## Innov8rs Connect on Foresight & Business Design (26-28 October 2021)

## **Tuesday 26 October**

- Great Leaders Mix And Match Cross-Industry Innovation Ramon Vullings | 26 October, 22:00 SGT/16:00 CEST/10am EDT/7am PDT
- <u>The Human Element Overcoming People's Resistance To Innovation And Change</u> David Schonthal | 26
  October, 17:00 CEST/11am EDT/8am PDT
- Your Market is Bigger Than Your Product Tony Ulwick | 26 October, 18:00 CEST/12pm EDT/9am PDT
- De-risking Innovation Ana Andonovska | 26 October, 19:00 CEST/1pm EDT/10am PDT
- How KICKBOX Supports Employee-Driven Ideation and Business Design Dave Hengartner and Ralph Hartmeier | 26 October, 20:00 CEST/2pm EDT/11am PDT
- The What & Why of Continuous Discovery Teresa Torres | 26 October, 21:00 CEST/3pm EDT/12pm PDT

## Wednesday 27 October

- How To Shape The Future And Transform Business By Leveraging Scenario Planning? Oleksiy Tatarenko | 27
  October, 18:00 SGT/12:00 CEST
- <u>Ideation (At Scale) Roundtable</u> Maja Schmitt, Mark Famy & Jasmin Saric | 27 October, 19:00 SGT/13:00 CEST/7am EDT
- <u>The Key to Designing a Great Customer Experience</u> Nadia Naciri | 27 October, 20:00 SGT/14:00 CEST/8am FDT
- How to Effectively Integrate Consumer Insights and Industrial Design Into Your Digital Transformation Journey -Andrew Wynne | 27 October, 21:00 SGT/15:00 CEST/9am EDT
- <u>Innovation Within A Big Enterprise A Challenge For Leadership</u> Tony Sandberg | 27 October, 22:00 SGT/16:00 CEST/10am EDT/7am PDT
- <u>Using Rapid Experimentation To Seek Validation</u> Yannick Khayati | 27 October, 17:00 CEST/11am EDT/8am PDT
- <u>7 Steps to Plan and Run a Successful Online Employee Innovation Challenge</u> Coby Skonord | 27 October, 18:00 CEST/12pm EDT/9am PDT

## **Thursday 28 October**

- Balancing Anarchy and Vision in Intrapreneurship Michael Hunkeler | 28 October, 17:00 SGT/11:00 CEST
- Applying Behavioral Design in Healthcare Bryan Berger | 28 October, 18:00 SGT/12:00 CEST
- Roundtable: How to Build a Trend Radar For Your Business Valentina Contini & Tassilo Henike | 28 October, 19:00 SGT/13:00 CEST/7am EDT
- Four Steps to Scale: Validating Your Way From a Great Idea to a Business Model That Works Timan Rebel |
  28 October, 20:00 SGT/14:00 CEST/8am EDT
- Measure Unmet Needs Along The Customer Journey With Jobs-To-Be-Done Beat Walther and Yann Wermuth | 28 October, 21:00 SGT/15:00 CEST/9am EDT
- How to Test and Validate B2B Ideas or Ideas With Niche Audience? Narjeet Soni | 28 October, 22:00 SGT/16:00 CEST/10am EDT/7am PDT
- <u>Testing the Limits: Next-Level Discovery for Innovators</u>-| Scott McDonald & Anuraag Verma | 28 October, 17:00
  CEST/11am EDT/8am PDT
- How to Get Faster and More Consistent Validation of Projects in Their Early Stages Séverine Herlin | 28
  October, 18:00 CEST/12pm EDT/9am PDT