



The Innovator's Handbook 2025 Launch Event

Goodie Bag

10xGrowth

Big Bets vs Core Innovation - How and where to place your bets?

The CPG industry needs to re-invent itself due to the consequences of inflation, geopolitical unrest and shifting consumer habits.

For most this means a re-focus on organic growth, power brands, consumer centricity and volume increase.

The big question is HOW?

- How to adapt your portfolio?
- How to change your company's approach to execution?
- How to place your bets in your innovation roadmap.

As a member of the Innov8er community you can now sign up for an exclusive FREE 90-minute Big Bets Workshop with our 10x Strategy Team to validate your future plans.

Go to website bigbets.10xgrowth.nl and use your limited-time voucher code: Innov8rSpecial
Valid until Feb 1 2025

Agorize

In their pursuit of innovation, companies have historically turned to Open Innovation and CVC to foster growth, which have their challenges. In response to these challenges, venture clienting has emerged as a complementing strategy. It transforms corporate-startup relationships, consequently accelerating technology adoption and promoting an agile, forward-thinking culture, making it a potent strategy for innovation leaders. [Download Agorize's whitepaper](#) to access case studies, best practices, and how-to's for this valuable innovation approach.

Board of Innovation

At BOI, we help you set a winning AI Strategy to unlock the true value of AI, drive growth and transform your business - [get started now](#).

Disruptive Edge

Learn about how an organization successfully gains the right traction and buy-in to resource an innovation function as well as how to effectively resource that function. Get access to one of our previous Innov8rs session recording [here](#)

GlassDollar

Download our [Impact of Venture Clienting study](#).

The most comprehensive data-driven study in Europe on corporations using startup solutions to innovate effectively.

Kromatic

Explore [Kromatic's Innovation Ecosystem Booklet](#), a practical guide to building sustainable innovation within your organization. This resource tackles common challenges—fear, silos, skill gaps—and offers actionable metrics to measure and improve your innovation ecosystem. Designed for innovation leaders, these metrics act as a north star to guide the organization in fostering collaboration, efficiency, and meaningful impact. If you're ready to navigate the complexities of modern innovation, download this essential guide today and start driving real progress!

Novable

Download lists of 100 transformative benefits and 50 startup engagement models, and the way they articulate, as well as 25 pages from the Corporate Venturing Framework™ book for free.

<https://corporateventuringframework.com/portfolio/excerpt/>

Pilot44

To get more insights on Creators and growth strategies for brands—join our newsletter today! Visit pilot44.com/newsletter-innovation-insider

RevelX and Qmarkets

Download your free copy of our [Innovation Strategy Playbook](#) for a step-by-step guide to delivering innovation results for your organization. This guide covers not only the strategies but also the technologies that the world's most innovative companies use to stay ahead of the competition

Rready

Explore Europe's innovation landscape with our latest report.

Get insights into emerging trends, sector-specific impacts, and strategic recommendations to stay competitive. [Download now](#) to stay ahead in the world of innovation!

SmartOrg, Inc.

SmartOrg's Innovation Navigator software is a unique project- and portfolio tool used by organizations of all sizes to de-risk early-stage innovation opportunities. If you are considering an ROA approach to funding your innovation initiatives, [download our "iNav in Action" eBook](#) and see how our method and tool can change the game for your organization.

Stryber

A field-tested framework for driving exceptional growth

Are your innovation efforts stuck? In our new framework, we help you escape the gravitational pull of business as usual to identify bold, new approaches to achieve breakthrough corporate growth.

Get Unstuck —> <https://resources.stryber.com/en/unstuck-growth-framework>

VentureFuel

Discover Proven Startup Assessment Strategies. In the quickly evolving landscape of forward-thinking enterprise organizations, forming strategic partnerships with innovative startups is more than just beneficial – it's invaluable for R&D, growth and staying ahead of the competition. However, how do you identify a startup that is likely to foster innovation and deliver a positive ROI? Learn more from a reliable blueprint for assessing startups' enterprise readiness.

[Download our 8P's Framework](#) to vet startups for commercial partnerships with your organization.

WhatAVenture

Your venture building self-assessment canvas, by WhatAVenture

Are you a corporate innovation leader looking for a framework to assess your organization's current capabilities and growth areas with venture building?

[Download the venture building self-assessment canvas](#), designed by WhatAVenture, from a study with over 30 leading corporate venture building players in the DACH region. Use it to evaluate if your venture building activities align with organizational goals, are guided by a clear governance structure and have access to the needed talent and resources.