Join The #1 Glocal Community for Corporate Innovators Next In Miami

20-21 February 2019
A different kind of event

Most conferences don’t provide you with tangible learning outcomes. Innov8rs is different.

Rather than forcing you to sit for hours in a large hall listening to a celebrity on a stage far away, you’ll tackle your challenges in targeted and hands-on sessions covering everything corporate innovation from A to Z and start to scale.

During the 2 days of Innov8rs Miami, you will:

- Gain insights on trending topics and cross-industry best practices from (inter)national thought leaders.
- Get the real and raw stories from innovators across industries, sharing their successes, failures and everything in between.
- Engage in open and honest conversations with experts and peers to get solutions to your challenges.
- Work on your actual challenges, guided by experts and learning from peers.
- Develop new skills and experiment with new frameworks, tools and techniques.

"The most varied and beneficial conference I’ve attended over the past 15 years."
It’s the people.

Beyond the high quality content, it’s the people you’ll meet and the conversations you’ll have with them that make you go back home excited, re-energized and equipped with new strategies, tactics and skills. To further increase your impact, and improve the innovation outcomes of your organization.

But don’t take our word for it. Here’s a recap of our most recent summits in Madrid and Los Angeles:

Since 2011, we’ve hosted this gathering in 21 cities around the world, as you can see here: https://innov8rs.co/past-editions/ We’ll bring the same vibe of collaboration, of sharing, of learning to Miami next February. Be part of it.

This is what they say:

“Unlike other conferences, mixing with like-minded people made it feel like you were really learning something, rather than watching an endless stream of startup pitches and panel discussions that aren’t really saying anything original at all…”

“There is not another conference that has this level and quality of people who are really driving change around the world.”

“This is one of those conferences where you come in at day one, you find your people and you start unravelling the challenges and problems you’re facing and you start solving them together.”

“The presentations are great, don’t get me wrong, they are amazing – but it is about the people.”

“There’s a diversity of people here. There’s C-suite, there’s new to the innovation space doers. And because of that diversity you see different perspectives and approaches to bring innovation within an organization.”

“This is a fantastic conference. Everything has been top notch. I love the tagline that it is a tribe, because it is a group of people that shares amazing ideas.”

“It’s very rare to attend a conference that’s truly peer to peer.”
Learn from the best.

This is your opportunity to tap into a broad diversity of perspectives, provided by 30+ speakers, including several (inter)national innovation experts and leaders working for leading brands.

Chitra Anand  
The Greenhouse Approach

Michael Arena  
Chief Talent Officer at GM/Adaptive Space

Brian Christian  
Inovo Group

Sonja Kresojevic  
The Lean Product Lifecycle

Shara Thurber  
FourSight

Nabil Malouli  
VP Customer Solutions & Innovation

Ellen Kiss  
Head of Innovation at Itaú Unibanco

Ann Rosenberg  
Senior VP SAP Next-Gen

Dr. Christian Vogt  
Chief Digital Officer at STIHL

Amy Parrott  
Co-Founder of the P&G Ventures Challenge
Join your tribe.

If you have innovation in your title, or innovation as a mindset, this is your tribe. There’s no better opportunity for you and your team to connect and collaborate with peers to further improve your innovation outcomes.

Yes, there are tons of conferences. But this one is different... and we’ll be in Miami only once. Don’t miss out!

Any questions? Want a quick chat to discuss more details and customize your agenda? We’re happy to help. Just reach out via hans@innov8rs.co and we’ll talk soon.

Don’t Be Late Deal

$1,850

$ 1,750

Full 2-Day Access Pass incl
— 7+ Trending Topic Talks
— 15+ Case Studies
— 10+ Workshops
— Networking Sessions, Lunches & Drinks, Social Events
— 6-months Access to Digital Content & Community

Don’t Be Late TEAM Deal

$4,350

$ 3,950

3 x full 2-Day Access Pass incl
— 5+ Trending Topic Talks
— 15+ Case Studies
— 10+ Workshops
— 3+ Project Booster Sessions
— Networking Sessions, Lunches & Drinks, Social Events
— 6-months Access to Digital Content & Community

Register

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### Day 1 - Wednesday February 20

- **8:30am** Registration & Welcome coffee
- **9:00am** Kick-Off and Welcome to the Event - Hans Balmaekers

#### Session Overview

**Trending Topic Talks**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Organization/Platform</th>
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<tr>
<td>8:30am</td>
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<td>9:15am</td>
<td><strong>Trending Topic Talks</strong></td>
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<td>Greenhouse Thinking: How to Cultivate Groundswell Innovative Thinking</td>
<td>Chirva Arvind</td>
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<td>From Within</td>
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<td>Innovators: Who we are. When it works, when it talk.</td>
<td>Sarah Thurber</td>
<td>(FourSight)</td>
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<td>Adaptive Space: How GM and Other Companies are Positively Disrupting</td>
<td>Michael Arena</td>
<td>(Adaptive Space/GA)</td>
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<td>Themselves and Transforming into Agile Organizations</td>
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<td>The Incumbent's Dilemma</td>
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<td>Innovation in Bureaucracies</td>
<td>Jason Korman</td>
<td>(Gapingvoid)</td>
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<td>Amber Foucault</td>
<td>(Symbility Interact)</td>
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<td>The Why's and How's of Startup Collaboration: innov8rs perspective</td>
<td>Brian Christian</td>
<td>(Inovo Group)</td>
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**Networking Drink**

- **12:30pm** Networking Lunch

#### Day 2 - Thursday February 21

### Learning Labs Round 1

- **9:00am** Exponential Organizations - Mike Long (E&O Works)
- **9:30am** Designing and Implementing Innovation Ecosystems or Scale - Sonja Kresejovic (SpirinMaker)
- **10:00am** The Survival Guide to Changing - Em Perkins (NDBG Collective)
- **10:30am** Don’t “Act Like a Startup!” Be a Corporate Innovator - Mark Searle (Berkeley)

### Learning Labs Round 2

- **9:00am** Metrics for Measuring Innovation Impact - Tristan Kromer (Bromic)
- **9:30am** Innovation Skills Bootcamp: Going Back to the Basics - Joshua Cohen (Giant Innovation)
- **10:00am** Startup Collaboration: Exchanging Ideas and Experiences - Brian Christen (Inovo Group)
- **10:30am** The Innovation Strategy Sprint: Decide Faster, Execute Smarter - Vincent Pirenne (Board of Innovation NY)

### Learning Labs Round 3

- **9:00am** Innovating in Bureaucracies - Jason Korman (Gapingvoid)
- **9:30am** Keynote and Superpowers: The Secret To Building High Performing Innovation Teams - Janessa Francisco (BridgePoint Effect)
- **10:00am** Leveraging Suppliers for Innovation - Michael Graber (Southern Growth Studio)
- **10:30am** Dilegncing Internal and External Projects with No Crybabies - Susan Amat (Venture Hive)

### Closing

- **3:30pm** Enlightening Exchanges - Wrap-up and closing