### innov8rs

14 July 2020 - 17 September 2020

# Innov8rs Connect Unconference

Join 2,000+ corporate innovators for a unique 10week collaborative learning program.

You'll understand how to solve challenges and capture opportunities in the current context. In just 20–30 minutes per week, you'll save hours (and millions) by making the right decisions faster.



# Lead your organization to emerge stronger from the crisis.

Our role is more important than ever, yet budgets are being cut, support from leaders and other functions is low and the pressure to get it right fast is high.

As corporate innovators, we're tasked to respond to the Covid19-crisis, and prepare for bounce back and growth at the same time.

Whilst we're still facing the many challenges from before Covid, these dynamics present new, different and more challenges for us to solve. And there's no set of best practices to lean on, or a "guru" to turn to.

#### What you need now is a space where you can safely discuss crucial moves and critical decisions with peers who've been there.

That's what you get with the Innov8rs Connect <u>Un</u>conference. Join the program to

- · Get actionable answers to your toughest questions
- $\cdot$  Have focused conversations to tackle shared challenges
- · Gain clarity about what to do and how to succeed.

# Not another virtual event or webinar series.

Instead, you connect and collaborate with a selected group of cross-industry peers, well-known thought leaders and vetted experts, in a closed and safe environment, to address actual issues and get actionable insights.

# You share your challenges and set your goals.

Whatever your challenges and opportunities are, and regardless of industry and innovation maturity, we've got you covered. Based on your wants and needs, we curate a program that will actually be helpful.

# You follow a customized agenda.

From a diverse range of 100+ interactive small group sessions over 10 weeks, you choose what and when to join in order to make meaningful progress towards achieving your goals. You can also host your own sessions and invite others to discuss whatever is important to you.

# You make meaningful progress.

Easily and effectively tap into the expertise and experiences of peers. Access the best and latest strategies, insights and approaches from a pool of vetted experts, available to share their knowledge, lead conversations and mentor you.

# Get tangible results in only 20-30 min a week.

We know you are busy

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#### Your <u>Un</u>conference experience is personalized to address whatever is on your to-do list.

Throughout the program, you'll have ample opportunity to:



You will have your personal concierge to suggest what sessions you should join, what people you should connect with and what content to check out.

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# Global thought leaders available to answer your questions.

Some of the world's most respected thought leaders join the <u>Un</u>conference to answer your burning questions in interactive and participant-driven Ask Me Anything sessions.

Rita McGrath | Alexander Osterwalder | Scott D. Anthony | Duncan Wardle | Ash Maurya | Tendayi Viki | Bill Fischer | Nick Davis | Charlene Li | Alf Rehn |Laura Delizonna | Howard Yu | and more



# The best and latest in corporate innovation.

Join 100+ interactive live sessions over 10 weeks, access a library of videos, resources and tools and ask for feedback, discuss topics and share your opinion with peers.

# Key themes that will be addressed: Covid19/Crisis Response Strategy, Leadership & Governance Foresight, Trends and Startup & Couldaboration Foresight, Trends and Startup Scouting Talent & Teams Venture Building & Portfolio Management Ideation, Incubation & Business Design Careers, Personal Development & Wellbeing Culture & Entrepreneurial Mindset SDG's, Climate and Positive Impact

Also, all sessions and content will be summarized for you in The Innovators Handbook 2021. So you won't miss out on anything important.



# Trusted by brands. Loved by peers.

"Innov8rs is unlike any conference. It's the only place were corporate innovators and intrapreneurs get vulnerable and real about the challenges facing disruptors today and work together on creating breakthrough opportunities. This is my tribe of lifelong learners and do-ers."

"I am blown away with learnings, reflections and new insights. Such an amazing crowd with a true sharing mentality. I have gathered so many cases for best practice on how to run innovation, how to measure it, how to fuel itrapreneurship etc. Further, most people I have met are really down to earth, pragmatic and no-bulshit kind of people that are creating real impact in the companies they work for."

"What a great event! I'm amazed by the format, how open, honest and authentic it was. You rarely ever get that with these types of events - well done!"

"Sometimes working at the front-end of innovation can be a lonely place, especially in a large 100-year-old company. Connecting with so many other innovation professionals acted as a shot of adrenaline reigniting my drive to transform our organization. This was a refreshing reminder that we're not alone."

#### You'll be in good company.

One a-ha moment, one insight could make all the difference. So it's important to surround yourself with people you can learn from. People who care. Who care enough to give you unbiased feedback. People who get it.

Your peers joining the program are in roles like

- > Chief Innovation Officer / VP of Innovation
- > Head of Innovation, Innovation Program Director, Innovation Lab/Centre Director
- > Venture Lead, Individual Intrapreneur, Innovation Team Member/Contributor
- Leader/professional in general business role other functions like Strategy, IT/ Transformation, R&D/Product, Marketing, HR/Change

#### Working for brands like



# Bring your team. Boost your impact.

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With so many issues to tackle and so much change happening so fast, you will benefit from your team joining too.

You can focus on one key topic and get to the bottom of it. Or, you can divide and conquer to catch the best and latest on all key themes and trends.

With our team packages you get a great deal on tickets- but even greater outcomes.

Your personal concierge will work with you as team and individuals to make sure you'll get what you came for.

# Join the <u>Un</u>conference.

#### Included in all ticket types:

- Full participation to 10-weeks program including 100+ interactive live sessions with peers and experts
- Unlimited access to all content and resources through dedicated platform, for duration of program

- Personal concierge for customized schedule to make best use of your time
- The Innovators Handbook
   2021 summarizing all content and sessions in digital copy



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**Best**