

Innov8rs Connect

Foresight & Trends, Ecosystem
Engagement and Startup
Collaboration

22-26 February



The Best & Latest in Corporate Innovation

As innovation leaders and professionals, we play a crucial role for our organizations in the current context. Yet often it feels like we're living on an island. We're facing many new and old challenges, but we're all too busy to breathe.

Tons of questions. Time to get answers. Join 500+ cross-industry innovation leaders and professionals for the Innov8rs Connect series between November 2020 and April 2021.

You will

- ✓ Understand what's working in other companies
- ✓ Benchmark your approach and performance
- ✓ Explore new approaches and develop new skills

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You'll learn and do stuff.

Forget pointless powerpoints. You'll roll up your sleeves and work with peers and experts in interactive small group sessions.

Whatever your challenges are, and regardless of industry and innovation maturity, you'll leave with new, practical insights and an upgraded toolbox, to implement right away.

In the main week of the event, you can choose to join a diverse range of 35+ interactive small group sessions and peer circles as they happen. You can also host your own sessions to ask for feedback or share your approach.

Beyond the live sessions, from 12 February till 19 March you'll have access to our community platform to check other relevant content. Plus you can easily tap into the expertise and experiences of peers and experts there as well: ask questions, join discussions and connect with other participants

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Foresight & Trends, Ecosystem Engagement and Startup Collaboration

In the fourth event of this Innov8rs Connect series, we'll look outside of our organizations.

How do you make sure you know what changes are happening in the market, now and in the future, and are able to act upon them quickly? Beyond the initial ups and downs, what is working today in collaboration with startups? And with traditional industry boundaries blurring and value chains being disrupted, how to engage in ecosystems and collaborate to create new value?

During this event, we'll discuss the best and latest on these crucial questions- and more. You'll find all sessions as scheduled during the main week of the event in this booklet.

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Foresight & Trends

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The Bavarian Automotive Industry in 2030 - Insights From A Realistic, Software-based Scenario Analysis

Tassilo Henike

Senior Innovation
Consultant at ITONICS



Trend-Driven Innovation



Nathania Christy

Head of TrendWatching
Academy

Using Foresight to See Beyond the Prediction Horizon

**Larry Schmitt and
Steve Schwartz**

Managing Partners at The
Inovo Group



AI in Foresight and Innovation: 4 Steps to Stress Test Your Innovation Pipeline



Christian Muehlroth

Chief Commercial Officer
at ITONICS

Technology Scouting – How to Uncover Emerging Technology and Find Subject Matter Experts (SMEs)



Eric Haulotte

Head of Technology
Scouting at Ezassi

How To Build a Digital Innovation Platform to Drive Successful Transformation



Christian Resch

Product Manager at
ITONICS

Join the conversation.

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Ecosystem Engagement

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How to Design an Ecosystem That Improves the Performance of Your Organization



Alessandro Di Fiore

Founder and CEO of the European Centre for Strategic Innovation (ECSI) and ECSI Consulting

The Journey From Being a Digital Unit to Becoming a Digital Ecosystem With Impact

Dirk Müller

Chief Ecosystem Officer at
mantra



Why Do Most Business Ecosystems Fail?



Ulrich Pidun

Partner at Boston
Consulting Group

Paint the Future: How AkzoNobel Innovates in Ecosystems



Ally van der Boon

Collaborative Innovation
Program Manager at
AkzoNobel



The True Nature of Ecosystems. Lessons From the Wildside

Ignacio Villoch

Open Innovation Senior
Ecosystem Builder at
BBVA



BBVA

The Best CEOs Are Chief Ecosystem Officers – How to Approach Ecosystem Strategy



Martin Spindler

Principal at hy - the Axel
Springer Consulting Group

Building a Zero Gravity Innovation Ecosystem



Paul Hawkins

Chief Combobulator at
Crazy Might Work

Axel Springer's Ecosystem Strategy To Become The Leading Digital Publisher In Europe

Sebastian Voigt

Senior Vice President at hy
- the Axel Springer
Consulting Group



axel springer_

Innovation Ecosystem & Enterprise



Anna Jarman

Innovation & Emerging
Technology Lead at
Walmart



The Entrepreneurial Ecosystem Enabling Organization



Simone Cicero

CEO of Boundaryless and
Creator of Platform Design
Toolkit

Ecosystem Manager Demo



**Christoph
Schwienheer and
Sebastian Voigt**

Managing Directors at Axel
Springer hy Technologies

Use An Ecosystem To Build An Ecosystem



Aaron Overmeyer

CEO at IND.Academy

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Startup Collaboration

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How We Collaborate With Startups at P&G Ventures



Lauren Thaman

Senior Director of
Communications at P&G
Ventures



Making Lots of Small Bets: Embracing Failure To Achieve Repeatable Innovation Success

**Andrew Humphries
& Tom Salmon**

Co-founders at The Bakery



Accelerating Innovation Through True Partnerships Between Corporates and Startups

Björn Axling

Vice President
Accelerated Innovation &
Venturing at Husqvarna
Group



 Husqvarna

How to Grow (More) Returns From Startup Collaboration?



**Sander van der
Blonk**

Managing Partner at
Scoutely

The Quest for the Next Billion-Dollar Opportunity – Scaling Successful Collaborations

Eilat Cohen Basat

Former Managing Director,
Global Digital Innovation at
Kimberly-Clark
Corporation



 **Kimberly-Clark**

Stone Soup Innovation - Involving the Core Business In Your Innovation Efforts

John Suh

Vice President & Founding
Director of New Horizons
Studio at Hyundai Motor
Group



Collaborating With Startups - How We Bridge The Scale Gap

Tammy Butterworth

Chief Foresighter & Global
Breakthrough Innovation
Lead at Pepsico



WIWU (We Innovate With U) Open Innovation at Covestro in China



Michael Schmidt

Innovation Head Asia
Pacific at Covestro



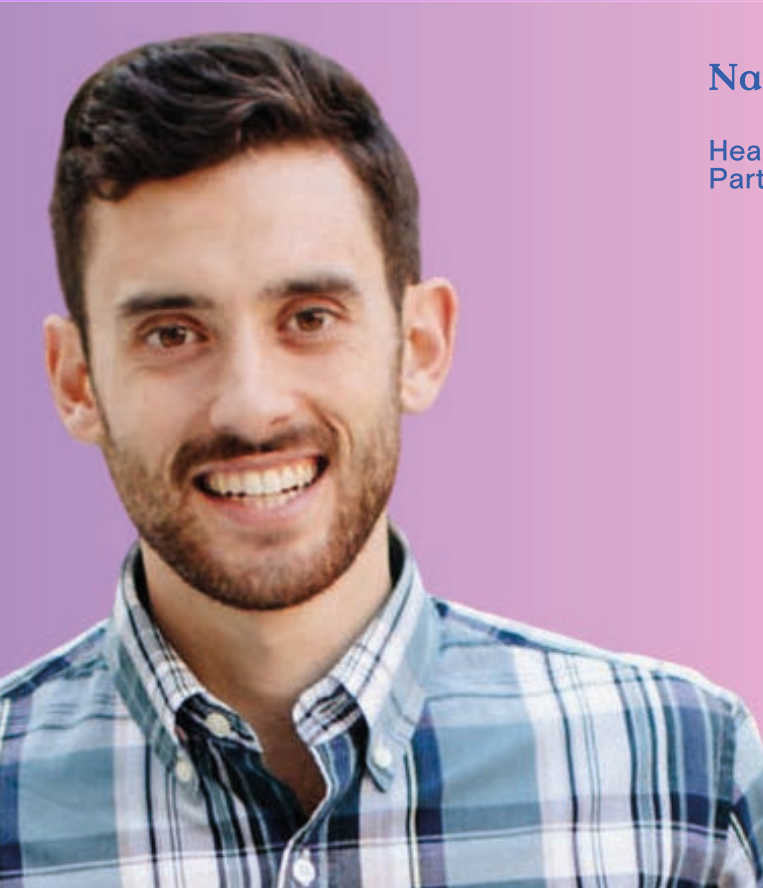
Gorillas Can Dance: How Corporations Can Partner Effectively With Startups

**Shameen
Prashantham**

Professor of International
Business & Strategy at
China Europe International
Business School (CEIBS)



The Corporate-Startup Playbook: Innovate With Startups the Right Way



Nate Nasralla

Head of Global
Partnerships at GAN

The Digital Transformation of Innovation and Rise of Collaborative Networks

Peter Gardner

Founder and CEO at
Startgrid



Lessons Learned - Avoiding Pitfalls in Strategic Partnering & Open Innovation

Kevin Ye

Partner, Corporate
Investing at Mach49



Digital Healthcare And Pharma: What Are The Real Opportunities For Startups?

Lluc Diaz

Open Innovation Lead at
Novo Nordisk



From Knowledge to Innovation: How to Manage a Sustainable Innovation Strategy in the Sports Sector – The Barça Innovation Hub Case

Albert Mundet

Barça Innovation Hub
Director/Strategy &
Innovation at FC
Barcelona





Toby Smith-Cullen

Lead of the Global Fintech
team at ING



Creating a “Win-Win-Win” Situation Through Open Innovation With Startups

Alexa Gorman

SVP, Head of SAP.iO
Foundries EMEA at SAP



Why Corporate-Startup Collaboration is Trending and How to Make it Work



Oana Maria Pop

Head of Open Innovation
at HYPE Innovation



Sabrina Jones

Strategic Partnerships &
Open Innovation at Robert
Bosch Venture Capital



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Thanks to our Expert Partners and Participants for contributing to this event



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