

The background image shows a dimly lit conference room. In the center, a woman in a white long-sleeved shirt is pointing at a whiteboard. The whiteboard is covered with a complex flowchart or diagram featuring various icons, arrows, and text. To her right, a man in a blue and white striped shirt is looking at the board with a thoughtful expression, his hand near his chin. In the foreground on the left, the back of a person's head and shoulders is visible, looking towards the whiteboard. The overall atmosphere is one of collaborative work and learning.

innov8rs

2 MAY - 10 JUNE | 6 WEEKS, 60+ SESSIONS, 600+ INNOVATORS

# Unconference 2022

Ready to level up? Get answers to your questions and solutions to your challenges, guided by experts and supported by peers.

# Tons of questions. Time to get answers.

From the overall strategy to day-to-day tactics. From doing your actual innovation work, to managing stakeholders and engaging leadership. We need to do more, with less – faster. As a corporate innovator, your list of to-do's might feel endless.

## **What if you could get some help from others in similar roles, chasing similar goals and facing similar challenges?**

That's what this Unconference offers. It's a collaborative learning program where you get answers to your questions and solutions to your challenges, guided by experts and supported by peers.

You can choose to join 50+ Expert Talks covering the best and latest on all key trends and themes under corporate innovation management, as well as Ask-Me-Anythings with cross-industry innovation leaders sharing their approach, lessons learned and advice.

Also, you can host and join topical group discussions during several open space sessions. Finally, you are invited to form a peer circle with others working on the same issues, for in-depth conversations and accountability support.

**If you have innovation in your title,  
you can't miss this.**

- ✓ Get actionable answers to your toughest questions
- ✓ Have focused conversations to tackle shared challenges
- ✓ Gain clarity about what to do and how to succeed

# Work with the best.

Here's a glimpse of the 50+ Experts and Innovation Leaders you'll learn from during Unconference.



Rita McGrath



Linda Hill



Andrew Binns



Gina O'Connor



Esther Gons & Dan Toma



Katrine Marcal



Ben Bensaou



Eric Quint



Greg Hoffmann



Greg Satell



Elvin Turner



Celine Schillinger



Ernesto Ciorra



Nicolas Cudre-Mauroux



Jacqueline Krain



Ravi Arora



Annalisa Gigante



Ismail Amla



Neil Hoyne



Peter Roeber



Molly Hellerman



Dirk Voelkel



Line Lyst



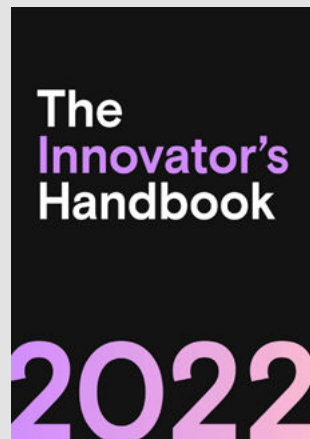
Christian Lindener

Check the full schedule via [innov8rs.co/unconf/agenda](https://innov8rs.co/unconf/agenda)

# Not your typical event. You'll learn and do stuff.

All sessions and conversations will be captured and summarized in **The Innovator's Handbook 2023**.

And... a digital copy of this "bible for corporate innovation" is INCLUDED in your Unconference Pass.



**Forget pointless powerpoints. Work in interactive small group sessions to focus on whatever is most important to you.**

Whatever your challenges are, and regardless of industry and innovation maturity, you'll leave with new, practical insights and an upgraded toolbox, to implement right away.

Throughout the program, you'll have ample opportunity to:

- Have the conversations you want to have
- Ask your burning questions
- Get unbiased feedback on your approach
- Share your experiences
- Foster new relationships

**We know time is your most precious resource.**

Based on your goals and needs, you will get personal guidance for making the most out of the program. You will have your personal concierge to suggest what sessions you should join, what people you should connect with and what content to check out.



# Explore the best & latest on everything corporate innovation A-Z.

Strategy | Organization & Governance | Leadership | Accounting | Measuring & Metrics | Business Design | Business Models | Ideation | Incubation | Intrapreneurship | Portfolio Management | Venture Building | Program Management | Startup Collaboration | Ecosystem Engagement | Open Innovation | Foresight, Trends & Scouting | Culture & Capabilities | Talent & Teams | CVC | Technology Trends | R&D | Digital | Product Development | Stakeholder Alignment & Engagement | Commercialization and Scaling Up | Partnerships & Co- Innovation | Methods, Frameworks, Tools, Techniques | Careers & Personal Development

Get tangible results in only 2-3 hours a week.

## 1. Share your challenges and set your goals.

Your input informs what speakers will address, what the open space sessions will cover and with whom you'll be matched within your peer circle.

## 2. Follow your customized agenda.

Throughout the program, you focus on what's important and relevant to you. Forget about generic high-level sessions- you'll be able to dive deep into the topics of your choice.

## 3. Make meaningful progress.

Easily and effectively tap into the expertise and experiences of peers. Access the best and latest strategies, insights and approaches from a pool of vetted experts and leaders, available to share their knowledge, lead conversations and mentor you.

### Speaker Sessions

Throughout the program you can choose to join 50+ Expert Talks and Ask-Me-Anythings with innovation leaders, addressing what you need to know and do now on everything corporate innovation A-Z.

### Open Spaces

Go deeper in the topical Open Space sessions. Discuss any issues with peers and learn how others are addressing theirs in these working sessions, facilitated by our Topical Curators.

### Peer Circles

You'll be matched with innovators from other companies and industries working on the same things. You'll get unbiased suggestions to solve your particular challenges, and stay on track through accountability support from your group.

### Community

You have 24/7 on-demand access to our social learning platform where you can ask questions and join discussions with other participants. You can also join regional sessions to talk about trends for your region, as well as networking sessions to expand your network.

# Trusted by brands. Loved by peers.

*“This is my tribe of lifelong learners and do-ers. Innov8rs is unlike any conference. It’s the only place where corporate innovators and intrapreneurs get vulnerable and real about the challenges facing disruptors today and work together on creating breakthrough opportunities.”*

*“I am blown away with learnings, reflections and new insights. Such an amazing crowd with a true sharing mentality. I have gathered so many cases for best practice on how to run innovation, how to measure it, how to fuel intrapreneurship etc. Further, most people I have met are really down to earth, pragmatic and no-bulshit kind of people that are creating real impact in the companies they work for.”*

*“I’m amazed by the format, how open, honest and authentic it was. What a great event! You rarely ever get that with these types of events - well done!”*

*“The ability to connect with such a high quality speakers, ask questions, and get great insights is just invaluable! For me, the Innov8rs Unconference is one of the few intrapreneurship conferences that is worth paying for.”*

*“The Unconference was great – it was a perfect mixture of networking and practical learning with a group of high-caliber, highly involved and dedicated participants. It’s a rarity to attend an event like this!”*

## You’ll be in great company.

**Connect and collaborate with more than 600+ cross-industry corporate innovators in roles like:**

- Chief Innovation Officer / VP of Innovation
- Head of Innovation, Innovation Program Director, Innovation Lab/ Centre Director
- Venture Lead/Innovation Team Lead
- Individual Intrapreneur, Innovation Team Member
- Leader/professional in Strategy, IT/Transformation, R&D/Product, Marketing, HR/Change

## Working for organizations such as



# Bring your team. Boost your impact.

**With so many issues to tackle and so much change happening so fast, you will benefit from your team joining too.**

You can focus on one key topic and get to the bottom of it. Or, you can divide and conquer to catch the best and latest on all key themes and trends.

With our team packages you get a great deal on tickets- but even greater outcomes.



# Join Innov8rs Unconference 2022

Get answers to your questions and solutions to your challenges, guided by experts and supported by peers.

To apply to join, go to [innov8rs.co/unconf/apply/](https://innov8rs.co/unconf/apply/)

Every pass allows for full participation to the 6-week program, including:

- Choose to join from **50+ interactive live sessions with experts and innovation leaders**, the best and latest on all key trends and themes under corporate innovation management.
- Lead (or join) facilitated **topical deep dive discussions** within small groups
- Join a peer circle with others with similar goals for **in-depth conversations and accountability support**
- Access to all **session recordings and additional resources** during the program and afterwards until July 1st
- **Engage with other participants on our social learning platform** during the program and afterwards until July 1st
- Your **digital copy of The Innovator's Handbook 2023**, summarizing all sessions and conversations from the program, your "bible" covering everything corporate innovation A-Z

PRICES INCREASE BY 15 APRIL

*Best deal*

INDIVIDUAL PASS

€295  
**€245**  
for 1 seat

APPLY TO JOIN

TEAM PASS - 3

€795  
**€695**  
for 3 seats

APPLY TO JOIN

TEAM PASS - 5

€1295  
**€1095**  
for 5 seats

APPLY TO JOIN

TEAM PASS - 10

€1995  
**€1695**  
for 10 seats

APPLY TO JOIN

**Need some help?**

Email [hans@innov8rs.co](mailto:hans@innov8rs.co) or call +31629243215