



A practical approach to building a culture of EveryDay innovation

May 2018

EVERYDAY iNNOVATION

In the world's most innovative organisations, innovation happens in every department, every single day.

Innovation Launchpads

Workforce 

Ecosystem 

Customer 

On the job
innovation

Campaign

Competition

Business
partners

Accelerators

Networks

Co-creation

Open
innovation

Awards

start

embed

expand

Thank you



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