

A wide-angle photograph of the Eiffel Tower in Paris, France, taken at sunset. The tower is the central focus, its intricate lattice structure silhouetted against a sky of deep orange and red. The tower's reflection is clearly visible in the water of the Trocadero Gardens in the foreground. The overall scene is bathed in the warm, golden light of the setting sun, with a few people and a bus visible at the base of the tower.

innov8rs

Join the #1 glocal community  
for corporate innovators next in

# Paris

10-12 April 2019



# A different kind of event

Loved by participants, trusted by brands. Beyond the high-quality content, it's the curated group of innovation leaders attending that makes our events more impactful than all the others.

Since 2011, we've hosted intimate, immersive, and impactful gatherings for corporate innovators to understand how their peers operate, to experiment with new methods and tools, and to learn essential skills.

We've already visited innovation hotspots like London, Munich, New York, Singapore, Stockholm, San Francisco, Toronto, Tel Aviv, Sydney and Los Angeles – our next stop is Paris in April 2019

No long, boring panels with talking heads that are just interested in hearing themselves. No endless startup pitches.

Innov8rs events are carefully designed learning experiences, supporting participants to learn, work on their challenges and connect and collaborate with peers.

"The most varied and beneficial conference I've attended over the past 15 years."

# Learn from the best.

Tap into a broad diversity of perspectives and learn cross-industry best practices, provided by 40+ speakers, including global innovation experts and innovators working for leading brands.



Sam Conniff Allende



Celine Schillinger



Sonja Kresojevic



Sofie Lindblom



Cris Beswick



Ernesto Chiorra  
(ENEL)



Louise Kyhl Triolo  
(Airbus Group)



Danielle Winandy  
(BNP Paribas)



Hamilton Mann  
(Thales)



Susana Jurado  
(Telefonica)

# It's the people.

Beyond the high quality content, it's the people you'll meet and the conversations you'll have with them that make you go back home excited and re-energized.

But don't take our word for it.

Here's a recap of one of our recent summits, in Los Angeles:



This is what they say:

*"Unlike other conferences, mixing with like-minded people made it feel like you were really learning something, rather than watching an endless stream of startup pitches and panel discussions that aren't really saying anything original at all."*

*"The presentations are great, don't get me wrong, they are amazing – but it is about the people."*

*"There's a diversity of people here. There's C-suite, there's new to the innovation space doers. And because of that diversity you see different perspectives and approaches to bring innovation within an organization."*

*"This is a fantastic conference. Everything has been top notch. I love the tagline that it is a tribe, because it is a group of people that shares amazing ideas."*

*"It's very rare to attend a conference that's truly peer to peer."*

**"There is not another conference that has this level and quality of people who are really driving change around the world."**

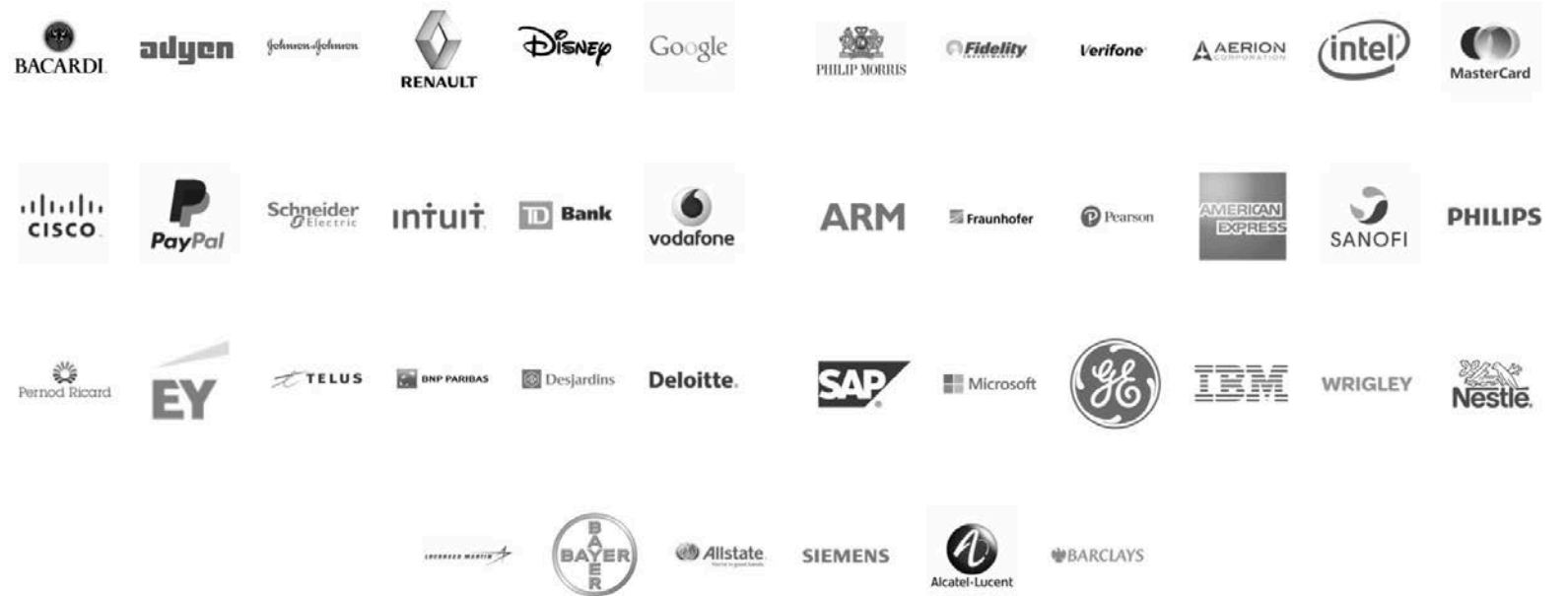
# Trusted by leading brands.

At our events, participants connect, collaborate, and co-create with peers and experts. That's why we limit the number of participants at each Innov8rs event. It's not just another conference, it's a tribe.

You'll connect and collaborate with innovators of all trades, including:

- Intrapreneurs or corporate entrepreneurs
- Innovation (program) managers and directors
- Heads of labs, incubators, and accelerators
- Corporate venturing, strategy, and business development managers
- R&D and product development professionals
- HR and organizational transformation leaders

Our tribe comes from brands like:



# 1-Page Agenda

Based on your goals and needs, you can start customizing your schedule for the three days.  
Full schedule online via [innov8rs.co/paris/speakers-sessions](http://innov8rs.co/paris/speakers-sessions)  
Need help? Contact [hans@innov8rs.co](mailto:hans@innov8rs.co)

## Day 1 - Wednesday 10 April

9:00 - 9:15 / Kick Off & Welcome

9:15 - 12:30 / Trending Topic Talks

Everything That's Wrong With Corporate Innovation	Dan Toma (The Corporate Startup)	Innovation Leadership: Lack or Luck?	Liselotte Hägeritz Engstam & Mats Magnusson
Shifting Innovation Perspectives for 2019	Chris Beswick (Outcome, The Future Shapers and author)	Leadership Challenge – Learning, Unlearning, Relearning	Sonja Kresojevic (Spinaker)
End2End Innovation: Insights Into The Secrets Of The World's Most Innovative Companies	Christian Mühlroth (Itionics)	Be More Pirate: Professional Rule Breaking	Sam Conniff Allende (Be More Pirate)

13:30 - 16:00 / Case Study Talks

Track 1

Intrapreneurship: a Risky Business?	Danielle Winandy (BNP Paribas)
Intrapreneurship in Action!	Louise Kyhl Triolo (Airbus)
Why Innovation Is All About People	Astrid Froment (Pernod Ricard)
Ingenium By Celsa Group: 9000 People Pushing for Change	Nuria Balogun Ortiz (Celsa Group)

Track 2

The 7Cs of Innovation	Iam Small (AECOM)
Virtual Reality in Wealth Management – An Intrapreneur Success Story	Alessandro Tschabold (UBS)
How To Support Your Intrapreneurs' Perspective	David Spears & Tim Heard (Barclays)

Track 3

The OSRAM Digital Launchpad	Michael Jacobi & Christopher Waldner (Osram)
Power From Within – Innovation Through Crowdsourcing In The Food Industry	Eeva Tiainen (Fazer)
We Help Others To Transform. How Do We Transform Ourselves?	Mikko Väättäinen (Solita)
Bupa's Customer Lab – Learnings From Driving Customer Focussed Innovation Within A Health And Care Multinational	John Moore (Bupa)

Track 4

Open Innovability: Innovate To Improve Our Planet	Ernesto Ciorra (Enel)
Exploring New Opportunities: How Air France KLM's BigBlank Writes a New Playbook by Building Startups From Scratch	Hubert Riondel (Big Blank)
Ignore Coders At Your Peril! – Why Every Business Should Invest In Developer Relations	Angela Bates (IBM)
The Brutal Fun Of Building A Corporate (Co-) Innovation Program	Michael Bednar- (Oracle NEXT)

Track 5

Building Together: When Research Went Viral at Uber	Eduardo Gomez Ruiz and Saswati Saha Mitra (Uber)
Culture: The Number 1 Barrier To Digital Transformation	Hamilton Mann (THALES)
TBD	Deborah Sherry (GE Digital)

16:30 - 17:30 / DisCo Dates

No Bla, Just Do – Design your first Kickbox prototype!	David Hengartner
Intrapreneurship: 10 Lessons From The Trenches	Susana Jurado
Co-Creation: Beyond The Hype	Maarten Pieters
Exponential Times: How Axel Springer Transformed For The Platform Economy	Sebastian Herzog

17:30 - 19:30 / Networking Drinks

## Day 2 - Thursday 11 April

9:00 - 10:30 / Learning Labs

Round 1

Innovation Circle – How Ready Are You To Innovate?	Sofie Lindblom (Innovation 360)
The Innovation Strategy Sprint: Decide Faster, Execute Smarter	Alizee Chatenoud (Board of Innovation)
Best Practices for Intrapreneurship and Collaborative Innovation	Céline Degreef (MyCrowd Company)
Playbook for Corporate Venture Building	Martin Bell (Bell Ventures)

11:00 - 12:30

Round 2

Integrating Design Sprints: How To Get The Buy In	Brittini Bowering (A&J Smart)
Professionalize Your Innovation Hub (Or: How to Kickstart a Minimal Viable Ecosystem)	Esther Gons (NEXT Amsterdam)
How to Survive the Corporate Startup Journey: the Ups & Downs	Leonard Bukonya (AimfortheMoon)
Metrics for Measuring Innovation Health	Tristan Kromer (Kromatic)

13:30 - 15:00

Round 3

Scaling Up: How to Turn Validated Innovation Concepts Into Business Impact	Frank Mattes (Innovation - 3)
Together We Create A Movement: Boosting Internal Capabilities For Innovation & Change	Céline Schillinger (Kotler)
CorpUp: Corporate and Startups Collaborating on Business Terms	Nicolai Schättgen (Malch-Maker Ventures)
Impactful Storytelling for Innovators & Disruptors	Susan Lindner (Emerging Media)

15:30 - 17:30 / Enlightening Exchanges

Cris Beswick & Dan Toma (Outcome)
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## Day 3 - Friday 12 April

8:00 - 14:00 / Unconference

Innov8rs Unconference	Robbert van Geldrap, Alexia van Schaardenburg, Mariel Venhuizen, Guy Lévi-Boch
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8:00 - 14:00 / Field Trips

Station F	BNP Paribas CIB Fab Lab
Paris-Saclay Urban Innovation Hub	Renault Creative Lab
Air Liquide's iLab	Orange Intrapreneur Studio/Villa Bonne Nouvelle

Evening: Social & Side Events

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[innov8rs.co/paris/speakers-sessions](http://innov8rs.co/paris/speakers-sessions)

# Join your tribe.

If you have innovation in your title, or innovation as a mindset, this is your tribe. There's no better opportunity for you and your team to connect and collaborate with peers.

Yes, there are tons of conferences. But this one is different... and we'll be in Paris only once. Don't miss out!

Any questions? Want a quick chat to discuss more details and customize your agenda? We're happy to help. Just reach out via [hans@innov8rs.co](mailto:hans@innov8rs.co) and we'll talk soon.

## Don't Be Late Deal

~~€ 2,350~~

€ 2,150

Full 3-Day Access Pass incl

- 6+ Trending Topic Talks
- 20+ Case Studies
- 16+ Workshops
- Networking Sessions, Lunches & Drinks, Social Events
- 6-months access to Digital Pass (128+ videos)

**Register**

## Don't Be Late TEAM Deal including 3 tickets

~~€ 5,550~~

€ 4,950

3 x Full 3-Day Access Pass incl

- 6+ Trending Topic Talks
- 20+ Case Studies
- 16+ Workshops
- 3 Project Booster Sessions
- Networking Sessions, Lunches & Drinks, Social Events
- 6-months access to Digital Pass (128+ videos)

**Register**