



Loved by participants, trusted by brands. Beyond the high-quality content, it's the curated group of innovation leaders attending that makes our events more impactful than all the others.

Since 2011, we've hosted intimate, immersive, and impactful gatherings to help corporate innovators understand how their peers operate, to experiment with new methods and tools, and to learn essential skills.

We've already visited innovation hotspots like London, Munich, Singapore, Stockholm, San Francisco, Toronto, Tel Aviv, Sydney, Paris and Los Angeles — our next stop will be Helsinki, 5 September 2019. No long keynotes nor talking-heads on boring panels with talking heads that are just interested in hearing themselves, but tens of hands-in, practical sessions where you actually do stuff.

Innov8rs events are carefully designed learning experiences, supporting participants to learn, work on their challenges and connect and collaborate with peers.

"The most varied and beneficial conference I've attended over the past 15 years."

Your innovation immersive.

Covering everything corporate innovation from A to Z, the conference offers a diverse range of high quality sessions catering to every innovator, regardless of maturity or industry. Lots of practical insights you can start applying right away.

Topics covered:

- Intrapreneurship programs and innovation culture
- Innovation management, funding, and metrics
- Leadership buy-in and organizational alignment
- Experimentation, agile working, and rapid prototyping
- Digital transformation and organizational effectiveness

Session formats:

Trending Topic Talks: Experts sharing key trends across industries

Innovators Insights: Innovation leaders sharing their approaches and lessons learned

Learning Labs: Hands-on workshops to dive into frameworks and develop new skills

DisCo Dates: Discussion and collaboration in groups, tackling shared challenges

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innov8rs.co/helsinki



Learn from the best.

At our events, you'll tap into a broad diversity of perspectives and cross-industry best practices, provided by including global experts and innovation leaders.

This is just a first glimpse of some of the expert speakers.

Latest agenda for always via innov8rs.co/helsinki



David Gram - Diplomatic Rebels



Laurel Lau
- Effective CrossCompany Collaboration



Tendayi Viki - Innovation Strategy



Mrinalini D'Costa - Resourcefulness in Innovation



Frank Mattes
- Scaling Up Corporate
Startups

It's the people.

Beyond the high quality content, it's the people you'll meet and the conversations you'll have with them that make you go back home excited and re-energized.

But don't take our word for it.

Here's a recap of one of our recent conferences, in Los Angeles:



This is what they say:

"Unlike other conferences, mixing with like-minded people made it feel like you were really learning something, rather than watching an endless stream of startup pitches and panel discussions that aren't really saying anything original at all."

"The presentations are great, don't get me wrong, they are amazing – but it is about the people."

"There's a diversity of people here. There's C-suite, there's new to the innovation space doers. And because of that diversity you see different perspectives and approaches to bring innovation within an organization."

"This is a fantastic conference. Everything has been top notch. I love the tagline that it is a tribe, because it is a group of people that shares amazing ideas."

"It's very rare to attend a conference that's truly peer to peer."

"There is not another conference that has this level and quality of people who are really driving change around the world."

Trusted by leading brands.



Our audience are those leading innovation in large organizations.

Most are responsible for and part of company-wide innovation programs and transformation efforts, driving innovation in units or regions, leading innovation labs and teams, or launching new ventures as intrapreneurs.

Roles

- Intrapreneurs or corporate entrepreneurs
- Innovation (program) managers and directors
- Heads of labs, incubators, and accelerators
- Corporate venturing, strategy, and business development managers
- R&D and product development professionals
- HR and organizational transformation leaders

Company size	<u>Job levels</u>	<u>Regions</u>
25% 3.000 - 10.000	15% C-suite, VP	40% Europe
70% 10.000 - 50.000	65% Directors, Managers	40% Americas
10% 50.000+	20% Associates	20% Asia, Australia, Africa

Join your tribe.

Yes- there are tons of conferences- but this one is different. If you're leading innovation, you can't miss Innov8rs Helsinki.

There's no better opportunity for you and your team to connect and collaborate with peers, and to immerse yourself in the best and latest in corporate innovation.

For you and your team to join, have a look at the ticket prices at the right. For teams of more than three, contact us for a suitable package. Team packages come with all regular conference items, plus a customized agenda, 1:1 meetings at request, and access to 250+ videos from past events with the Digital Pass.

Any questions? Want a quick chat to discuss more details and customize your agenda? Happy to help: just reach out and we'll talk soon.

Hans Balmaekers // hans@innov8rs.co +31629243215

"The quality of attendees and other speakers were all excellent. The facilities and food were great. Really awesome job!"

