

An aerial photograph of the Miami skyline at sunset. The sky is a mix of orange, yellow, and blue. The water is dark blue with a white wake from a boat in the foreground. Several other boats are visible in the distance. The city buildings are silhouetted against the bright sky.

Join The #1 Glocal Community for  
Corporate Innovators Next In

# Miami

---

20-21 February 2019

innov8rs



# A different kind of event

innov8rs

**Most conferences don't provide you with tangible learning outcomes. Innov8rs is different.**

Rather than forcing you to sit for hours in a large hall listening to a celebrity on a stage far away, you'll tackle your your challenges in targeted and hands-on sessions covering everything corporate innovation from A to Z and start to scale.

During the 2 days of Innov8rs Miami, you will:

- Gain insights on trending topics and cross-industry best practices from (inter)national thought leaders.
- Get the real and raw stories from innovators across industries, sharing their successes, failures and everything in between.
- Engage in open and honest conversations with experts and peers to get solutions to your challenges
- Work on your actual challenges, guided by experts and learning from peers.
- Develop new skills and experiment with new frameworks, tools and techniques.

"The most varied and beneficial conference I've attended over the past 15 years."

# It's the people.

Beyond the high quality content, it's the people you'll meet and the conversations you'll have with them that make you go back home excited, re-energized and equipped with new strategies, tactics and skills. To further increase your impact, and improve the innovation outcomes of your organization.

But don't take our word for it. Here's a recap of our most recent summits in Madrid and Los Angeles:



Since 2011, we've hosted this gathering in 21 cities around the world, as you can see here: <https://innov8rs.co/past-editions/> We'll bring the same vibe of collaboration, of sharing, of learning to Miami next February. Be part of it.

This is what they say:

*"Unlike other conferences, mixing with like-minded people made it feel like you were really learning something, rather than watching an endless stream of startup pitches and panel discussions that aren't really saying anything original at all..."*

*"There is not another conference that has this level and quality of people who are really driving change around the world."*

*"This is one of those conferences where you come in at day one, you find your people and you start unravelling the challenges and problems you're facing and you start solving them together."*

*"The presentations are great, don't get me wrong, they are amazing – but it is about the people."*

*"There's a diversity of people here. There's C-suite, there's new to the innovation space doers. And because of that diversity you see different perspectives and approaches to bring innovation within an organization."*

*"This is a fantastic conference. Everything has been top notch. I love the tagline that it is a tribe, because it is a group of people that shares amazing ideas."*

*"It's very rare to attend a conference that's truly peer to peer."*

# Learn from the best.

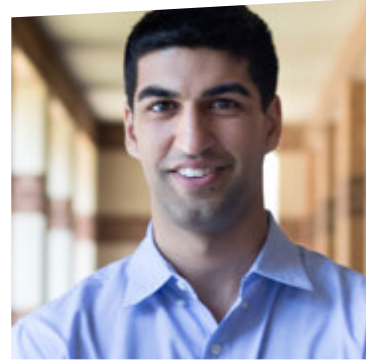
This is your opportunity to tap into a broad diversity of perspectives, provided by 30+ speakers, including several (inter)national innovation experts and leaders working for leading brands.



Chitra Anand  
The Greenhouse Approach



Michael Arena  
Chief Talent Officer at GM/  
Adaptive Space



Neil Soni  
The Startup Gold Mine



Sonja Kresojevic  
The Lean Product Lifecycle



Shara Thurber  
FourSight



Nabil Malouli  
VP Customer Solutions &  
Innovation



Heidi Hattendorf  
Motorola Solutions



Ann Rosenberg  
Senior VP SAP Next-Gen



Dr. Christian Vogt  
Chief Digital Officer at  
STIHL



Amy Parrott  
Co-Founder of the P&G  
Ventures Challenge

# Join your tribe.

If you have innovation in your title, or innovation as a mindset, this is your tribe. There's no better opportunity for you and your team to connect and collaborate with peers.

Yes, there are tons of conferences. But this one is different... and we'll be in Miami only once. Don't miss out!

Any questions? Want a quick chat to discuss more details and customize your agenda? We're happy to help. Just reach out via [hans@innov8rs.co](mailto:hans@innov8rs.co) and we'll talk soon.

## Fast Movers Deal

~~\$1,850~~

**\$ 1,550**

Full 2-Day Access Pass incl

- 5+ Trending Topic Talks
- 15+ Case Studies
- 10+ Workshops
- Networking Sessions, Lunches & Drinks, Social Events
- 6-months Access to Digital Content & Community

**Register**

## Fast Movers TEAM Deal

~~\$4,350~~

**\$ 3,750**

3 x full 2-Day Access Pass incl

- 5+ Trending Topic Talks
- 15+ Case Studies
- 10+ Workshops
- 3+ Project Booster Sessions
- Networking Sessions, Lunches & Drinks, Social Events
- 6-months Access to Digital Content & Community

**Register**

# Customize your schedule.

Whatever your goals or needs, we've got you covered.

Need help picking your sessions? We're happy to help. Just email [hans@innov8rs.co](mailto:hans@innov8rs.co) to schedule a quick chat to talk through the agenda.

## Tuesday September 25, 9:00 - 18:00

### Kick Off & Welcome

#### Trending Topic Talks

How Exponential Technology, Business and Societal Trends Impact Your Innovation Programs (and Businesses)	Anthony Ferrier
Will Technology Make Us More Human?	Tarra van Amerongen (Fjord)
Solving the Transformation Equation	Scott Anthony (Innosight)
An Innovation Ecosystem – the Why, What and How	Dan Toma (The Corporate Startup)

The Business Case Alternative: How to Support Disruptive Innovation at a Large Company	Steve Glaveski (Collective Campus)
How To Create A Culture Where Innovation Thrives	Imogen Aitken (Inventium)
Hacking Your Organisation For Innovation & Growth	Dougal Edwards (BrightArena)
The Diversity Challenge	Tess Julian (Catalyst Exchange)

### Case Study Talks

#### Financial & Professional Services

Innovation in Action	Mark Greenfield (Mastercard)	What's Critical for Successful Digital Transformation?	Rachna Gandhi (Suncorp)
Digital Transformation Business Case – Journey of Building Organizing and Delivering 60x Business Impact	Tomasz Kurczyk (AXA)	Innovation Insights from CommBank Innovation Labs	Heath Brown (Commonwealth Bank)
The Cuts And Bruises Of Embedding Innovation In Health	Olga Cuesta (Medibank)		Dan Taylor (TAL Life)
TBD	Andrew Stead (IAG)	If Lawyers Can Be Innovative, Everyone Can	Alison Laird (Pinsent Masons)
TBD	Melissa Widner (NAB Ventures)	TBD	Holly Yuan (SAP)

#### Food & Retail

Think Big, Start Small & Move Fast – An Intrapreneurship Journey of the Manash Food Innovation Centre	Angeline Acharya (Monash University)
Learnings From [yellow tail] Category Extensions	Stuart Marsh (Casella)
TBD	Brett Wiskar (Wiley)
Why Successful Stakeholder Engagement is Key to Initiating Innovation	Georgia Foster (Uber)

#### Real Estate, Utilities & Telco

Learnings from Accelerating Innovation at Lendlease	Jasna Sims (Lendlease)
Corporate Innovation – Challenges, Successes and Reboots	Jeff Sharp (Downer)
TBD	Streicher Louw (NBN)
No Bla, Just Do – Turn Employees Into Intrapreneurs With Swisscom Kickbox	David Hengartner (Swisscom Kickbox)
Innovation insights from Telstra Labs	Ayala Domani (Telstra)

A Creative Intervention for Australia's Innovation Ecosystem	Bern Le Hunte (UTS)
--	---------------------

#### Networking Drinks

## Wednesday September 26, 9:00 - 17:30

### Workshops & Whiteboard Sessions

#### Round 1

Innovation Circle – How Ready Are You To Innovate?	Peter Glasheen (Stratovation)
From Post-it To Prototype in 90 Minutes	Robin Scarborough (Market Gravity)
Mastering Business Ambiguity: What does it mean to be a Design Pioneer?	Michael Eales (Business Models Inc.)
The Innovative Team: Recognizing and Developing Innovators	Janice Francisco (BridgePoint Effect/FourSight)

#### Round 2

Tips for Governing Innovation	Dan Toma (The Corporate Startup)
[TEAM CLINIC] Learn – Measure – Build: How to Design and Launch your First Online Experiment in 90 Minutes	Robbert van Geldrop (Firmhouse)
Disruptive Problem Solving: How Your Problem May Be Your Sweetest Asset	Rachel Audigé (Systematic Inventive Thinking)
TBD	Scott Anthony (Innosight)

#### Round 3

How To Promote Critical Thinking And Adaptability By Fostering Entrepreneurial Mindsets	Dan Sleeman (RMIT Activator)
New Power, Old Power and the Emerging Future	The Grove Collaborators
The Innovation Mindset	Heath Brown (CommBank Innovation Labs)
Co-Creating Authentic Conversations For Deep Learning & Creative Change	Jane! Sernack (ImagineNation™)
Parallel Session [For Executives Only] Lead with the Silicon Valley Mindset	Stefan Lindegaard (Silicon Valley Fast Track)

### Unconference

Why Accountants Don't Run Innovation Programs	Dan Toma and Robbert Van Geldrop
What Can You Learn From AFR's Most Innovative Companies?	Imogen Aitken (Inventium)

More to come

### Social & Side Events

## Thursday September 27, 9:00 - 15:00

### Field Trips

Commonwealth Bank Labs
Atlassian HQ
Lendlease Innovation Hub
Sydney Startup Hub
UTS Business School Venture Lab

More to come

### Lunch, Wrap Up & Closing

#### Closing drinks