	Expert Profile	Expert Profile Premium
Company page with 3-5 paragraph company description incl up to 3 images/videos	✓	✓
Option to add link to website button, contact button and		
subscribe to newsletter button to profile page		✓
Included in public experts directory	✓	
Featured on top in public experts directory		√
Fee for 6 months listing	€ 195	€ 295
	Offer	Offer Premium
Offer page* to promote one offer, for example webinar, whitepaper, program or (free trial for) product/service, with 3-5 paragraph offer description, including up to 3 images/videos and one call to action	√	
Offer page* to promote one offer, for example webinar, whitepaper, program or (free trial for) product/service, with 3-5 paragraph offer description, including up to 3 images/videos, up to 3 blocks to highlight benefits/features, up to 5 testimonials, and one call to action, in text and in button, repeated 3-5 times		
		✓
<u> </u>	√	
Featured on top in offers directory, plus social post and newsletter feature both promoting the offer		✓
An Offer page requires an active Company page		
Fee for 3 months listing - 1 Offer	€ 195	€ 395
Fee for 3 months listing - 2 Offers	€ 295	€ 595
Fee for 3 months listing - 3 Offers	€ 395	€ 795
	incl up to 3 images/videos Option to add link to website button, contact button and subscribe to newsletter button to profile page Included in public experts directory Featured on top in public experts directory Fee for 6 months listing Offer page* to promote one offer, for example webinar, whitepaper, program or (free trial for) product/service, with 3-5 paragraph offer description, including up to 3 images/videos and one call to action Offer page* to promote one offer, for example webinar, whitepaper, program or (free trial for) product/service, with 3-5 paragraph offer description, including up to 3 images/videos, up to 3 blocks to highlight benefits/features, up to 5 testimonials, and one call to action, in text and in button, repeated 3-5 times throughout the page Included in offers directory Featured on top in offers directory, plus social post and newsletter feature both promoting the offer An Offer page requires an active Company page Fee for 3 months listing - 1 Offer	Company page with 3-5 paragraph company description incl up to 3 images/videos Option to add link to website button, contact button and subscribe to newsletter button to profile page Included in public experts directory Featured on top in public experts directory Fee for 6 months listing © 195 Offer Offer Offer page* to promote one offer, for example webinar, whitepaper, program or (free trial for) product/service, with 3-5 paragraph offer description, including up to 3 images/videos and one call to action Offer page* to promote one offer, for example webinar, whitepaper, program or (free trial for) product/service, with 3-5 paragraph offer description, including up to 3 images/videos, up to 3 blocks to highlight benefits/features, up to 5 testimonials, and one call to action, in text and in button, repeated 3-5 times throughout the page Included in offers directory Featured on top in offers directory, plus social post and newsletter feature both promoting the offer An Offer page requires an active Company page Fee for 3 months listing - 1 Offer € 195 Fee for 3 months listing - 2 Offers