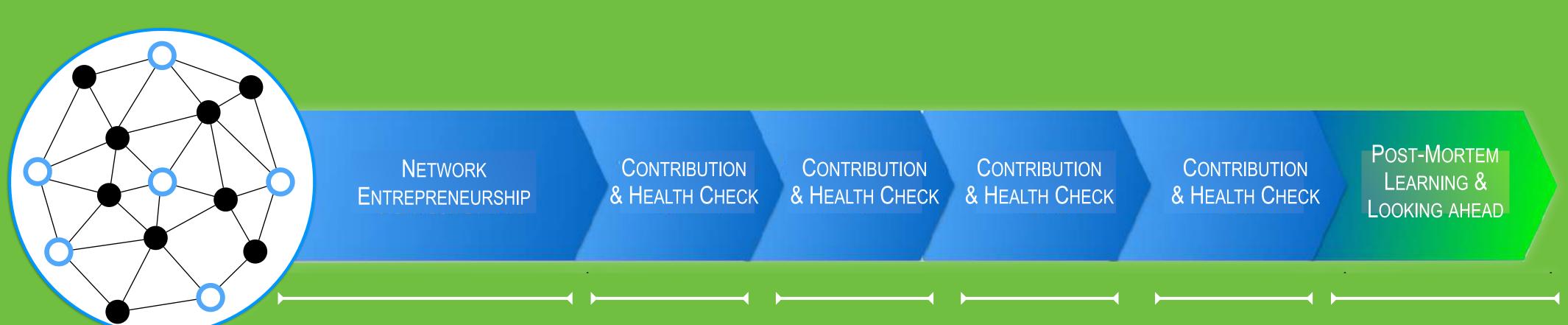
METRICS & PROCESSES



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Mot a Tool

ARevolution







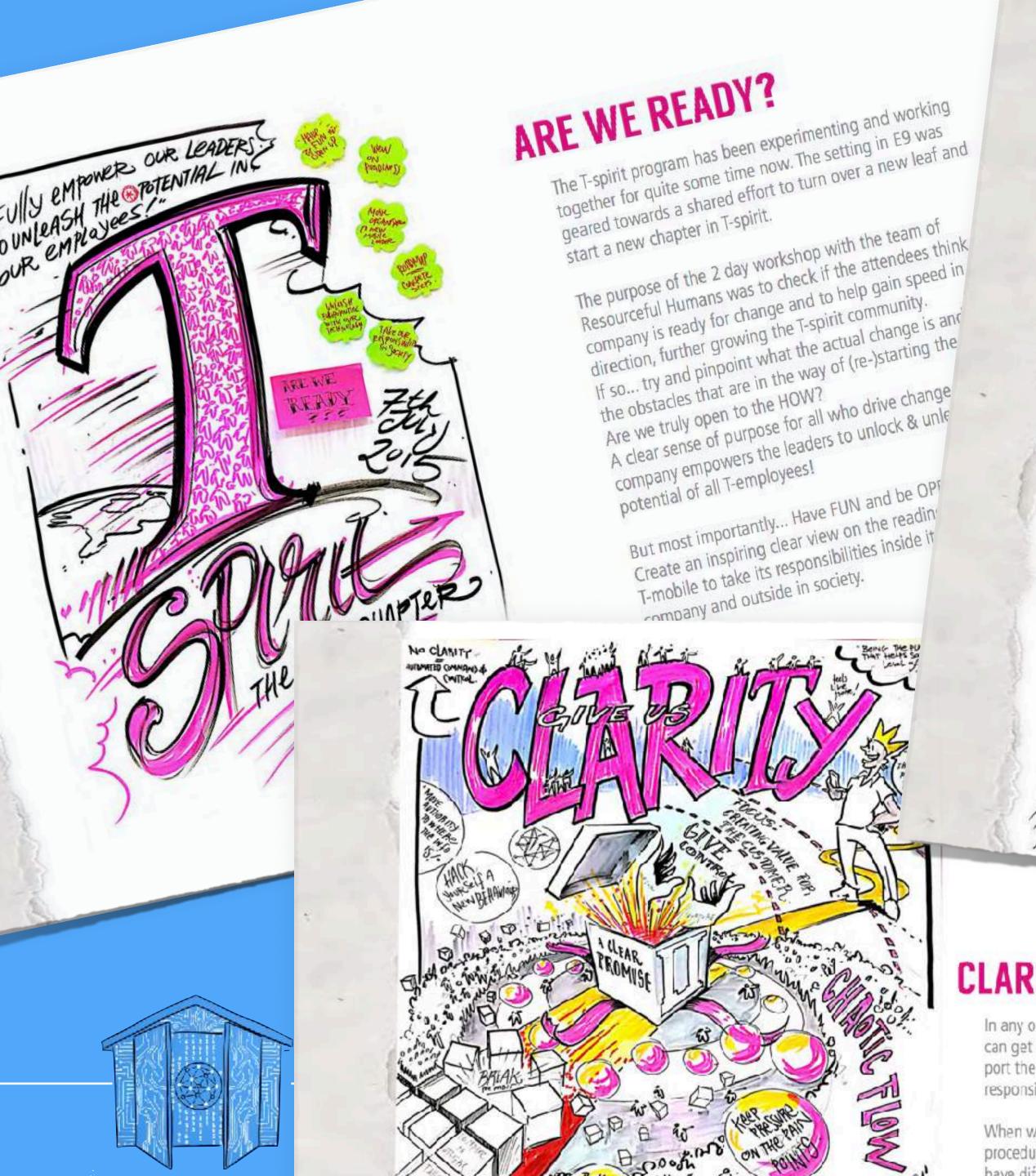


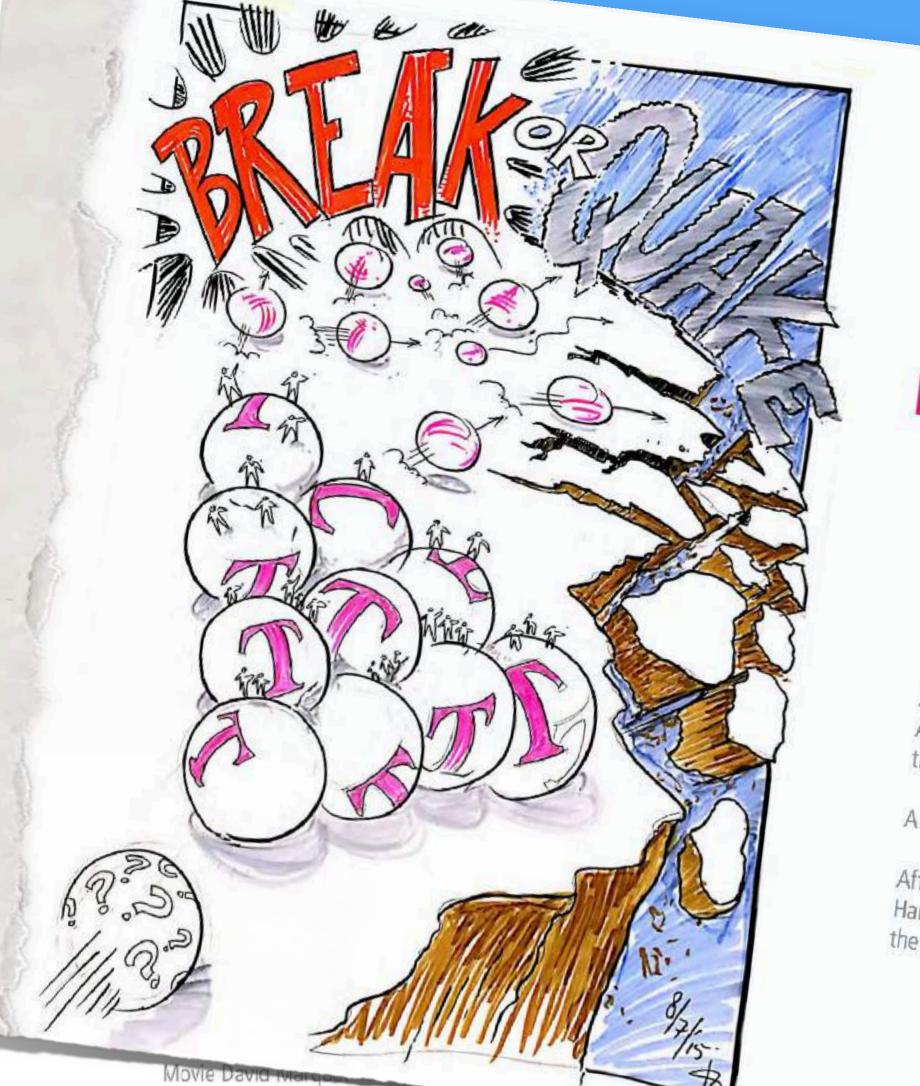
T--Mobile-Nederlands goes Network Leadership





Turn your Organisation into an entrepreneurial network
Transformation & Tools and Co-Creation of, for and by RESOURCEFUL HUMANS





BREAK OR QUAKE

At the end of day One I had a talk with Ang we could make a visual that would express commitment needed to actually start down t

This visual shows two levels of Change.

A BREAK like when playing pool. A strong leading principle that connects down the rest and starts everybody on their way.

A QUAKE... like in total destruction of the system

After the readiness days I wonder who thinks we Hard Break or a soft Quake? Maybe good to disci the start of the next meeting?

CLARITY

In any organisation the big challenge is to see how you can get people to do their job in such a way that it support the bigger picture. Making the worker an intergal responsible part of the "machine".

When we talk about moving beyond the old structures, procedures & ways of working (command & control) we





JNI FASHING PO E A SPIRIT



Claudia Nemat | Board Member DT Technology



RH_WAY

